WALSAA EXPRESS

YOUR CALS CONNECTION FOR LIFE

Volume 46 | Issue 4 | December 2018

43rd Annual Fire-Up and Silent Auction Raises More Than \$29,000 to Support CALS Students

By Paul Patterson, WALSAA Events Co-Chair

Great day, great friendships and great food marked the 43rd annual WALSAA Football Fire-Up. It would have been a perfect day if the Badgers had notched a victory, but we can't have everything go the way we want. Bucky and Soggy Prairie provided entertainment for everyone, and the cold beverages were the perfect compliment. More than 400 people attended Fire-Up and helped contribute to the \$29,000 raised for College of Agricultural and Life Sciences (CALS) scholarships.

CALS alumni, families and friends were all out in good spirits to show support for CALS. Kate Vanden Bosch, CALS dean, welcomed all in attendance. CALS administration and faculty were also present. This year's silent auction raised more than \$29,000 to support CALS and FISC students through scholarships and student organization impact grants. We want to send out a big thank you to all the silent auction donors, bidders and volunteers.

But the WALSAA Fire-Up isn't all about the money. It was also a day that gave old friends time to catch up and reminisce about days on campus.

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Henry Presented with 3rd Annual WALSAA Daluge Red Jacket Award

Pictured left to right:
WALSAA President Marjorie
Stieve, 2017 Daluge Red Jacket
Award recipient Al Herrman,
2016 Daluge Red Jacket Award
recipient Jack Kaltenberg,
2018 Daluge Red Jacket Award
recipient Liz Henry, and
Rick and Peggy Daluge

New Lifetime Members

Adam Gaspar '16 Sheila Tesarik '18 Calvin Winkel '18

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Contact Us

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PRESIDENT'S MESSAGE

WALSAA: Stay Connected, Network and Give Back



Shawn P. Conley, WALSAA President

I am very excited to be elected and serve as the 2018/19 WALSAA President. Like many of you, I have very strong and devoted ties to UW-Madison and CALS. I received three degrees from UW-Madison (B.S. '96, M.S. '99, and Ph.D. '01) and joined CALS as a faculty member in 2007. I currently serve as the state soybean and small grains extension specialist in the department of agronomy. I am starting my second three-year term on the board and have been blessed to follow and learn from passionate and effective past presidents, such as Tom Janczewski, Vern Dougherty and Marjorie Stieve. Their leadership and insight have been invaluable.

My goal as President is to build upon their tremendous successes and focus on our three foundational principals: staying connected, networking and giving back. As a CALS faculty member and WALSAA president, I see a unique opportunity for us all to "stay connected" by further strengthening the WALSAA/CALS relationship and branching out from our traditional, yet overwhelmingly successful, major events, such as the FISC reunion, summer picnic, student awards reception, and Fire-Up. These may include co-sponsoring outreach and family-friendly programs; not just in Madison, but statewide.

Networking opportunities are also vital to the growth of WALSAA, however, today's young professionals have

different networking needs than when I first graduated. I look to develop and empower an adhoc committee of our recent CALS graduates to determine what their networking and early professional needs are and work to develop programs to meet those needs.

Lastly, "giving back." WALSAA has been blessed to have received matching funds for up to \$10,000 from the University of Wisconsin Foundation for many years. In 2020, those matching funds will no longer be available; therefore, to not just maintain but grow our FISC and Outstanding Sophomore scholarship programs, WALSAA will need to reach out and beyond our traditional fundraising efforts. To address this upcoming shortfall, the WALSAA board has actively discussed many potential ideas, such as an endowment drive as well as developing named scholarships. Stay tuned!

As I stated earlier, I am very excited to serve as your WALSAA president, and I urge anyone that has questions or suggestions, or are just looking to donate your unique gifts and skills to WALSAA, to please reach out to me via email conleysp@gmail.com, or call my cell 608.800.7056.

On Wisconsin and Coolbeans!

