

walsaa EXPRESS

Your CALS Connection For Life

Volume 43 • Issue 1 • March 2013



WALSAA congratulates CALs' newest alumni

WALSAA was proud to welcome CALs' most recent graduates at the University of Wisconsin Fall Commencement Ceremony on Saturday, Dec. 15.

Following the graduates' 10 a.m. commencement ceremony, CALs hosted a wonderful celebration at the Nicolas Johnson Pavilion at the Kohl Center. Around 200 CALs students graduated that day, and 348 graduates and guests enjoyed refreshments and were visited by Bucky Badger.

Majors represented included: ag and applied economics, ag business management agronomy, animal science, biochemistry, biological systems engineering, biology, community and environmental sociology, dairy science, dietetics, food science, genetics, horticulture, landscape architecture, life sciences communication, microbiology, nutritional science, soil science and wildlife ecology.

WALSAA President Sam Miller and Administrative Coordinator Allison McCarty were honored to bring greetings to each graduate and their families. WALSAA greeted each graduate with a congratulations and *WALSAA Express* newsletter.

WALSAA looks forward to engaging with its newest alumni at future alumni events and activities for years to come.

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and Life Sciences
Alumni Association
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President's Message: Thanks for investing in CALS



WALSAA President Sam Miller

WALSAA activities have picked up over the fall and winter months. With the WALSAA Football Fire-Up, our major fundraising event of the year in the rearview mirror, we move forward investing in support of the College and CALS students. Thank you to all WALSAA contributors including: the 40th Anniversary Fund; additional WALSAA contributions and new lifetime members and annual memberships.

WALSAA welcomed many new graduates from the College at Fall Commencement in mid-December providing each graduate with a new Wisconsin portfolio including an application for WALSAA membership. If you see a new graduate remind them about the great investment WALSAA can be for fundraising, friend raising and continued support of the College.

WALSAA continued to sponsor the Farm and Industry Short Course (FISC) Reunion award recognition. The late-January FISC Reunion was well attended. Congratulations to the Kaltenberg family, recipients of the Service Agriculture Award and WALSAA members and supporters. The Outstanding Service Award went to Mary Vance, the longtime dormitory housing manager for the program.

CALS students came back to campus in mid-January. A number of them came a bit early to attend the CALS Leadership Retreat in Wisconsin Dells. WALSAA was a signature sponsor of this event. WALSAA Vice President Bryan Renk welcomed student leaders and encouraged them to make the most of their retreat and bring the skills back to their clubs on campus.

Bryan also chairs the Scholarship Committee which recently began to accept applications for Innovation awards for CALS campus organizations. These monetary grants are made possible by the generous contributions to the 40th Anniversary Fund. The fund raised more than \$15,000 to be awarded to CALS student organizations to grow programs, launch new initiatives or assist them in strategic planning or leadership training.

The scholarship committee is also actively evaluating the Outstanding Sophomore Award applications. Ten \$2,000 award recipients will be selected among sophomore student applicants. I do not envy the task of our Scholarship Committee evaluating these talented CALS students.

In addition, WALSAA increased its Farm and Industry Short Course (FISC) scholarships to six \$500 awards. The application and evaluation process for these awards also occurs at this time of year.

This issue of the *WALSAA Express* will continue our recognition and profiles of our 40 and 40 Impact Award recipients. Be certain to read about and congratulate any recipients as you see them.

We also welcome our new annual and lifetime members. WALSAA is looking for additional membership and for existing members to continue to support and invest in the activities of the College, its students and faculty. Your financial support helps make this possible.

Dave Welsh, our Events Committee chairman, lined up another great friend-raising event with the Hit the Ice with WALSAA Hockey Event held Feb. 8.

It won't be long before Dave turns his attention to the WALSAA Football Fire-Up, tentatively scheduled for Saturday, Sept. 7. Please mark your calendars for another fantastic event spent with other alumni and watch the Badgers bring home a win for Coach Gary Anderson.

Thank you again to all our contributors: new and renewal, annual and lifetime members; additional supporters of WALSAA activities and, contributors to the 40th Anniversary Fund. As you can see, your investments are being well spent on the students and faculty at the College.

Additional support is always appreciated. Please consider making a tax deductible contribution to WALSAA by filling out the form on page 7 or through a secure connection at www.walsaa.org.

Thank you and on Wisconsin!

Dean's Message: Wisconsin's signature foods – and you



CALS Dean & Director Kate VandenBosch

We started off the year with great news. Thanks to the dedication and support of our alumni, friends and business partners around the state, the Wisconsin Center for Dairy Research reached its private fundraising goal of \$16 million dollars in pledges to rebuild and renew dairy facilities at Babcock Hall. Additional donations received from here on out will go toward further improvements in both facilities and programming.

