



Time to get fired up for WALSAA's Football Fire-Up

The 39th annual WALSAA Football Fire-Up tailgate party and auction will be held at the UW Foundation building at 1848 University Avenue on Saturday, Sept. 6 at 8:30 a.m., prior to the University of Wisconsin versus Western Illinois football game (kick-off 11 a.m.).

As in years past, Fire-Up 2014 will feature the WALSAA Silent Auction to raise money to support scholarships, awards, activities and more. See some of the items on the auction block on page 5. WALSAA's annual meeting will be held at 8 a.m. prior to the Fire-Up Luncheon.

WALSAA annual and lifetime members will be able to purchase discounted tickets for the luncheon and will have the exclusive right to purchase football tickets again this year.

(If you are not a current WALSAA member, use the form on page 11 to renew your membership or become a new member to be able to take advantage of this offer. You may send in the membership form with your Fire-Up ticket order form.)

Plan to join WALSAA for this wonderful opportunity to connect with CALS, CALS and FISC alumni and fellow WALSAA supporters to network and share your Badger pride. To order tickets, use the form on page 7. Tickets are available on a first-come, first-served, basis.

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and Life Sciences
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Madison, WI 53705-5177
PHONE (608) 438-1994
E-MAIL admin@walsaa.org
WEBSITE www.walsaa.org

President's Message: Fire-Up and FISC memorandum



WALSAA President Bryan Renk

Fire-Up is upon us and I look forward to seeing you, your friends and all the CALS alumni at the WALSAA Football Fire-Up on Saturday, Sept. 6. After Fire-Up, be certain to cheer for the Badgers and Coach Gary Anderson in their first home game of the season.

Our annual fall event will return again to the UW Foundation parking lot with its close proximity to Camp Randall stadium. Please plan to get there early to visit, enjoy food and refreshments, and, most importantly, check out and bid on the many silent auction items on display to help raise funds to support CALS students.

Silent Auction Chairwoman and Board Member Sara Schoenborn has again put together an impressive auction. Since the early days of WALSAA, Fire-Up has served as our primary fundraising activity for the year. Proceeds from the silent auction are critical to our mission in support of CALS students and the College. Last year, we raised more than \$28,000 for scholarships and would like to raise even more this year. If you have an item to donate, be sure to contact us at admin@walsaa.org. In the meantime, check out the list of items

received to date as listed on page 5 and consider being a bidder at this year's event.

Since my last message, WALSAA and FISC alumni have signed a memorandum of understanding to outline a way for both groups to work more formally together in support of CALS and its alumni. Thanks go out to WALSAA Board Members Al Herrman and Bob Behnke in helping to finish this agreement. It gives FISC alumni a standing committee within the WALSAA Board to plan and manage the FISC Reunion and other support for the program. It also better aligns alumni from both groups in supporting CALS and its many activities.

We are always encouraging all alumni to join WALSAA and gain the benefits this organization offers – renew old friendships, interact with CALS alumni and faculty and support current and future CALS students through scholarships, other contributions and awards.

If you are already a WALSAA member, we ask for you to please consider an additional contribution to support WALSAA in establishing new activities or maintaining existing initiatives.

On, Wisconsin!

