



2013-14 WALSAA
Board of Directors

A great day for the WALSAA Football Fire-Up

How can you go wrong with a Badger football game, grilled steak sandwiches and brats, an awesome band, Bucky Badger in attendance, great auction items and cold beverages available? That's what about 400 people thought at this year's WALSAA Football Fire-Up.

Once again our Fire-Up provided a great atmosphere for Badger fans to get ready for the football game. We were fortunate to have the Soggy Prairie Boys back this year to provide entertainment for our WALSAA members and guests while they were visiting and reminiscing. We also welcomed Bucky Badger for pictures and fun with the crowd (remember at 11 a.m. games Bucky needs to be at our event early so he can get back over to the stadium).

This year's auction was a huge success again. Thank you to everyone who donated and purchased items. We raised more than \$23,500 to support our outstanding CALS students and faculty.

If you have never been to the Fire-Up at our new location, you are missing a great atmosphere for a tailgate. Fire-Up is held at the UW Foundation parking lot on University Avenue. Not only are we within five blocks of the stadium; we also have a nice amount of room to eat and visit with friends at an outdoor event. The eating area and auction areas are under tents for your comfort. Come visit next year.

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President's Message: Continuing a tradition



WALSAA President Bryan Renk

Happy Holidays WALSAA members. I'm honored to be serving as your WALSAA president for the upcoming year and thank the Board of Directors for their support.

I am a lifetime WALSAA member and a fourth generation Badger. My bachelor's degree is in animal science and my master's degree is in meat and animal science and muscle biology. I have been fortunate in my career to continue to interact and promote innovation in the life sciences. First, with my family's seed business – Wm. F. Renk and Sons. Then becoming the director of licensing for the Wisconsin Alumni Research Foundation. Finally, in my current role of executive director for BioForward, the statewide trade association for the life sciences. This role allows me to interact and promote innovative growth in the various sectors of agriculture, energy, biotechnology and medical devices in the state of Wisconsin.

Last year WALSAA continued its growth under excellent leadership by President Sam Miller. Sam's stewardship brought to fruition a string of successful events: the hockey social event; a new awards recognition reception for the Outstanding Sophomore and Outstanding Faculty Advisor Awards; Farm Technology Days Picnic and WALSAA Football Fire-Up. If you see Sam, please thank him for his dedicated service to WALSAA. Also, the executive team of Past President Jill Makovec and Treasurer Bob Kaczmarek need your thanks. Thanks go

out to retiring Board members – Jenny (Dierickx) Martin, Karen Lee and Marjorie Stieve. Finally, without the diligent effort of our committee chairs WALSAA would not be the organization it is today. Dave Welsh headed up the Events Committee; Sara Schoenborn, the Marketing & Development Committee and Sam Miller, the Finance Committee.

We ended the year with our Fire-Up; Dave Welsh, Sara Schoenborn, Maria McGinnis and the entire events committee did an excellent job raising more than \$23,500 in support of CALS. This continues a long tradition for WALSAA in a sustaining effort to support CALS. These monies that are raised go to support WALSAA Outstanding Sophomore Awards and Farm and Industry Short Course Scholarships. Thanks so very much for all of you who participated.

While Fire-up is a key fundraiser, annual contributions also are vital for WALSAA to continue with its mission to support CALS and FISC students. In addition to awarding scholarships, WALSAA funds the CALS Ambassador Program and the CALS Leadership Retreat. Next year we will also be giving out the first of several innovation grants based on the 40th Anniversary Fund. I encourage you to consider a gift to WALSAA this coming year. Various opportunities are available and your support will impact the future of our current CALS and FISC students.

On Wisconsin!