WALSAA BOARD OF DIRECTORS 2018-2019

Shawn Conley '96, '99, '01 - 2018 President Madison, WI

Paul Patterson '86 - 2019 Vice President Green Bay, WI

Sherryl Pertzborn '84, '89 - 2018 Treasurer Lodi, WI

Marjorie Stieve '91 - 2020 Past President Madison, WI Kara Luedtke CALS Rep/Ex-Officio Madison, WI

Brandi Funk UW Foundation/Ex-Officio Madison, WI

Karen Martin CALS Rep/Ex-Officio Madison, WI

Student Reps Lauren Jorgensen - 2020 Joseph Powalisz - 2019 Brooke Trustem - 2020 Bob Behnke FISC '90 - 2019 Brooklyn, WI

Cory Brown FISC '13 - 2021 Belleville, WI

David Cooper '89 - 2021 Sun Prairie, WI

Pierce Dopp '81 - 2021 Wausau, WI

Taylor Fritsch '14 - 2021 Madison, WI

Adam Gaspar '16 - 2021 Janesville, WI Kristina Hopkins '05 - 2020 Delafield. WI

Kim Jones '91 - 2019 Darlington, WI

Julie Larson '86 - 2020 Viroqua, WI

Jill Makovec '00, '02 - 2020 Madison, WI

Scott Rasch '93, '97 - 2020 Racine, WI

CALS MESSAGE

A CALS Redesign for Success



Kate VandenBosch, CALS Dean and Director

You may have heard by now that we're exploring alternative ways to organize CALS. You may also be wondering why. Put simply, we are adapting to change — changes in higher education funding, in the job market our students are entering, and in student preferences for fields of study.

State and federal financial support of public universities is in decline, so tuition takes on a greater share of the costs. In exchange for an increasing investment, students and their families want to know they're getting an excellent education. These students are also entering an evolving job market in which they will likely work in a long series of short-term professional roles. To succeed in this new "gig economy," our students must learn to be superb communicators who can work in diverse, team-based settings.

In response to all of this change, our goal is to configure CALS in a way that ensures a bright future for our college, the students we teach, and the people we serve through our research and outreach. We want to exceed the expectations of students and families who put their trust in us by developing programs that are attractive to students and cater to student choice. To help CALS students gain the skills they need for the modern economy, these programs must be collaborative, interdisciplinary, and broadly integrative; they must draw upon many perspectives, including the biological and social sciences, and they must be more closely tied to grand, global challenges.

A lot of work is needed on this front, but we've already had success with some of our early efforts. One of our newly developed certificate programs prepares students for careers in the fermented food and beverage industries. Undergraduates complete seven courses and emerge with skills and knowledge in everything from production to safety to branding. Additionally, students in our new 16-credit food systems certificate program gain a greater understanding of how political, social, economic, and environmental forces interact and shape the path that food takes from field to fork. They become well-informed consumers who understand the global impact of their personal choices about food.

With forward-thinking and interdisciplinary programs like these, we can better prepare our students for postgraduate opportunities. These characteristics extend to our academic majors, where, for some fields, recent trends show a decline in interest. A modernized structure in which majors with small audiences are repackaged into more interdisciplinary programs can help us counter these trends by strategically growing our enrollments.

For example, the process has begun to phase out our poultry science major, which has no students enrolled this year. (However, the option will remain -- through summers courses and a partnership with the Midwest Poultry Consortium -- for students to pursue a poultry emphasis in conjunction with a different major.) Efforts like this allow us to focus on new, in-demand fields, such as global health. The campus-wide global health certificate is so successful that CALS and other campus units are exploring the creation of an interdisciplinary global health major.

Through reinvigorated academic programs, our goal is to grow our undergraduate enrollment over the next five years to exceed our historical high from four years ago. By doing this, we not only provide more students with a first-class education, but we also grow our revenue and the number of highly qualified faculty working to achieve our goals in instruction, research, outreach, and extension.

That said, changes to academic programs and majors are primarily in the discussion and planning stages at this point. It will be at least two years before we start admitting students into any new majors or programs, and longer before any current majors are closed. All current students who have selected majors will be able to complete their studies in the fields they have chosen.