And it seems that meat is poised to emulate that success. Our other grand food project, of course, is a campaign to build a new livestock and poultry products laboratory – a state-of-the-art research and training facility that will help industry professionals in Wisconsin and beyond not only produce better, safer meat and meat products but also discover new ways to develop high-value medical, pharmaceutical and veterinary products from inedible animal tissues.

It's no surprise that both projects have been embraced by their respective industries along with many other stakeholders who care about Wisconsin's intellectual and economic development. Both projects are a win-win for everybody concerned – for researchers who will have cutting-edge laboratories and other facilities in which to advance their work; for students who will reap the huge benefits of learning and training there; and yes, for industry professionals who look to CALS not only to keep them current but ahead of the curve in their quest for new business opportunities.

This past fall both projects were approved by the University of Wisconsin–Madison and the University of Wisconsin System. Now they are being considered at the state level and will need approval in order to receive the matching funds that will allow them to become a reality.

Perhaps you are wondering what you can do to continue to help this effort. So many of you have been so generous with your financial support; we never would

have come this far without you. But another thing you can offer is your voice. On April 4, we will participate in a day at the State Capitol to raise our state legislators' awareness about the projects through such activities as offering information, food prep demonstrations – and, of course, delicious samples!

As CALS alumni you can assist these efforts by contacting your representatives and expressing your support for these projects, which are now under consideration by the Wisconsin Legislature. You can find all relevant contact information at: <http://legis.wisconsin.gov/Pages/waml.aspx>

With your continuing support I feel certain that 2013 will continue to bring good news our way. Many thanks to all of you.

On Wisconsin!

For more information about these projects, visit www.cdr.wisc.edu/building and <http://meatandmore.wisc.edu/>

Help complete WALSAA's archives

WALSAA is looking for past issues of its newsletter:

- Spring 1973 through Vol. 7 No. 1 Winter 1978
- Vol. 7 No. 3 Summer 1978 through Vol. 9 No. 3 1980
- Vol 10 No 1 1981
- Vol 10 No 3 1981 through Vol 11 No 1 1982
- Vol 11 No 3 1982
- Vol 12 No 4 1983
- Vol 13 No 3 1984
- Vol 15 No 3 1985
- Vol 18 No 2 1988
- Vol 18 No 4 1988
- Vol 39 No 1 2009 through Vol 40 No 1 2010
- Vol 40 No 3 2010 through present

If you have copies of these issues, and would be willing to donate them to WALSAA, please mail them to P.O. Box 5177 Madison, WI 53705-5177. Include your name and address, and you will be entered in a drawing to win two tickets to the WALSAA Football Fire-Up luncheon.

FISC Corner: Generations of FISC celebrate their 128th Anniversary

FISC Alumni President Andrea Brossard

More than 170 graduates, current students, supporters and friends of the UW-Madison Farm and Industry Short Course (FISC) gathered at the Coliseum Bar and Banquet Hall in Madison on Saturday, Jan. 26 for the 128th anniversary of this well-known agricultural education program.

Since its beginning in 1885, production agriculture has been the focus of the program. Graduates, from as long as 50 years ago to those currently enrolled, speak of the practicality of the coursework and the positive life experiences they gained during their days as FISC students.

Bill Bruins, past president of the Wisconsin Farm Bureau, dairy producer and FISC alumni, served as the emcee for the program. Kathryn VandenBosch, dean of the College of Agricultural and Life Sciences (CAL S) extended greetings and warm wishes. In addition, Sarah Pfatteicher, associate dean of Academic Affairs and Undergraduate Programs and Services, CAL S; Jeff Lyon, deputy secretary of agriculture, Wisconsin Department of Agriculture, Trade and Consumer Protection; Sam Miller, president of Wisconsin Agricultural and Life Sciences Alumni Association (WALSAA) greeted the crowd.

Richard Cates, interim director for the Farm and Industry Short Course provided the alumni with updates about the program, along with recognizing the many generations in attendance.

The highlighting event of the day was the live auction of Jorns Artwork, with the proceeds going toward



Pictured, left to right, are Richard Cates, interim director FISC, Kathryn VandenBosch, dean of CAL S; Sarah Pfatteicher, associate dean of CAL S; Kaltenberg family, Service to Agriculture Award winners and Andrea Brossard, FISC Alumni president. Missing from photo: Richard Wolkowski, Friend of Short Course Award winner.

FISC 2013-2014 scholarships. The auctioneer was FISC graduate, Chad Ryan of Fond du Lac.