WALSAA Board 2013-2014

Bryan Renk '83, '85 - 2014
President

Sun Prairie, WI

Sara Schoenborn '10 - 2014
Vice President

Fitchburg, WI

Sam Miller '84 - 2014
Past President

Appleton, WI

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Sara Anderson
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Madison, WI

Karen Martin
CALs Rep/Ex-Officio

Beaver Dam, WI

Will Peasley
Student Rep

Madison, WI

Heidi Zoerb
CALs Rep/Ex-Officio

Madison, WI

Dale Beaty '87 - 2014

Milton, WI

Robb Bender '10, '12 - 2016

Madison, WI

Bob Behnke FISC - 2016

Brooklyn, WI

Al Herrman '77 - 2014

New Franken, WI

Tom Janczewski '98 - 2015

Milwaukee, WI

Valerie Johnson '86 - 2016

Waunakee, WI

Rene Johnson '95 - 2015

Evansville, WI

Kim Jones '91 - 2016

Darlington, WI

Jill Makovec '00, '02 - 2014

Madison, WI

Russell Rindsig '68, '69, '73 - 2015

Sarona, WI

Russell Tietz '96, '98 - 2015

Watertown, WI

Tom Vergeront '77, '78 - 2015

Sun Prairie, WI

Dave Welsh '90 - 2015

Elkhorn, WI

Visit www.walsaa.org to view biographies and contact information for each of the Board members.

CALS Message: Help open doors for young people



CALS Associate Dean for Extension and Outreach John Shutske

I recently had the chance to teach a new CALS freshman seminar class on the challenges of feeding a growing world population. Agriculture will need to produce twice as much as today due to more people, a growing appetite for animal-based protein and greater use of plant material for renewable energy. We need to do this in the face of water shortages, increasing frequency of extreme weather events and growing concerns at the interface between human and animal health.

In my Extension role, I see how these challenges present exciting opportunities for young people who want to "make a difference" as they enter the workforce. Cooperative Extension is working to grow our agricultural and food economy in Wisconsin through our faculty and staff on campus and out in communities. We lead applied research and educational programs that help sustain our natural resources. Connected to our global future is our proud history and ongoing support of 4-H and other youth education programs, including those connected to science, technology, engineering and math – the STEM disciplines that are so crucial to meeting present and future challenges.

But as I talk with my counterparts from land grant universities in the Midwest and the business and community leaders we serve, I am concerned about developing a talent pipeline that is big enough to meet those challenges. The talent needs are not just in Cooperative Extension. Last summer I travelled with a group of Extension leaders in the 12-state North Central region. We visited large multinational businesses connected with food production in North America and beyond. Prominent leaders told us of having career openings for well-paid, entry-level positions in labs and offices all over the country and having very small pools of candidates even willing to apply for positions. In Cooperative Extension, we attract great people, but we often have small pools of candidates for our jobs and sometimes have to go through two or three search processes to find the right individual.

As alumni, you are in a wonderful position to help us. And we need your help. The College has a growing

number of students; many *are* entering careers that connect directly to the big-picture challenges mentioned above. But too many enter the College unaware of the magnitude of opportunities and the degree to which science, communication skills and the social sciences will need to coalesce around these challenges. We need your help in recruiting the best and brightest to consider a career in fields connected to agriculture, food, environmental sciences, biology and related areas.

Please consider opening doors for students to experience the big-picture importance of your work. Field trips, facility visits, guest lectures and demos in K-12 and college classrooms can engage the interest of a young person. Internships can help students gain experience and point them in a specific direction that sparks their passion.

Back to my role in Extension. We, too, need great people. Our local presence is often the first connecting point to young people with a potential interest in agriculture and life sciences. If I can help you think about and tailor specific ways to target young people and engage them in the world's future, please let me know. On Wisconsin!

John Shutske can be reached at jshutske@cal.wisc.edu or (608) 262-9812.

Foremost
F A R M S • U S A

**WALSAA would like to thank
Foremost Farms USA for its
sponsorship of this newsletter.**

Past President's Message: Evaluating Fire-Up and BSP



WALSAA Past President Sam Miller

It has been an honor to serve as WALSAA president this past year. WALSAA started the fiscal year on a high note coming off its 40th Anniversary celebration. We have been building a new tradition with the WALSAA Football Fire-Up event at the UW Foundation parking lot. Our Events Chairman Dave Welsh and his able committee, along with many new and long-time volunteers were again successful with the event this year. WALSAA returned to the Kohl Center for a winter opportunity for members and friends to catch up and enjoy a different sporting event. If you missed it this past year, join us for the Hit the Ice with WALSAA event this next winter. It is the inaugural season for Big Ten hockey; make plans to experience it with WALSAA.