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THANK YOU FIRE-UP SPONSORS AND DONORS

WALSAA would like to give special thanks to the generous people, companies and organizations that donated to Fire-Up. These cash and in-kind donations reduced the overall cost of the event, benefitting both WALSAA members and future scholarship recipients.

Badger Level Sponsors

AgriGold Biddick, Inc. UW Foundation

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Usinger's
Williams Family
Wisconsin Potato & Vegetable Growers Association
Working Draft Beer Company



SAVE THE DATE!

44th WALSAA Football Fire-Up September 7, 2019

WALSAA Football Fire-Up

Continued from page 1

In addition, WALSAA presented its third annual Daluge Red Jacket Award to Liz Henry in recognition of her continued involvement and support of WALSAA. Henry was on the WALSAA Board for many years and has worked tirelessly to support CALS. Henry lives in Dane, Wisconsin.

The Daluge Red Jacket Award honors Peggy and Rick Daluge. Rick was WALSAA's executive director for many years and a founding member of the National Ag Alumni and Development Association (NAADA). He served as CALS placement director and CALS assistant dean before retiring as FISC director in 2008. A red jacket is presented annually to someone who has helped WALSAA grow each year in their honor.

A huge thank you to the UW Foundation for the grant matching gift of \$10,000, to our 2018 Fire-Up sponsors, and the multitude of volunteers, especially Scott Johnson, who received the first annual Red Apron Award

for his many years of service preparing and serving the great food at Fire-Up. A special thank you to the following CALS student organizations for their service at Fire-Up — CALS Student Ambassadors, Alpha Gamma Rho and the Association of Women in Agriculture. Without their help setting up on Friday, serving on Saturday, and cleaning up afterward, this event would not be possible.

Would you like to help plan next year's event, which will be held **September 7, 2019** against Central Michigan, or any of the other great WALSAA activities in the next year? We are looking for volunteers for just about anything before, during and after the events.

If you have talents and you would like to help out more with WALSAA, or know of anyone interested in helping make Fire-Up 2019 even better, please call or e-mail Stephanie Hammerly, our Membership and Events Coordinator. She can be reached by phone at 608.438.1994, or by email at admin@walsaa.org.

PAST PRESIDENT'S MESSAGE

Special Milestones and Moments

Marjorie Stieve, WALSAA Past President

Dear WALSAA members,

Thank you for the wonderful opportunity to serve as your WALSAA president this past year. I sincerely appreciate each one of your contributions to our organization and our mission to make connections, network, and give back to our great university, faculty, and students.

These are just a few of my special milestones and moments within the past year:

- WALSAA became an inaugural scholarship sponsor of the CALS QuickStart Program aimed at helping freshman program enrollees get a head start on their college experience.
- We published our first WALSAA Snapshots within the WALSAA Express, allowing all members and stakeholders to gain a better understanding of where we are, what we are doing, and what's in store for the future.
- April's board of directors meeting was incredible. It included members from several CALS student organizations that received our WALSAA IMPACT Grants and they presented how those funds were used. This was followed by our annual Outstanding Sophomore Awards (OSA) Banquet. The photo above with Dean Kate VandenBosch and several OSA recipients is one of my favorites from this past year.



 We had a wonderful picnic and WALSAA Football Fire-Up event. Both were well attended, and, once again, we were fortunate to raise the necessary funds to continue helping fund the OSA awards, thanks to your generosity.

None of these successes would have been possible without the countless volunteer hours and talents from my fellow board members, and from many of you. Thank you, thank you, thank you! It's been a great pleasure to serve with such a dedicated and talented group of individuals. I want to especially thank Vern Dougherty for his continued mentorship as a WALSAA past president. I am very excited for the year ahead with our incoming leadership team of Shawn Conley and Paul Patterson. They are going to be great!

Lastly, a BIG thank you for your support. Please keep WALSAA in mind for your year-end charitable donations. Watch for our annual year-end campaign mailing, or go online to donate at WALSAA.org.

Dean's Message

Continued from page 3

Outside of academic programs, we're looking at ways to improve our efforts to recruit and retain students, and we're exploring departmental mergers and collaborations that will make us more efficient and return the most on our investments. No matter what changes we ultimately undergo, we will stay true to our signature strengths. CALS will continue to engage in cutting-edge science, support Wisconsin agriculture through applied research and outreach, and offer students a world-class education, including hands-on research and internship experiences.