WALSAA Board 2013-2014

Bryan Renk '83, '85 - 2014
President
Sun Prairie, WI

Sara Schoenborn '10 - 2014
Vice President
Fitchburg, WI

Sam Miller '84 - 2014
Past President
Appleton, WI

Bob Kaczmarek '80
Treasurer/Ex-Officio
Kenosha, WI

Sara Anderson
UW Foundation/Ex-Officio
Madison, WI

Scott Bowe
Faculty Rep
Madison, WI

Karen Martin
CALS Rep/Ex-Officio
Middleton, WI

Matt Olson
Student Rep
Madison, WI

Logan Wells
Student Rep
Madison, WI

Heidi Zoerb
CALS Rep/Ex-Officio
Madison, WI

Dale Beaty '87 - 2014
Milton, WI

Robb Bender '10, '12 - 2016
Madison, WI

Bob Behnke FISC '91 - 2016
Brooklyn, WI

Al Herrman '77 - 2014
New Franken, WI

Tom Janczewski '98 - 2015
Milwaukee, WI

Valerie Johnson '86 - 2016
Waunakee, WI

Rene Johnson '95 - 2015
Evansville, WI

Kim Jones '91 - 2016
Darlington, WI

Jill Makovec '00, '02 - 2014
Madison, WI

Russell Rindsig '68, '69, '73 - 2015
Saron, WI

Russell Tietz '96, '98 - 2015
Watertown, WI

Tom Vergeront '77, '78 - 2015
Sun Prairie, WI

Dave Welsh '90 - 2015
Elkhorn, WI

Visit www.walsaa.org to view biographies and contact information for each of the Board members.

Dean's Message: The value of celebration



CALS Dean and Director Kate VandenBosch



Posing with a variety of tractors, mid-to-late 1920s.

Photo courtesy of UW Digital Collections, WHS Image 36226

As many of us in the CALS community know, this year has been a whirlwind. By the time you receive this newsletter, we will be past the halfway point of our 125th anniversary.

Already we can look back on many shining moments. Standouts include the dedication of our new Hector F. DeLuca Biochemical Sciences Complex in a moving, inspiring ceremony that brought in hundreds of colleagues and friends. Our departments of horticulture and soil sciences had festivities marking their own 125th anniversaries, making for a double celebration.

And then there was the Barn Dance at the family farm of Susan Crane, chairwoman of the CALS Board of Visitors. Three hundred people came from all corners of the CALS community to enjoy music, food, a silent auction – and of course, the fellowship of so many people who care about CALS. Everyone who participated contributed to the success of this event, which netted \$21,377 for the CALS Annual Fund.

The year isn't over – and neither are our celebrations. On Oct. 16, 5:30 p.m., our Honorary Recognition Awards reception and banquet will pay tribute not only to this year's winners but also to past recipients, many of whom will be in attendance. We are offering a special party favor to all attendees – a packet of four notecards bearing CALS historical photos (as shown on this page). You can learn

Continued on page 4



Cheesemakers taking part in a short course, ca. 1900.

Photo courtesy of UW-Madison Archives Image S05559



Campus sheep grazing peacefully, ca. 1910.

Photo courtesy of Department of Life Sciences Communication



Watercolor of a building detail from Ag Hall.

Illustration by Diane Doering

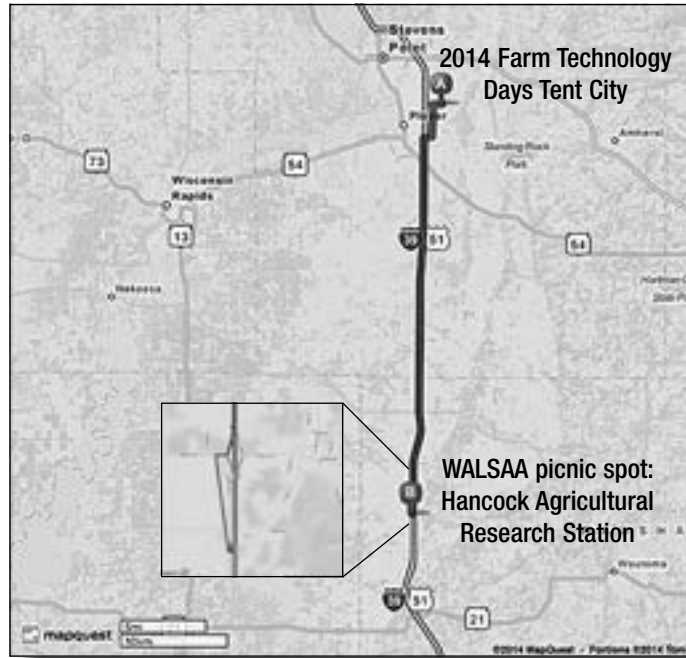
WALSAA Farm Technology Days Annual Picnic set for Aug. 13

UW-Madison's College of Agricultural and Life Sciences and Farm & Industry Short Course graduates are invited to attend the annual Wisconsin Agricultural and Life Sciences Alumni Association (WALSAA) Farm Technology Days Picnic. It will be held Wednesday, Aug. 13, from 3 to 8 p.m. at Hancock Agricultural Research Station. Brats, burgers, salads, soda, beer, milk and dessert will be served. No reservations are needed and friends and family are welcome! Tickets are just \$15 per person at the door.