Our scholarship committee, led by chairman Bryan Renk, not only interviewed and selected 10 well-qualified Outstanding Sophomores, but also organized a successful Scholarship Reception at the Memorial Union. The reception featured the scholarship recipients, their parents, CALS administration and faculty advisors, WALSAA board members and local WALSAA contributors. This event brings together students, faculty and alumni, completing the circle of financial and other support for students and the College through the WALSAA organization. In addition, WALSAA continued its support for Farm and Industry Short Course with six student scholarships and award sponsorships for students and alumni.

The WALSAA year wrapped up with another Fire-Up where we recognized several board members who contributed to the organization through their service. Marjorie Stieve, served as marketing and development chairwoman and led the 40th Anniversary efforts. Karen Lee served on both the marketing and development and events committees, and continues to edit and design the *WALSAA Express*. Jenny (Dierickx) Martin served on the scholarship and marketing and development committees. Please thank them for their service to WALSAA the next time you see them.

Our annual meeting, held each year at Fire-Up, had a



Sam Miller, second from right, recognized three individuals for their service on the WALSAA Board of Directors. They were, left to right, Karen Lee, Marjorie Stieve and Jenny (Dierickx) Martin.

request of the board to evaluate combining Fire-Up with Badger Sports Properties (BSP) new Celebrate Ag football sponsorship event. The board gathered information about this sponsorship and similar events held at other Big Ten schools. The board determined it was in WALSAA's best interest to maintain Fire-Up as the event for CALS alumni and friends and not combine with the BSP advertising based event. WALSAA is proud of our agriculture-based alumni but also seeks to represent the life sciences alumni as well. In addition to the ag-only focus of the BSP sponsorship, the impact to WALSAA was minimal from a fundraising perspective. The College receives a contribution from the BSP advertising but it was unlikely WALSAA would also benefit. Lastly, the game selected for the Celebrate Ag event may or may not coincide with WALSAA's more traditional second or third game of the year. We continue to welcome new opportunities and thoughts on partnering with CALS, growing new members and raising greater funds to support students and the College.

I want to extend congratulations to the new leadership team, President Bryan Renk and Vice President Sara Schoenborn. Bryan and Sara are well qualified to lead WALSAA into the future. I look forward to working with them and the WALSAA board on several continuing and a few new activities this next year. Thank you for allowing me to serve as your president this past year and continue the tradition and legacy of WALSAA.

On Wisconsin!

Thank you to those who made Fire-Up happen

WALSAA would like to give special thanks to the generous people, companies and organizations that donated food or supplies to Fire-Up. These donations reduced the overall cost of the event benefiting both WALSAA members and future scholarship recipients.

Food and Supply Donors

Auction boards – Arlington Ag Research Station
 Beer, trailer and supplies – John Ziest, Frank Distributing
 Brats – Usinger's Brats
 Cheese and sausage trays – Swiss Colony
 Entertainment & sound system – The Soggy Prairie Boys
 Ice Cream – Schoep's Ice Cream
 Location – Sara Anderson and many others, UW Foundation
 Popcorn – Brian Nodolf, Rural Route 1 Popcorn
 Potato ole's – Bob Williams, McCain and Wisconsin Potato & Vegetable Growers
 Tables, chairs, trailer, grills and trash barrels – Tom Wright, West Madison Ag Research Station
 Tents – Kyle Matthew, Matthew's Tent Rental, & Scott Johnson
 Steaks – Brian Nodolf, Biddick, Inc.



WALSAA would like to extend its sincere gratitude to all of the volunteers – from student volunteers to the long-time, experienced gurus, please know that your time and commitment to making this event great is greatly appreciated and evident in its success. Thank you!

Here is a list of student organizations that provided volunteers.