Andrea Brossard, president of the Farm and Industry Short Course Alumni Board presented The Friend of Short Course Award to Richard Wolkowski, senior scientist and Extension soil scientist. The Service to Agriculture Award was presented to the Kaltenberg family, generations of Farm and Industry Short Course and UW-Madison CAL S alumni.

This year a special award was given to Mary Vance for her outstanding service to FISC as the dormitory housing manager from March 1985 until her retirement in December 2012.

WALSAA Farm Technology Days Annual Picnic host needed

The WALSAA Annual Farm Technology Days Annual Picnic will be held in Barron County on July 10. WALSAA is looking to secure a host within a close proximity of the Farm Technology Days event to be held at Breezy Hill Dairy. Owned by Alex and Mary Olson, the farm is located near Dallas just off of County Road A in southern Barron County.

If you, or someone you know, would have an ideal location for this long-standing tradition, please contact WALSAA at (608) 438-1994 or admin@walsaa.org.

Hit the Ice with WALSAA: A great time had by all

WALSAA's 2013 Hit the Ice with WALSAA was held Feb. 8 with the pregame gathering at Wando's followed by the UW Men's Hockey game versus Bemidji State. Thank you to BMO Harris for sponsoring the event.

The get together began at 5 p.m. at Wando's Bar and Grill with some great food. No one should have walked away hungry with the large selection of appetizers available.

Tom Janczewski was the lucky 50/50 raffle winner and the following people picked up some fantastic silent auction items:

- Chris Eckerman – WALSAA Lifetime Membership
- Jessica Sarbacker – UW Marching Band Print
- Kim Flitcroft – 2013 WALSAA Football Fire-Up Package
- Sam Miller – Replica UW Hockey mini-stick signed by Mike Eaves and Mark Johnson and print
- Tom Janczewski – Conducting the UW Marching Band during a 5th Quarter Performance

Thanks also go out to AgriGold, UW Marching Band and the UW Men's & Women's Hockey programs/Sara Schoenborn for providing the silent auction items. A total amount of \$920 was raised through these efforts.

The Badgers and Bemidji State skated to a 2-2 tie – we'll get them next time!

On Wisconsin!



Keith Hawks leaves his legacy with WALSAA

Keith Merwin Hawks of Wausau passed peacefully on Feb. 9. He was born on the family farm in Marengo to Merwin Nelson and Margaret Lindsay (Mallory) Hawks on Oct. 3, 1922.

Along with his parents, he was preceded in death by his sisters, Barbara Currie and Anita Rowe; sister-in-law, Jean Topp, and brothers-in-law, Robert Currie and Robert Topp.

He is survived by his wife of 54 years, Ruth Edie Hawks; daughters, Wendy Hawks Miller of Wausau and Kim Laureen Bray of Birmingham, Alabama; and son, Mark Winton Hawks (Shelley) of Holland, Michigan. He is also survived by granddaughters, Brittney Amber Samuels and Tiffany Nicole Samuels; brother-in-law, Keith Rowe, and several cousins, nieces and nephews.

Keith worked on the family farm until attending and graduating from UW–Madison. He began his career in agriculture as an agricultural instructor at the vocational technical college in Wausau. His long career at Wisconsin Public Service in Green Bay began in 1954 where he received many distinguished awards and recognitions for his dedication to rural development in Wisconsin.

He retired in 1985 and Keith and Ruth enjoyed many years living in Cable the “Cottage” that was lovingly transformed into their home near his birthplace. They

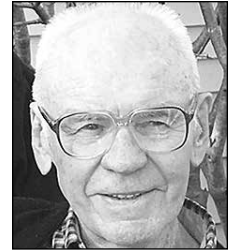
then returned to Wausau in 1999 where he spent his final years.

Keith was a member of the Alpha Gamma Rho Fraternity, founding member of the Pilgrim Congregational Church, Green Bay, founding member and President of the University of Wisconsin Agricultural and Life Sciences Alumni Association, founding member of the Wisconsin Rural Leadership Program, founding member of the Green Bay Curling Club, was the general chairman of the Farm Material Handling Exposition in Green Bay for 25 years, worked tirelessly for the Republican party and was chairman and/or member of various other boards and committees in the Green Bay/Brown County area.

During his long life, he thoroughly enjoyed hunting, fishing, downhill skiing, curling and reading of historical biographies.

The family would like to express sincere gratitude to the Marywood staff and Hospice for the wonderful care given to their husband, father, and grandfather.

In lieu of flowers, the family has asked contributions be made to the Wisconsin Agricultural and Life Sciences Alumni Association, PO Box 517, Madison WI 53705 or at www.walsaa.org



Keith Hawks

18th Annual Breakfast on the Farm set for April 14

The Association of Women in Agriculture (AWA) is hosting its 18th annual Breakfast on the Farm, Sunday, April 14, in the Stock Pavilion at 2015 Linden Dr. This year the theme is “Because Eating is an Agricultural Act.”