Learn more about the Organization Redesign effort at orgredesign.cals.wisc.edu, or look for updates in future issues of the WALSAA Express.

CALS QUICKSTART

Connecting Students Connect to Campus Earlier



Tanya Cutsforth, CALS QuickStart Instructional Program Manager

The following is an essay from Clairce Danen, a 2018 CALS QuickStart participant and recipient of a WALSAA QuickStart scholarship:

Daunting, exciting, zealous, confusing. What words would you use to describe your first semester of college? Probably all of the above and many more! It's a big life transition with high stakes: your future. It's easy for the initial excitement to quickly turn to stress and fear about what lies ahead. Fortunately, a new program in CALS allows students, like me, to start the beginning of the rest of our lives with the confidence and preparation needed for success across every aspect of our college experience.

My name is Clarice Danen, and I am a first-year student who participated in the pilot year of CALS QuickStart. Through this program, incoming CALS students can complete their first-year seminar requirement and earn two academic credits the summer before their freshman year. CALS QuickStart includes an eight-week online course and a one-week on-campus experience for students.

Thanks to a scholarship from WALSAA, about half of my QuickStart costs were covered. Not only does college bring a lot of change, but it also brings many expenses. Without this scholarship, I likely would not have been able to participate in the program. However, I am so glad I did because QuickStart was the perfect way to ease into my first year and feel truly prepared for the road ahead.

Joining CALS was probably one of the best decisions I could have made after deciding to attend UW-Madison. It was immediately evident how much the faculty and advisors cared for their students. It made a big campus feel a lot more "homey." This was only further amplified through my experience in QuickStart.

The online course included a lot of self-reflection. It helped us get comfortable with who we are and challenged us to think about what we wanted in our Wisconsin Experience.



We considered our strengths,
weaknesses, identities, and
values, putting it all together
to consider how these pieces
shaped our individual goals
and perspectives. The online course
allowed us to see everything campus has
encouraged us to consider what we could

Clarice Danen

allowed us to see everything campus has to offer and encouraged us to consider what we could do to maximize our time here and make a real impact.

When we moved in early for the on-campus QuickStart course, everything we learned earlier in the summer came to life. We were able to tour research labs and local industries, hear from upperclassmen about their study abroad experiences, attend community-building workshops, and form critical connections with a variety of faculty, staff, and students.

When you are able to take time to reflect on who you are, develop your goals, and start planning how to accomplish everything you want, it makes all the difference in the world... especially at the beginning of such an important chapter in life! There are so many opportunities to find success in college; it can be hard to know where to start. CALS QuickStart is helping each of us charter our own path to find success on campus and beyond.

WELCOME TO THE WALSAA BOARD

Cooper, Dopp, Fritsch, and Gaspar Join the WALSAA Board of Directors



David Cooper

David Cooper is the former general manager of FarmFirst Dairy Cooperative. He's a UW-Madison dairy science graduate and has participated in several volunteer leadership roles while on campus, locally, and throughout the Wisconsin and national dairy industry. He

believes it is critical for current and future students to communicate with alumni about the accomplishments and needs of their alma mater. Cooper resides in Sun Prairie, Wisconsin with his wife, Cindy. They have had three children, Ashley (an Angel now – passed at 18 months); Austin, a junior in high school; and Morgan, an 8th grader. Soccer and other school events have become hobbies, and he enjoys other sporting events, helping at his brother's family farm, and volunteering at events.

Pierce Dopp

Pierce Dopp is a financial advisor working for BMO Harris Bank. He's a UW-Madison CALS animal sciences graduate, currently serving on the WALSAA financial management committee. He's been actively involved in the Wausau

community in various civic volunteer roles.



Taylor Fritsch

Taylor Fritsch is an associate attorney with Michael Best & Friedrich LLP. He grew up on his family's dairy farm in southwest Wisconsin and was a UW-Madison CALS student from 2010 to 2014, graduating with degrees in agriculture and applied economics and life sciences

communication. Attended the University of Nebraska-Lincoln to focus on agricultural and environmental law. He was very active in several student organizations while on campus.