Alpha Gamma Rho
 Association of Women in Agriculture
 Babcock House
 CALS Ambassadors
 CALS Student Association
 Collegiate Farm Bureau
 Food Science Club
 National Agri-Marketing Association
 Saddle and Sirlain
 WALSAA Outstanding Sophomore Winners

Event Sponsors

AgriGold

Badgerland Financial

Partners in Production

WALSAA Survey

Please take a moment to fill this out, either here or online at http://bit.ly/WALSAA_13

Name: _____

Email: _____

The *WALSAA Express* newsletter is sent on a quarterly basis. Is this frequency?

Just right Not enough Too often

What would be your preferred method of receiving news and updates from WALSAA?

Print Digital Social media

Have you attended a WALSAA event in the last three years?

Yes No

If not, what is the biggest reason why?

Location Cost Timing

Please mail to WALSAA, P.O. Box 5177, Madison, WI 53705-5177.

Silent Auction results from 2013 WALSAA Football Fire-Up

WALSAA would like to extend a huge thank you to the donors and bidders of the Fire-Up Silent Auction. Together we raised nearly \$23,500 for scholarships. Here is a listing of items sold, their donors and the highest bidders.

Four registrations to FFA Golf Outing of choice

Donated by: Wisconsin FFA Foundation
Winning Bidder: Al Herrman

CALS Alphabet poster

Donated by: CALS
Winning Bidder: Annie Engebretson

Popcorn popper filled with five varieties of popcorn

Donated by: Tietz Family Farms Popcorn
Winning Bidder: Beverly McGowan

One week stay at the Manney Place in Door County

Donated by: The Manney Place
Winning Bidder: Beverly McGowan

Two UW Men's Basketball tickets

Donated by: Bryan & Mary Renk
Winning Bidder: Bob Behnke

Door County gift basket

Donated by: Al & Lynn Herrman
Winning Bidder: Bob Hagenow

A mixed case of gold medal winning wines from Botham Vineyards

Donated by: Botham Vineyards, Inc.
Winning Bidder: Bob Hagenow

"Badger Warmth" basket

Donated by: Becky Murkley
Winning Bidder: Bob Hagenow

One processed lamb

Donated by: Rasch Market Lambs
Winning Bidder: Bob Rowe

Four Milwaukee Bucks tickets

Donated by: Senator Herb Kohl's Office
Winning Bidder: Brian Fluno

Two overnight stays and a gift card to Ruth's Chris Steakhouse

Donated by: Doubletree Hotel of MSN and Bob & Lisa Hagenow
Winning Bidder: Brian Nodolf

CALS Alphabet poster

Donated by: CALS
Winning Bidder: Brian Nodolf

One week of summer/fall stay at Hurley area lodge and a Wollersheim Winery gift box

Donated by: Rick & Peggy Daluge and Wollersheim Winery
Winning Bidder: Beverly McGowan

Old fashioned basket

Donated by: Ryan & Karen Lee
Winning Bidder: Bryan Renk

Wisconsin sports apparel package

Donated by: WE Energies
Winning Bidder: Bryan Renk

Four tickets to the UW Varsity Band Concert and a gift card to Ruth's Chris Steakhouse

Donated by: UW Bands and Bob & Lisa Hagenow
Winning Bidder: Charlie Hammer

CALS Alphabet poster

Donated by: CALS
Winning Bidder: Charlie Hammer

Tub of Badger tailgating items

Donated by: Brian Nodolf
Winning Bidder: Dae J Janke

iPad - 32 GB WiFi-enabled

Donated by: Valerie Johnson, Sam & Nadine Miller, Daphne & Lloyd Holterman
Winning Bidder: Danny Brisky