This country tradition will include a home-cooked breakfast consisting of pancakes, sausage, scrambled eggs, applesauce, milk, coffee, juice and a sundae for dessert. Enjoy the petting zoo, educational activities, a visit from Bucky the Badger, live Polka music, and a clogging performance while you eat breakfast. Breakfast will be served from 8:00 a.m. to noon. Admission is \$7 for adults, \$6 for senior citizens (65+), \$5 for students (K-UW), \$3 for children ages 5 and under. Get a dollar off admission if you bring three canned food items to donate to the Second Harvest Foodbank of Southern Wisconsin.

Plan to join AWA for a traditional family style breakfast! For more information, find the event on Facebook at facebook.com/AWABOTF or contact Julie Orth at (608) 732-2715.

Anniversary donors make Innovation Grants possible



By Valerie Johnson

Thank you to the almost 100 WALSAA 40th Anniversary Fund donors who helped us reach our \$14,000 goal, which will support Innovation Grants to CALS student organizations.

The funding is earmarked to encourage innovative new programming, or improve existing programming, by providing funding for new ideas. Examples might include professional development opportunities such as conferences, conclaves, meetings and quiz bowls, starting a new event or program, or adding a new element to an existing program.

The selection committee of WALSAA members and CALS Student Association members will oversee the selection process. Criteria include innovation, impact on the organization and impact on the students. As many grants as funding allows will be provided in 2013-2014. Student organizations will be mailed an application or they can download information from www.walsaa.org

Donors to the WALSAA 40th Anniversary Fund are recognized at walsaa.org.

While this specific fund drive is complete, donations sent to WALSAA at any time are used to support the College, its students and faculty. Contributions enable WALSAA to award scholarships, fund CALS Ambassadors, support student leadership and recognize exceptional faculty – all efforts to support the University and the alumni's connection to it. Every dollar contributed is 100 percent tax deductible.

Donations can be made by filling out the donation form below and mailing it in. Thank you for your continued support of WALSAA.

DONATION FORM

Name: _____ E-mail: _____

Address: _____ City, State, Zip: _____

Phone: _____ Mobile Home Work

UW-Madison Graduate? Yes No

If yes, year of degree: _____ Degree earned: _____

Additional degrees (please list): _____

Field(s) of study: _____

Donation to support WALSAA: \$ _____

If you wish, please specify a purpose for this gift: _____

Payment method: Check Money order Amer. Express Discover MasterCard Visa

Please complete the following information if you are paying by credit card:

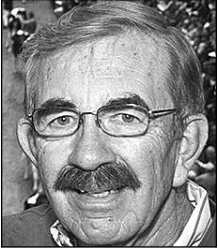
Cardholder's Name: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

I authorize WALSAA to charge the credit card indicated above all charges pertaining to my donation. I attest that I am a legal authorized user of the designated card.

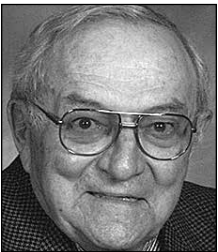
Signature: _____ Date: _____

40 in 40 Impact Award honorees



David Dickson

David Dickson, *In Memoriam*, MS '63 dairy science, PhD '67 dairy science, was a professor in the Department of Dairy Science at UW–Madison for more than three decades, was the founding advisor of the Badger Dairy Club, a supporter of the Association of Women in Agriculture and served as advisor to UW-Madison's Alpha Gamma Rho for 20 years. Dickson served as a World Dairy Expo Official Judge 13 times and led the UW-Madison dairy judging team to seven national championships at the National Intercollegiate Dairy Cattle Judging Contest. "His legendary teaching ability and admirations among his students make him one of the legendary professors on the CALS campus."



Norval Dvorak

"**Norval Dvorak** is a man of great energy and vision," said his nominator. Since earning his degree, Dvorak, BS '43 agricultural economics, has devoted his life to educating others through his work with a number of committees and organizations, including Packerland Packing Co, Wisconsin/Minnesota Feeder Pig Cooperative, Midwest Livestock Producers Cooperative, Lake-to-Lake Dairy Cooperative and the Lakeland Egg Marketing Cooperative. Dvorak, 90, along with his wife, Jean Hird Dvorak, continues to educate people about the importance and value of agriculture.



Dorothy Farrell

For close to 30 years, **Dorothy Farrell**, BS '82 agricultural journalism, has worked for Sargento Foods, Inc. and is currently its senior manager of demand planning – Consumer Products Division. Farrell has served as Alice in Dairyland, on the Wisconsin Rural Opportunities Foundation Board of Directors, and on the Wisconsin 4-H Foundation Board of Directors. Farrell's nominator once said, "I believe that Dorothy Farrell is a great representation of what a CALS graduate can become in a community and should be honored for fully living as a leader, mentor and supporter of learning."