Adam Gaspar

Adam Gaspar is an agronomy research scientist for Corteva AgriSciences. He received his undergraduate degree from South Dakota State University and his master's and Ph.D. in agronomy from UW-Madison.



He's been an active agricultural industry and community volunteer and has been a contributing member on several successful fundraising and endowment campaigns. Gaspar and his wife, Kali, live in Janesville, Wisconsin and have an 9-month-old son, Isaac.



WALSAA Board of Directors 2018-2019

Left to right (front): Sherryl Pertzborn (Secretary/Treasurer), Karen Martin, Kara Luedtke, Kim Jones, Brooke Trustem (Student Rep), Paul Patterson (Vice-President), Kristina Hopkins, Stephanie Hammerly (Membership and Events Coordinator), Scott Rasch, David Cooper; (back) Joseph Powalisz (FISC Student Rep), Adam Gaspar, Pierce Dopp, Taylor Fritsch, Cory Brown, Marjorie Stieve (Past President), Jill Makovec, Shawn Conley (President). Not pictured: Bob Behnke, Brandi Funk, Lauren Jorgensen (Student Rep), Julie Larson.

CAMPUS HAPPENINGS

FISC Student Update



Joseph Powalisz, WALSAA Student Representative

Hello, my name is Joseph Powalisz. I am a second-year Farm and Industry Short Course (FISC) student. Although I did not grow up on a farm or have any ties to agriculture, I had the opportunity to participate in a youth apprenticeship program on a large dairy farm when I was in high school, where I learned every aspect of the farm. From cleaning barns and milking cows, to doing field work, feeding cows and much more; I immediately found my calling within the agriculture industry. After one year of FISC under my belt, I was offered a job at Country Visions Cooperative as a custom applicator, where I run a dry fertilizer machine in the spring and, recently, obtained my Class A CDL to

drive trucks. In between work at the co-op, I enjoy working on my girlfriend's parent's dairy farm. I look forward to representing FISC on the WALSAA board this year.

FISC is off to a great start! Everyone is still settling in and getting reunited and meeting the new students. Classes seem to be going well. After the first week of classes, we went on a Wisconsin Discovery Tour, where we visited a mix of dairy and beef farms in central Wisconsin. Be sure to join us for the FISC Reunion on January 26 at The Coliseum Bar in Madison!

CALS STUDENT AMBASSADORS 2018-2019

Lauren Jorgensen - President Agronomy and community & environmental sociology

Mariana Garza - Vice President Nutritional science

Kaitlin Edwards - Secretary Life sciences communication and neurobiology

Rachel Daniels - Outreach/PR Biology with environmental studies certificate

Addison Arndt

Agricultural business management with political economy, philosophy, and politics certificates

Allie Breunig

Life sciences communication

Wai Hlaing Bwar

Nutrition science (pre-dietetics) with public health certificate

Kevin Cahya Biochemistry

Abigail Catania

Agricultural business management, legal studies, and criminal justice

Meikah Dado

Dairy science and life sciences communication

Courtney Feuerbach

Animal science and environmental studies

Tyler Fox

Life sciences communication with digital studies certificate

Bailey Fritsch

Dairy science with agricultural business management certificate

Johnson Hoang Biochemistry

Biochemistry

Madison House Biochemistry and global health

Emily Johnson

Genetics and anthropology with global health and leadership certificate

Haley Kragness

Animal science with agricultural business management certificate

Caleb LaCount

Dairy science with agricultural business management and computer science certificates

Jessica Liu Biochemistry

Gina Luu Biochemistry

Sara Malmanger

Life sciences communication with entrepreneurship, digital studies, global health, and leadership certificates