The Hancock Research Station is a 412-acre vegetable crop research farm located in the Central Sands area of Wisconsin. Field trials at the station are related to potatoes, field corn, sweet corn, soybeans, snap beans, carrots, cucumbers and switchgrass. More than 500 varieties of perennials, annuals, shrubs and trees from many seed and plant sources will be showcased in the station's A.R. Albert and Villetta Hawley-Albert Horticultural Garden.

The 2014 Farm Technology Days host farms are Blue Top Farms and Feltz Family Farms, which are located east of Plover, south of Highway HH in Portage County.

The WALSAA picnic site is located south of the FTD site. The research station address is N3909 County Rd V, Hancock, WI 54943. The easiest way to get from FTD to the picnic site is to take 39/51 south and take the exit for



County Hwy V, (Exit #131), and turn right. Turn left at County Hwy V (the frontage road following the highway south). The station is located about 1 mile south on the right hand side. The main office is the brick building. Signs will be posted to direct traffic from the show to the WALSAA picnic.

To participate in planning the WALSAA Farm Technology Days Picnic or volunteer to help the day of, contact WALSAA at (608) 438-1994 or admin@walsaa.org.

Institutes for Discovery. Learn more at www.wisconsin-sciencefest.org

Marking our 125th has been a tremendously gratifying experience, one that has me thinking about the value of celebration. In any given year, on any given day, we may appreciate CALS' significance. But reaching a milestone offers us the opportunity to express it. Enjoy photos and stories from anniversary events past and future at www.cals.wisc.edu/125th.

On, Wisconsin!

Dean's Message, continued from page 3

more at www.cals.wisc.edu/honorary

And our contributions to this year's Wisconsin Science Festival include participating in "The Science of Supper Clubs," an event at which CALS and other UW experts will illuminate the science behind the signature foods and drinks – meat, potatoes, fish, cheese, cranberries, ice cream, beer, Old Fashioneds with maraschino cherries – that help make supper clubs such a beloved tradition. You'll be able to taste these foods, which all reflect CALS research. That event takes place on Friday, Oct. 17, 5 p.m. at the Wisconsin

Items up for auction at WALSAA Football Fire-Up

Here is a partial listing of items that will be up for auction at Fire-Up. To see the full spread, attend the event on Sept. 6.

ITEM: NCAA authentic game football signed by head coach Gary Anderson
VALUE: \$200
DONOR: Dale Beaty

ITEM: Flavor-infused cooking oils made from cottonseed oil.
VALUE: \$180
DONOR: Acala Farms, LLC

ITEM: 14x18 framed and matted picture. "Michael Leckrone, Defying Time and Gravity"
VALUE: \$150
DONOR: Curran Photo LLC

ITEM: One week of summer/fall stay at Hurley area lodge for up to 12 people.
VALUE: \$400
DONOR: Rick & Peggy Daluge

ITEM: One-pound packages of sharp cheddar, baby swiss, Holland-style gouda, monterey jack with chives, smoked aged cheddar, Wisconsin-style pesto havarti, and UW beef summer sausage
VALUE: \$50
DONOR: CALS

ITEM: Throw an ice cream party for up to 40 people and CALS will supply up to five flavors of ice cream.
VALUE: \$50
DONOR: CALS

ITEM: "Becky" Badger Package
VALUE: \$150
DONOR: Sara Schoenborn

ITEM: Tippy Cow Assortment Case: Three 750 ml bottles each of vanilla, chocolate, orange and mint Tippy Cow rum cream. Tippy Cow is a Wisconsin product made with real cream. On, Wisconsin!
VALUE: \$180
DONOR: Kay & Duane Maas

ITEM: One week stay at the Club Wyndham Plus Resort at Ka 'Eo Kai at Princeville on the garden isle of Kauai, Hawaii. The two-bedroom unit sleeps six and includes a full kitchen with living room and dining room.
VALUE: \$1,400
DONOR: Kay & Duane Maas