Do-it-yourself ice cream package

Donated by: ANIMART
Winning Bidder: Dave & Rene Johnson

UW Men's Basketball season tickets

Donated by: WALSAA
Winning Bidder: Danny Brisky

Two tickets to the UW Homecoming football game vs. Northwestern

Donated by: CALS
Winning Bidder: Gary Sommers

Two UW Hockey tickets and a gift certificate to Dotty's

Donated by: Union Bank & Trust Company
Winning Bidder: Kim Jones

UW Men's Basketball season tickets

Donated by: WALSAA
Winning Bidder: Eric Johnson

Hand-knitted hat

Donated by: Heidi Zoerb
Winning Bidder: George Sorum

Door County gift basket

Donated by: Al & Lynn Herrman
Winning Bidder: Heidi Zoerb

CALS Alphabet poster

Donated by: CALS
Winning Bidder: Jen Sawle

"The Scholar" framed photo

Donated by: Barb McCarthy
Winning Bidder: Joyce Marr

Wisconsin basket

Donated by: Marjorie Stieve
Winning Bidder: Stan McGraw

CALS Alphabet poster

Donated by: CALS
Winning Bidder: Karen Lee

CALS Alphabet poster

Donated by: CALS
Winning Bidder: Karen Martin

Badger football helmet signed by Al Toon

Donated by: Olson Toon Landscaping
Winning Bidder: Karl Ohm

Lifetime membership

Donated by: WALSAA
Winning Bidder: Larry Rasch

CALS Alphabet poster

Donated by: CALS
Winning Bidder: Marjorie Stieve

Two UW Football tickets vs. Penn State

Donated by: Henry Farms
Winning Bidder: Maureen DeBruin

Christmas tree of choice at 2013

Forestry Club Sale, Maple cutting board, hand-crafted curly Maple pen
Donated by: UW Forestry Club
Winning Bidder: Sandra Curran



Two tickets to a 2013-14 season Madison Symphony Orchestra concert
Donated by: Madison Symphony Orchestra
Winning Bidder: Michael Garvey

Two Men's Basketball tickets
Donated by: Mark & Kathleen Sherry
Winning Bidder: Mary Grummer

UW Men's Hockey season tickets
Donated by: Coloma Farms
Winning Bidder: Michael Garvey

John Deere pedal tractor
Donated by: CALS Alumni of John Deere
Winning Bidder: Mike Manthey

UW Football Homecoming package
Donated by: Bertha Schiller
Winning Bidder: Mike Manthey

UW Men's Hockey season tickets
Donated by: WALSAA
Winning Bidder: Nadine Miller

20" x 7" picture of Madison panorama printed on brushed metal
Donated by: Curran Photo LLC
Winning Bidder: Pierce Dopp

Two UW Men's Basketball tickets
Donated by: Bryan & Mary Renk
Winning Bidder: Pierce Dopp

Four vouchers for lift tickets
Donated by: Tyrol Basin & Snowboard Area
Winning Bidder: Rick & Peggy Daluge

Two UW Badger-themed American Girl doll outfits
Donated by: Russell & Karen Rindsig
Winning Bidder: Robert Kaczmarek

NCAA authentic game football signed by head coach Gary Anderson
Donated by: Dale Beaty
Winning Bidder: Robert Kaczmarek

Camp Randall stretch canvas print
Donated by: Alpha Gamma Rho
Winning Bidder: Robb Bender

UW Football Homecoming package
Donated by: Bob Kaczmarek
Winning Bidder: Russ Rindsig

Two UW Football vs. Penn State tickets
Donated by: Jere & Anne Fluno
Winning Bidder: Russ Tietz

Two subscriptions and \$100 in retail advertising
Donated by: The Country Today
Winning Bidder: Russ Tietz

UW Men's Basketball season tickets
Donated by: WALSAA
Winning Bidder: Russ Tietz

Two UW Football tickets vs. Purdue
Donated by: Henry Farms
Winning Bidder: Sandra Curran

One-week stay at cabin in Waupaca, WI
Donated by: Crane Farms
Winning Bidder: Sandra Curran

RumChata Party Pack
Donated by: Kay & Duane Maas
Winning Bidder: Jill Makovec and Sara Schoenborn

Memorial Union Terrace Chair
Donated by: Brian Giza
Winning Bidder: Sara Schoenborn

Cases of Wisconsin-grown green beans and assorted Badger merchandise
Donated by: DelMonte
Winning Bidder: Stan Kaczmarek

Case IH Steiger 600 4-wheel drive steel pedal tractor
Donated by: Case IH
Winning Bidder: Tim & Jenny Martin

CALS Alphabet poster
Donated by: CALS
Winning Bidder: Sara Schoenborn

CALS Alphabet poster
Donated by: CALS
Winning Bidder: Sarah Pfatteicher

Season passes and cow-themed items
Donated by: World Dairy Expo
Winning Bidder: Scott Ruetten