Hannah McBride

Biochemistry with global health certificate

Caitlin McCrory

Microbiology with global health certificate



Brooke Moore

Food science

Jessica Noble

Dairy science with agricultural business management certificate

Grace Padgett

Biochemistry

Annika Peterson

Plant pathology and spanish

David Pintens

Biological systems engineering

Emily Ratner

Dietetics with global health certificate

Jenna Rosinski

Microbiology and environmental studies

Albiona Sabani Biology

Haley Sisel

Biochemistry, global health and leadership

Meghan Sullivan

Dairy science with agricultural business management certificate

Jessica Wendt

Agricultural business management, entrepreneurship certificate, developing economies

Jennifer Woolf

Nutritional science with global health certificate

THANK YOU FIRE-UP SILENT AUCTION DONORS

WALSAA would like to extend a huge thank you to the donors and bidders of the Fire-Up Silent Auction. Together we raised more than \$29,000 for scholarships. Thank you to the UW Foundation for their \$10,000 in matching funds to support WALSAA Scholarships!

WALSAA Society

J. Henry & Sons/Liz & Joe Henry Kay & Duane Maas The Wilson Family/The Manney Place UW Foundation

Ag Hall Club

CALS Alumni of John Deere Case IH/Racine Experience Center Coloma Farms, Inc. Al & Lynn Herrman Valley View Farms/Michael Marr

Babcock Hall Club

Alpha Gamma Rho Alumni Biddick, Inc. Rick & Peggy Daluge Doubletree Hotel of Madison Vern & Judy Dougherty Marjorie Stieve Wisconsin FFA Foundation

Henry Mall Club

Bob Behnke
Botham Vineyards & Winery
CALS
CALS Student Association
DelMonte
Kevin & Julie Larson Family
Partners in Production, LLC/Jack Kaltenberg
Paul & Sarah Patterson
Janeen Reid/L'Bri Pure n' Natural
Bryan & Mary Renk
Sassy Cow Creamery/The Baerwolf Families
Sara Schoenborn
Tietz Family Farms Popcorn
WiscoBoxes/Sarah Botham
World Dairy Expo

Red & White Club

Mead Witter School of Music Kathleen Sherry in Memory of Mark Sherry UW Forestry Club

CALS ANNOUNCES 2018 HONORARY RECOGNITION AWARDS

On October 25, CALS presented its Honorary Recognition Award to Daphne and Lloyd Holterman, Anna Maenner, and David Rhoda, and its Distinguished Alumni Award to Timothy Young.

These are the highest honors bestowed by the college. The Honorary Recognition Award, now in its 109th year, recognizes individuals who have made significant contributions to their professions, their communities and the university. The Distinguished Alumni Award, which recognizes lifetime achievement and service, has been presented since 2009.

For more information and to register for the event, visit www.cals.wisc.edu/honorary/.



2018 Honorary Recognition AwardeesPictured left to right: Timothy Young, Lloyd and Daphne
Holterman, Anna Maenner, and David Rhoda

FISC CORNER

Meet the New FISC Director



Jennifer Blazek, FISC Director

Jennifer Blazek is excited to head the FISC program! Fall is here and FISC students are now on campus; the year is just getting started. Blazek came from UW-Extension, where she worked as the Dane County dairy and livestock educator with the UW Center for Dairy Profitability, working in farm human resource management. She also served as the Polk County agriculture agent.

She joined the agriculture industry later than she would like. Growing up as a military brat, her family moved all over the U.S. and to Europe before her family settled back in Wisconsin after her dad retired from the service. Always wanting to live on a farm, Blazek started raising her own registered Guernsey and Jersey herd, even milking cows by hand. She was actively involved in the Guernsey breed, showing cattle and serving one year as the Wisconsin Guernsey Princess. Having her own cattle only grew her passion for the industry and her desire to work in agriculture, particularly with farmers.

Blazek earned bachelor's degrees in Spanish and English from UW-LaCrosse, which was near her family's farm so she could continue to help milk cows and build her herd's genetics. Always wanting to get a degree in agriculture, Blazek went to UW-Madison to pursue more advanced education. She has a double master's degree in agroecology and Latin American studies. Her emphasis during her graduate studies was in the field of dairy, conducting research on dairy farms in Mexico. Dairy is still close to her heart, but she now helps her mom raise Normande beef cattle on her family farm in Bangor, Wisconsin. She is eager to meet FISC alumni and build stronger connections between current students and alumni.