Steve Fronk

Steve Fronk, BS '79 Dairy Science, Rice Lake, has 20 years of experience in dairy nutrition and business consulting and is currently a dairy nutrition field consultant for Sci-Tech Premixes. Previously, Fronk founded Locust-Vista Registered Holsteins near Hillsboro. This homebred dairy herd won six Wisconsin DHI state titles, 15 Progressive Breeder Registry Awards and a Progressive Genetics Award through the Holstein Association. Fronk coaches the Barron County 4-H Dairy Judging Program and co-chairs the Barron County Fair Dairy Program. He initiated the idea of Barron County hosting the 2013 Wisconsin Farm Technology Days.



Corey Geiger

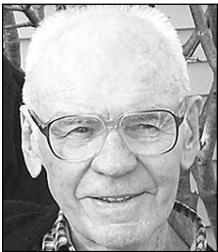
Corey Geiger, BS '95 dairy science and agricultural economics, is the managing editor of *Hoard's Dairyman*, one of the nation's oldest and most respected dairy publications. As a past president of the Wisconsin Holstein Association and National Dairy Shrine, Geiger remains active in both organizations as well as Badger Dairy Camp, the Young Dairy Leaders Institute, and as superintendent of the National Collegiate Dairy Cattle Judging Contest. And that's not all. Associates describe him as a devoted member of Alpha Gamma Rho and he also is active with CALS and the greater agricultural community.

The second 10 recipients, in alphabetical order, are listed below.
Watch future issues to learn more about the other awardees.



Bob Hagenow

After earning his dairy science degree in 1985, **Bob Hagenow** worked for the National Brown Swiss Cattle Association before beginning his career with Vita Plus, where he is a sales manager. Hagenow has been an instrumental contributor to Alpha Gamma Rho, the Department of Dairy Science and a number of other organizations within CALS. “His involvement is unique and he is always true to his roots of agriculture and becoming a well-rounded individual,” says an associate. He’s known throughout the industry for his work in the World Dairy Expo show ring, for helping coach numerous judging teams, and as a recognized dairy cattle judge.



Keith Hawks

After serving in the military, **Keith Hawks, In Memoriam**, graduated from Farm and Industry Short Course in 1951 and earned his bachelor’s degree. Hawks was an inaugural member of the WALSAA Board of Directors and of the Wisconsin Rural Leadership Program. He also served on the National Food and Energy Council Board of Directors and the Wisconsin FFA Sponsors Board. “Keith was actively involved in many agricultural organizations at the national, state and local level. He opened many doors and started many projects and organizations that continue to flourish today.”



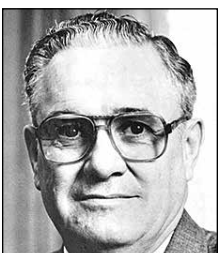
Liz Henry

Liz Henry, BS ‘83 meat & animal sciences, MBA ‘96, currently serves as the associate director of the Renk Agribusiness Institute and is co-owner and vice president of Henry Farms LLC. Henry contributed greatly to WALSAA during a transitional time serving on the Board of Directors and as president. She also was on the CALS Board of Visitors and other professional agricultural organizations. “Liz Henry is the ultimate steward, servant leader and ambassador of WALSAA, CALS, UW-Madison and the agriculture industry as a whole. She is a role model to many and an incredibly valuable spokesperson for our college.”



Daphne Holterman

Daphne Holterman, BS ‘81 agricultural journalism, is a partner in Rosy-Lane Holsteins LLC in Watertown. The farm hosts countless school groups, business leaders and members of the community throughout the year. Holterman is a founding member of the Jefferson County Animal Agriculture Alliance and is a member of a number of agribusiness associations. “Daphne’s depth and breadth of knowledge regarding animal agriculture, coupled with her commitment to excellence and her outstanding communications ability, make her a key spokesperson and advocate for Wisconsin’s dairy industry.”



Gail Janssen

Gail Janssen, In Memoriam, BS ‘60 agricultural engineering and BS ‘62 mechanical engineering, attended the UW-Madison Farm and Industry Short Course from 1949 to 1950 and later returned to the University to obtain his engineering degrees. He was a design engineer to the assistant chief engineer at Gehl Brothers. Janssen was a member of the CALS Board of Visitors and received a Distinguished Service Award from the College of Engineering and an Honorary Recognition Award from CALS. “All to whom Gail was mentor and friend, knew and were inspired by his passionate commitment to UW CALS...the focus of WALSAA.”