Dog grooming services and basket
Donated by: Maria McGinnis
Winning Bidder: Shannon Hayes

"Becky" Badger package
Donated by: Sara Schoenborn
Winning Bidder: Stan McGraw

A trip to the Illinois vs Wisconsin Football game
Donated by: Daluge Travel
Winning Bidder: Susan Bird

CALS Alphabet poster
Donated by: CALS
Winning Bidder: Susan Crane

One-week stay at Kauai, Hawaii
Donated by: Kay & Duane Maas
Winning Bidder: Tim & Jenny Martin

A case of flavor-infused cooking oils
Donated by: Acala Farms, LLC
Winning Bidder: Barb McCarthy

1/4 Angus beef
Donated by: Valley View Farms
Winning Bidder: Tom Janczewski

Two UW Football Tickets vs. Indiana
Donated by: CALS
Winning Bidder: Tom Janczewski

Two UW Football Tickets vs. Indiana
Donated by: Henry Farms
Winning Bidder: Tom Janczewski

FISC Corner: Taking time to listen



FISC Interim Director Jessie Potterton

Greetings, WALSAA members!

I'm honored to be serving as the interim Farm & Industry Short Course director through July 2014. The FISC program has had some changes over the past few years. As we transition more through 2014 (another interim director, a search for a full-time director, a lot of feedback being provided), I want to stay connected with you. All of the conversations we've been having, and feedback we've been receiving, will allow us to plan for another successful 130 years.

I've been doing a lot of listening since I began in August. The FISC Planning Council has been meeting more regularly and is providing feedback every month. Members of the Planning Council include: Bruce Jones, Agricultural & Applied Economics; Jamie Nack, Forest & Wildlife Ecology; Mark Renz, Agronomy; and Kent Weigel, Dairy Science. I listened to the CALS Board of Visitors in October on FISC-related topics. The Dean of the College of Agricultural and Life Sciences, Kate VandenBosch; Associate Dean of Academic Affairs, Sarah Pfatteicher, and I have been meeting regularly to collate this feedback, as well as develop more opportunities for feedback from alumni and industry representatives.

I want you to provide feedback, too. Here are some

opportunities for you to stay abreast of the changes that are happening:

1 Check out our e-newsletter. We've sent a few issues thus far and another will be emailed this month. Update your email address at <http://fisc.cals.wisc.edu/newslettersubscribe>

2 Visit our website at www.fisc.cals.wisc.edu. We are constantly updating the website with events, news, student and alumni information.

3 Contact us via phone or email at (608) 263-3918 or fisc@cals.wisc.edu

4 Attend a listening session. We will be holding several listening sessions throughout the state this coming January and February. Updates, as well as registration, will be available on our website.

5 Stay tuned. A 130th FISC celebration is being planned for Summer 2014.

I look forward to these next several months. It is an exciting time for the FISC program (130th year) and for the college (125th year).

I look forward to meeting with – and hearing from – you as alumni.

Campus Happenings

by William Peasley, WALSAA Student Representative

With this fall semester coming to a close, it is a great time to look back at what we have accomplished this semester, but also to look ahead for next to spring semester.

CALSSA (College of Agricultural and Life Science Student Association) has kept up the momentum with a successful round of elections for Freshman Representatives and the inaugural year of selecting undergraduates for CALS Student-Faculty committees by a vote of the council rather than appointment by an officer. CALSSA is also excited to facilitate meetings of the newly formed Dean's Advisory Board. This elected student group meets with Dean Kate VandenBosch on a monthly basis to discuss student issues that include improving the transfer student experience, celebrating the upcoming 125th anniversary of CALS and creating a CALS graduation event that retains the community feel of the college to pair with the new, university-wide graduation ceremony.

In the spring semester, we anticipate another great year for the annual WALSAA-sponsored CALS Leadership Retreat and CALS Week. In addition, the CALS Ambassadors are looking forward to holding visit days for prospective students at the Arlington, Lancaster and Marshfield agricultural research stations. We hope by reaching out to the communities around these research stations that we can continue to recruit talented new students to continue the tradition of excellence within CALS.