SPONSOR SPOTLIGHT

Compeer Financial

Compeer Financial is a member-owned Farm Credit cooperative serving and supporting agriculture and rural communities. The \$19.5 billion organization provides loans, leases, risk management, and other financial services throughout 144 counties in Illinois, Minnesota, and Wisconsin. Based in the Upper Midwest, Compeer Financial exists to champion the hopes and dreams of rural America, while providing personalized service and expertise to clients and the agriculture industry.

Compeer Financial is the third largest cooperative of the Farm Credit System, a nationwide network of lending institutions supporting agriculture and rural communities with reliable, consistent credit and financial services.

In 2017, Badgerland Financial, 1st Farm Credit Services and AgStar Financial Services merged to become Compeer Financial.

Badgerland Financial, now Compeer Financial, has been a longtime supporter of young and beginning farmers through not only shared time in the classroom and monetary contributions to WALSAA and the FISC program, but also its own efforts to provide tools, resources, and expertise to the agriculture industry as a whole.

For more information about Compeer Financial, visit Compeer.com.



FARM AND INDUSTRY SHORT COURSE REUNION 2019 TICKET ORDER FORM

Saturday, January 26 at 11:30 a.m. ◆ The Coliseum Bar ◆ 232 Olin Ave., Madison Online registration available at: www.WALSAA.org







The 2019 FISC Reunion will be held on Saturday, January 26 at The Coliseum Bar in Madison. This year's guest speaker will be from Yahara Pride Farms. Alice in Dairyland will also be in attendance. Compeer Financial will be the lead sponsor for this event. Learn more about Compeer Financial in the Sponsor Spotlight on page 10. The reunion will begin with registration at 11:30 a.m. and food will be served at noon. Alumni and guests are encouraged to join us for the formal program beginning at 1 p.m. Awards will be presented for the Friend of Short Course, Service to Agriculture and Excellence in Teaching. There will be a silent auction to help raise scholarship funds for deserving FISC students. FISC alumni and supporters are encouraged to bring others who might have an interest in supporting the FISC program. Register online at www.WALSAA.org or you can mail in this form. Register by January 15 for \$25. Registrations will also be accepted the day of the event for \$35.

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BADGER SPONSORS:





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Union Bank & Trust, Vita Plus Corporation

Name:		
Address:	C	ity, State & Zip Code:
Phone #:	Email:	
Names for name tags:		

Make checks payable to: WALSAA Mail registration and payment to: WALSAA, PO Box 5177, Madison, WI 53705

Registration MUST BE POSTMARKED by January 15.

After that date, tickets will be available online and at the event for an additional \$10/each.

Number of reservation(s) at \$25 per person until January 15	\$
Additional 100% tax deductible donation to WALSAA	\$
Total Cost	\$



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71st Alice in Dairyland to Attend 2019 FISC Reunion

Kaitlyn Riley, Gays Mills, Wisconsin, learned first-hand the passion and work ethic of Wisconsin farmers growing up on her family's registered Jersey dairy farm. Wanting to share agriculture's story, she studied strategic communications and broadcast

journalism at UW-Madison. In college, she held officer positions with the Association of Women in Agriculture and Badger Dairy Club. She also founded the university's first agricultural radio talk show, AgChat.

Keep up with 71st Alice in Dairyland Kaitlyn Riley by following her at Alice's Adventures in Agriculture Blog:

www.aliceindairyland.com Instagram: @alicedairyland

Facebook: @DATCPAliceInDairyland

LinkedIn: Alice in Dairyland
Twitter: @Alice_Dairyland

UPCOMING EVENTS

Jan. 26 • 2019 FISC Reunion
The Coliseum Bar, Madison

Spring • WALSAA Brewers Bash

July 24 • WALSAA Summer Picnic

Sept. 7 • 44th WALSAA Football Fire-Up
UW Foundation Parking Lot, Madison

IN MEMORIAM

Dale Boness, BS '61 Robert "John" Krebs, FISC '53