WALSAA welcomes new board members



Thomas Janczewski

Tom graduated from CALS 1998 with majors in genetics and bacteriology. As an undergraduate, Tom was involved in CALS student council, Associated Students of Madison and Alpha Gamma Rho

fraternity.

After graduation, Tom moved to Washington, D.C., and worked for six years in a laboratory at the American Registry of Pathology, studying the 1918 "Spanish" Influenza virus. He later decided to change careers and obtained a law degree from the George Washington University Law School.

In 2007, Tom moved back to Wisconsin, accepting a position with the litigation practice group in the Milwaukee office of Michael Best & Friedrich LLP. Tom assists clients in federal and state court in a broad range of matters, with a focus on commercial disputes and government contracts. In 2012, Tom was recognized as a "Rising Star" in the area of Litigation by Super Lawyers Magazine, a Law & Politics publication.

Tom lives on the west side of Milwaukee with his wife, Colleen, and his two sons, Zeke and Bart.



Rene Johnson

Rene grew up on her family's dairy farm, Templeton Farms, LLC, near Evansville, Wisconsin. She graduated from UW-Madison with an agricultural journalism degree in 1995. Rene was an active member of the Badger Dairy Club and the UW Dairy Judging team while on campus.

Today, Rene is the vice president of agricultural lending at Union Bank & Trust Company in Evansville, Wisconsin. As an ag banker she works closely with farmers and ag businesses in Southern Wisconsin to

help them identify and achieve their goals. Rene is the past chairwoman of the Wisconsin Bankers Association Agricultural Bankers Section, a former Rock County Fair Board member and an active member of the Evansville FFA Alumni.

Rene and her husband David live near Evansville and have three children; Otis, Malcolm and Quincee. David is a general contractor and Rene continues to play an active role on her family's farm. In addition, Rene enjoys watching her children participate in sports and exhibit their dairy, sheep and chickens through 4-H.



Will Peasley

Will is a sophomore at UW-Madison, majoring in agricultural business management. He grew up milking cows on his family's six generation dairy farm near Black River Falls. On campus, Will is involved with the Alpha Gamma Rho fraternity, Collegiate Farm Bureau, Badger Dairy Club, CALS Ambassadors and Greek Intersivity.

Will is an intern for the non-for-profit organization, Food Export-Midwest, which is funded through the USDA's Foreign Agricultural Services. His internship is partnered with the Wisconsin Department of Agriculture, Trade and Consumer Protection. He is a member of the Wisconsin International Trade Team, which is aimed at increasing Wisconsin's agricultural exports by providing exporting education, market research, and market development services to Wisconsin agricultural companies.

Will is an intern for the non-for-profit organization, Food Export-Midwest, which is funded through the USDA's Foreign Agricultural Services. His internship is partnered with the Wisconsin Department of Agriculture, Trade and Consumer Protection. He is a member of the Wisconsin International Trade Team, which is aimed at increasing Wisconsin's agricultural exports by providing exporting education, market research, and market development services to Wisconsin agricultural companies.

Russ Tietz

Russ is employed as the research and development manager for Clasen Quality Coatings based in Madison. They are a major supplier of confectionery coatings and



chocolate ingredients for the food industry. He has been working in the food industry for 15 years. Prior to working at Clasen Quality Coatings, Russ worked for Kraft Foods and Sartori Foods in research and development. He is actively involved

with the food industry being a member of the Institute of Food Technologists, American Association of Candy Technologists, American Oil Chemist Society and Biscuit and Cracker Manufacturing Association.

He grew up on a farm in Watertown, raising pigs, corn and soybeans. He manages a farm with his father and brother, growing corn, soybeans and popcorn. Russ obtained a bachelor's degree and masters degree in food science at UW–Madison. As a student he was an active member in the Food Science Club and was also a member of the UW Marching Band.

In his free time he enjoys working on his farm and with his family's popcorn business. He is an avid runner, competing in numerous marathons and half-marathons. He enjoys gardening, cooking and outdoor sports and activities. He also helps as a 4-H leader in Dodge County.



Tom Vergeront

Thomas Vergeront graduated with a bachelor's degree in food science from UW–Madison in 1977. He then went on to receive a masters degree in food science and graduated in 1978. Tom was active at CALS,

serving as the Food Science Club president, on Alpha Zeta, and in other functions. Tom is a life member of WALSAA and WAA and has served as a director of WALSAA prior (1980s and 1990s) to his recent appointment.

Tom has worked for many Wisconsin-based

agriculture industries, including food processing, dairy and cheese, paper and ethanol. With these Wisconsin companies he has had sales and marketing, operations, research and development and general management responsibilities. He is currently teaching ag business-related courses at Globe University.