2013-14 CALS Ambassador Team



One of the ways WALSAA supports CALS and its students is by providing funding for the CALS Ambassadors program. Members of the 2013–14 CALS Ambassadors team include

- Rachael Baird, senior, genetics, New Berlin, Wisconsin
- Adam Bartling, junior, food science with a certificate in business, Waterford, Wisconsin
- Eric Bobel, senior, biology with a certificate in global health, Plymouth, Minnesota
- Patrick Carney, sophomore, genetics/legal studies with a certificate in global health, Verona, Wisconsin
- Taylor Fritsch, senior, agricultural & applied economics/life sciences communication, Cobb, Wisconsin
- Kate Griswold, sophomore, life sciences communication, Black Earth, Wisconsin
- Maria Gruetzmacher, sophomore, dietetics, Stillwater, Minnesota
- Holly Heacock, junior, genetics, Kaukauna, Wisconsin
- Courtney Holdt, junior, agronomy, Pulaski, Wisconsin
- Gabe Janke, junior, agricultural business management, Humbird, Wisconsin
- Kathleen Keene, senior, wildlife ecology/life sciences communication, Chicago, Illinois
- Mark Kendall, junior, agronomy, Mineral Point, Wisconsin
- Kate Leverich, junior, life sciences communication/political science, Sparta, Wisconsin

- Deanna Luzenski, senior, genetics, Oshkosh, Wisconsin
- Lily Mank, junior, landscape architecture, Verona, Wisconsin
- Kayla McKaveney, senior, biochemistry, Pittsburgh, Pennsylvania
- Eleanor Miller, sophomore, food science, Appleton, Wisconsin
- Agnes Mroz, senior, biochemistry/life sciences communication, Onalaska, Wisconsin
- Will Peasley, junior, agricultural business management, Black River Falls, Wisconsin
- Morgan Rehberg, junior, agricultural & applied economics, Cary, Illinois
- Lisa Schram, junior, agricultural business management, Berlin, Wisconsin
- Emily Selner, sophomore, life sciences communication, Denmark, Wisconsin
- Katie Sonnefeldt, senior, biology/life sciences communication with certificates in global health and leadership, Chicago, Illinois
- Logan Wells, junior, forest science, Monroe, Wisconsin
- Caroline Zellmer, sophomore, biology, history of science, medicine & technology, with a certificate in global health, Madison, Wisconsin

Feeling good about CALS?

If you feel good about your years at the college, year end is a good time to think about how you can help others through CALS. We are often asked what alumni can do to maximize their WALSAA experience and give back to the college, students and young people in our industry. Here are several ideas:

- Read the WALSAA and CALS newsletters, web pages and connect on social media to stay current.
- After you are a WALSAA member, recruit other members to widen the circle.
- Attend WALSAA and college events to make personal connections.
- Join a WALSAA committee or become a board member.
- Make an additional donation (walsaa.org) so we can grow even faster.
- Consider a major or planned gift to honor someone special or make a lasting impact.

Your generous support and continued interest in WALSAA and the College is greatly appreciated. We hope you will be able to join us at events like the Farm Technology Days Picnic, WALSAA Football Fire-Up and Hit the Ice with WALSAA hockey event to stay connected with fellow alumni and friends of CALS. As you support our initiatives, working together under the WALSAA banner, we can best support CALS, its students and the faculty.

For more information on these ideas contact WALSAA at admin@walsaa.org, P.O. Box 5177, Madison, WI 53705.

Membership form

Become a WALSAA member today!

Wisconsin Agricultural and Life Sciences Alumni Association (WALSAA) is a 501(c)(3) charitable organization that supports the connection of students, faculty and alumni to the University of Wisconsin's College of Agricultural and Life Sciences (CALs), including the college's Farm and Industry Short Course (FISC).

Established in 1972, WALSAA has embarked on a remarkable journey of service and fellowship with alumni and friends of CALs. Noted by Roger Biddick, first WALSAA president at the organizations' first meeting, "As alumni we can act more effectively than any single group to rebuild the image of greatness that this college so justly deserves and at the same time enjoy the fellowship of working together."