Tom is married to Jean Vergeront, a former teacher, whom he met at the Food Science Department. He and his wife have one grown daughter and one grown son, who live in Madison and Milwaukee. Tom is also an active college and high school sports official and officiates soccer, swim and dive, water polo, field hockey, track and field, and women's lacrosse. He also enjoys travel, hiking and fishing.

WALSAA Board 2012-2013

Sam Miller '84 - 2013
President
Appleton, WI

Bryan Renk '83, '85 - 2014
Vice President
Sun Prairie, WI

Jill Makovec '00, '02 - 2014
Past President
Madison, WI

Bob Kaczmarek '80
Treasurer/Ex-Officio
Kenosha, WI

Andrea Brossard '01, '05
FISC Alumni President
Beaver Dam, WI

Sara Anderson
UW Foundation/Ex-Officio
Madison, WI

Maria McGinnis
CALC Career Rep/Ex-Officio
Madison, WI

Heidi Zoerb
CALC Rep
Madison, WI

Dale Beaty '87 - 2014
Milton, WI

Jenny Dierickx '05 - 2013
Madison, WI

Al Herrman '77 - 2014
New Franken, WI

Tom Janczewski '98 - 2015
Milwaukee, WI

Valerie Johnson '86 - 2013
Waunakee, WI

Rene Johnson '95 - 2015
Evansville, WI

Karen Lee '03 - 2013
Edgerton, WI

Russell Rindsig '68, '69, '73 - 2015
Sarona, WI

Sara Schoenborn '10 - 2014
Fitchburg, WI

Marjorie Stieve '91 - 2013
Madison, WI

Russell Tietz '96, '98 - 2015
Watertown, WI

Tom Vergeront '77, '78 - 2015
Sun Prairie, WI

Dave Welsh '90 - 2015
Elkhorn, WI

Visit www.walsaa.org to view biographies and contact information for each of the Board members.

Campus Happenings: WALSAA Leadership Retreat



WALSAA Student Representative Will Peasley

The CALS Student Association is excited to report a successful WALSAA Leadership Retreat for 2013. This year's retreat was held at Respite Camp in Wisconsin Dells during the weekend of Jan. 18-20. As an alumnus of CALS, our facilitator Rick Henningfeld was able to provide an engaging relatable experience for students. With more than 20 students in attendance, the group was both well rounded in different CALS interests and intimate in size to forge bonds between students. The ultimate goal of the retreat was to encourage students to instigate

change on the CALS campus through a final project plan. Projects ranged from improving peer-mentoring options for students, adding dairy goats to the UW-Madison Animal Science curriculum, and encouraging CALS study abroad options. Students that attended the retreat were very thankful for the support that WALSAA provided to make this retreat affordable and accessible.

Upcoming campus events:

CALS Week, April 14-20

CALS Day for Kids, Wednesday, April 17

Sarah Pfatteicher named CALS associate dean for academic affairs

Sarah Pfatteicher has been appointed associate dean for academic affairs in the UW-Madison College of Agricultural and Life Sciences (CALS). In this position she will provide leadership for undergraduate programs, Farm and Industry Short Course, and distance education and international student activities.

"Sarah brings 16 years of diverse student affairs and academic affairs administrative experience to this position," says CALS Dean Kate VandenBosch. "Her commitment to higher education and her strong track record leading both people and projects is evident to all who know her.

"This position is critical within the college, especially during a time when we are seeing record student enrollments and increasing demands for workers with the skills our students demonstrate upon graduation," VandenBosch adds.

Pfatteicher has served as interim associate dean for the past 17 months. Prior to that, she was the senior assistant dean in the CALS Office of Undergraduate Programs and Services. Before coming to CALS, she served in a variety of positions in the College of Engineering, including assistant dean in academic affairs and the director of assessment.

CALS currently has an enrollment of 3,059 undergraduates – the largest in the college's 123-year history – and overall instructional budget of \$18.8 mil-

lion. The college offers 23 majors in a broad range of disciplines that prepare graduates for jobs in fields related to agriculture, human health and nutrition, energy, natural resources and community development.

"This is an exciting time for CALS. Our majors are among the most popular on campus," says Pfatteicher. "But we also face financial challenges and competition from new models for education, such as for-profit schools and massive open online courses. Our challenge is to continue offering high quality programs and student services while also adapting to this changing landscape. I'm looking forward to partnering with my colleagues in CALS and beyond to find creative solutions to accomplish this."

While serving as interim associate dean, Pfatteicher oversaw implementation of the first major update of the college's curriculum since the 1980s, which streamlined the degree structure and added a first-year seminar to improve students' transition to the university. Under her leadership, the office also piloted a new electronic advisor notes system, now deployed across the campus.