WALSAA membership rates:

- Annual membership – \$50.00
- Lifetime membership – One-time payment of \$500.00 or installment payments of \$105 per year for 5 years

Advantages of being a WALSAA member include WALSAA Express newsletter delivered several times per year and invitations to WALSAA events, such as the Football Fire-up, Farm Technology Days Picnic, Hit the Ice Hockey event and Brew Crew Bash. A WALSAA membership allows you to reconnect with CALs and give back to the college where it all began. Your membership dollars will be used to aid WALSAA as it carries out its efforts to award scholarships, fund CALs Ambassadors, support student leadership and recognize exceptional faculty – all in support of the college and the alumni's connection to it. Become a WALSAA member today!

Name: _____ E-mail: _____

Address: _____ City, State, Zip: _____

Phone: _____ Mobile Home Work

UW-Madison Graduate? Yes No If yes, year of degree: _____ Degree earned: _____

Additional degrees (please list): _____

Field(s) of study: _____

Membership level: Annual – \$50 Lifetime – \$500 Lifetime installment – \$105

Additional donation to support WALSAA: \$ _____

Total amount: \$ _____ Check Money order Amer. Express Discover MasterCard Visa

Please complete the following information if you are paying by credit card:

Cardholder's Name: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

I authorize WALSAA to charge the credit card indicated above all charges pertaining to my donation. I attest that I am a legal authorized user of the designated card.

Signature: _____ Date: _____

Are you interested in volunteering at a WALSAA event? Yes No

Alumni Updates

The American Bankers Association Center for Agricultural and Rural Banking presented **Sam Miller, BS '84**, with its annual Bruning Award for his leadership and outstanding dedication to providing credit and financial guidance to farmers, ranchers and businesses in rural America. Miller is current-

ly the managing director and head, Agriculture, BMO Harris Bank.

In Memoriam

Lloyd Palmer, BS '52, MS '66
William Jaquish, BS '68

New Annual Members

Samantha Moyer FISC '13
George Wojtowicz, BS '79

New Lifetime Members

Robb Bender, BS '10, MS '12
Robert Grabarski FISC '68
Kim Jones, BS '91
Annie McCullough, BS '05
Larry Rasch, BS '68
Kris Scheller-Stewart, BS '88
Sally Turpin, BS '10
Jared Wendt, BS '13

Hit the Ice with WALSAA and UW Hockey

Join WALSAA for a pregame get-together at Wando's on University Avenue and then head over to the Kohl Center on Friday, Feb. 21, as Wisconsin takes on Michigan State in men's hockey. Show your Badger spirit and network with fellow alumni and hockey enthusiasts. Our event will start at 6 p.m. at Wando's, with faceoff set for 8 p.m.

The WALSAA Hockey package includes a game ticket and food, including appetizers and a main dish. A cash bar will be open. A silent auction and 50/50 raffle will also be held for a few select hockey and UW items.

The total cost of the event is \$40 per person and space is limited. For tickets, call WALSAA at (608) 438-1994, e-mail admin@walsaa.org or mail in the form below.

Hit the Ice with WALSAA

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

List group members for nametags: _____

Number of packages: _____ @ \$40 each. Additional donation to WALSAA: \$ _____

Total amount: \$ _____ Payment method: Check MasterCard Visa
 Discover Amer. Express

Please complete the following information if you are paying by credit card:

Cardholders Name: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

I authorize WALSAA to charge the credit card indicated above all charges pertaining to my donation. I attest that I am a legal authorized user of the designated card.

Signature: _____ Date: _____

Please mail this form to WALSAA, P.O. Box 5177, Madison, WI 53705-5177 by **Friday, January 31.**

Follow WALSAA online at:



www.facebook.com



www.twitter.com/walsaa



www.youtube.com/watch?v=vUiep4NFUFg

www.walsaa.org

Upcoming Events

- | | |
|-----------------|---|
| Dec. 22 | CALS Winter Commencement |
| Feb. 21 | WALSAA Board of Directors Meeting |
| Feb. 21 | Hit the Ice with WALSAA Hockey Event |
| March 15 | FISC Graduation |