WALSAA congratulates Pfatteicher on her appointment and looks forward to working with her in support of CALS students.



Sarah Pfatteicher

Whom do you know that should join WALSAA?

As a WALSAA member receiving this newsletter, you already know WALSAA supports the connection of students, faculty and alumni to the University of Wisconsin's College of Agricultural and Life Sciences (CALs), including the college's Farm and Industry Short Course (FISC).

Help us extend our reach by asking a former roommate, classmate or friend if they are a WALSAA member.

Since it was founded in 1972, WALSAA has embarked on a remarkable journey of service and fellowship with alumni and friends of CALs. Roger Biddick, first WALSAA president, noted at the organizations' first meeting, "As alumni we can act more effectively than any single group to rebuild the image of greatness that this college so justly deserves and at the same time enjoy the fellowship of working together."

WALSAA membership rates:

- Annual membership – \$50.00
- Lifetime membership – One-time payment of \$500.00 or installment payments of \$105 per year for 5 years

Advantages of being a WALSAA member include: WALSAA Express newsletter delivered several times per year and invitations to WALSAA events, such as the Football Fire-up, Farm Technology Days Picnic, Hit the Ice Hockey event and Brew Crew Bash. A WALSAA membership allows you to reconnect with CALs and give back to the college where it all began. Your membership dollars will be used to aid WALSAA as it carries out its efforts to award scholarships, fund CALs Ambassadors, support student leadership and recognize exceptional faculty – all in support of the college and the alumni's connection to it.

Send an email, make a call or visit with a friend today and ask them to join you in your support of WALSAA by becoming a WALSAA member. Either present them with the form below or tell them to download the membership brochure at walsaa.org/membership

MEMBERSHIP FORM

Name: _____ E-mail: _____

Address: _____ City, State, Zip: _____

Phone: _____ Mobile Home Work

UW-Madison Graduate? Yes No If yes, year of degree: _____ Degree earned: _____

Additional degrees (please list): _____

Field(s) of study: _____

Membership level: Annual – \$50 Lifetime – \$500 Lifetime installment – \$105

Additional donation to support WALSAA: \$ _____

Total amount: \$ _____ Check Money order Amer. Express Discover MasterCard Visa

Please complete the following information if you are paying by credit card:

Cardholder's Name: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

I authorize WALSAA to charge the credit card indicated above all charges pertaining to my donation. I attest that I am a legal authorized user of the designated card.

Signature: _____ Date: _____

Are you interested in volunteering at a WALSAA event? Yes No

Thank you to our 2012 WALSAA supporters

WALSAA would like to thank the individuals who made a contribution in support of WALSAA in 2012. This list excludes those people who make a donation through their lifetime membership enrollment.

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\$1,000 or greater

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Alumni Updates

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www.walsaa.org

WALSAA Board Member **Tom Janczewski, BS '98**, was recently named a "Wisconsin Super Lawyers Rising Star 2012." The Rising Stars list honors the best attorneys who are under the age of 40 or have been practicing law for 10 years or less. Super Lawyers is a rating service of outstanding lawyers from more than 70 practice areas who have attained a high-degree of peer recognition and professional achievement.

Vicky Scharlau, BS '82, received her second degree from a UW but this time a Master's in Public Administration at the University Of Washington Evans School Of Public Affairs. She was selected as a class speaker for convocation as well. Scharlau is the CEO of 501 Consultants, Inc., a company that provides management, administration, facilitation, board training and grant writing for the non-profit sector.

Ron Erdmann was one of eight team members within the U.S. Department of Commerce to receive an award for providing outstanding and critical direction to the implementation of the Travel Promotion Act (TPA) and the successful launching of the TPA-mandated Corporation for Travel Promotion (or Brand USA), the public-private vehicle to bolster the competitiveness of the U.S. travel and tourism industry and increase its exports.

This is Erdmann's second Bronze Medal Award while at Commerce. Additionally, Erdmann was awarded his 25th length of service milestone award this year.

New Lifetime Members

Rachael Baird
Michelle Brenner
Bryan Coyne
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Rene Johnson, BS '95
Eric P. Jones, BS '11
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New Annual Members

Jerold Berg
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Nick Woldt

In Memoriam

Gary Franc BS '78
Christian P. "Chris" Guldhaug
Keith Hawks, BS '51

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Upcoming Events

- | | |
|-----------------|---|
| March 23 | FISC Graduation |
| April 11 | WALSAA Board of Directors Meeting |
| April 14 | AWA Breakfast on the Farm |
| May 18 | CALS Spring Commencement |
| July 10 | WALSAA Farm Technology Days Picnic |
| Sept. 7 | WALSAA Football Fire-Up |