ITEM: 12x18 framed and matted picture. "Agriculture Hall, University of Wisconsin-Madison"
VALUE: \$175
DONOR: Curran Photo LLC

ITEM: Two UW Hockey Tickets and a gift certificate to Dotty's
VALUE: \$150
DONOR: Union Bank & Trust Company

ITEM: 1/4 Angus Beef. Grain finished. Processed at Weber's in Cuba City. Cut according to your specifications.
VALUE: \$550
DONOR: Valley View Farms

ITEM: Two subscriptions and \$100 in retail advertising
VALUE: \$180
DONOR: The Country Today

ITEM: Popcorn popper filled with five varieties of popcorn, totaling 20 pounds
VALUE: \$200
DONOR: Tietz Family Farms Popcorn

ITEM: One week stay for eight or more at the Manney Place in Door County
VALUE: \$1,500
DONOR: Wilson Family

ITEM: Four registrations to the 2015 Wisconsin FFA Foundation Golf Outing of your choice
VALUE: \$320
DONOR: The Wisconsin FFA Foundation

ITEM: One processed lamb
VALUE: \$265
DONOR: Rasch Market Lambs

ITEMS: Two sets of two UW Men's Basketball tickets - courtside seats - four rows up behind the Badger bench: Game TBD
VALUE: \$60 each set
DONOR: Bryan & Mary Renk

ITEM: In memory of Mark Sherry. Two UW Men's Basketball tickets. Your choice of game. Section 103 Row L, seats 1 & 2
VALUE: \$100
DONOR: Kathleen Sherry

ITEM: Two one-night stays on deluxe level
VALUE: \$328
DONOR: Doubletree Hotel of Madison

ITEM: Two tickets to a 2014-15 season Madison Symphony Orchestra concert
VALUE: \$126
DONOR: Madison Symphony Orchestra

ITEM: Tub of Badger items perfect for tailgating. The basket includes popcorn (caramel and cheese), blanket, insulated lunch tote, magnetic bottle opener, can cozies, glass cutting board, cheese knife, beads, sunglasses, football ornament, notepad, Lil Badger and \$50 gift card
VALUE: \$300
DONOR: Brian Nodolf

ITEM: Four (6 o/s) Milwaukee Bucks tickets to one home game during the 2014-15 season
VALUE: \$240
DONOR: Herb Kohl Charities

ITEM: One lifetime membership to WALSAA
VALUE: \$500
DONOR: WALSAA

WALSAA to hold annual meeting

The Wisconsin Agricultural and Life Sciences Alumni Association (WALSAA) Annual Meeting will be held at 8 a.m. on Sept. 6 at the WALSAA Football Fire-Up. Current WALSAA members and supporters are invited to attend.

The primary order of business will be to elect board members and to recognize outgoing board members. If you have other items for the agenda, please forward them to Maria McGinnis at admin@walsaa.org or Bryan Renk, WALSAA President, at bzrenk@gmail.com.

Fire-Up volunteers wanted

WALSAA is looking for those interested in fellowship through service to volunteer at its annual fundraising event. The WALSAA Football Fire-Up raises thousands of dollars each year for scholarships and that achievement wouldn't be possible without hard workers that help organize and work at the event.

This year a crew will begin event set-up at 6 p.m. on Friday, Sept. 5. Even more volunteers plan to arrive early on Saturday, Sept. 6, and a dedicated group will miss kick-off to be sure everything is cleaned up.

If you are interested in helping, please contact WALSAA at (608) 438-1994 or admin@walsaa.org for more details.

WALSAA t-shirts available at Fire-Up

Show off your support for WALSAA with this long-sleeved t-shirt. Perfect for fall football weather, this t-shirt will be available at the WALSAA Fire-Up.

The shirt is black with white lettering and offered in the following sizes: small, medium, large and x-large.

You may purchase one of these exclusive WALSAA long-sleeved t-shirts in advance for \$15 each using the order form on page 7.

WALSAA will have it waiting for you when you arrive at the annual tailgate party on Sept. 6.



2014 WALSAA Football Fire-Up order form

Saturday, Sept. 6 • 8:30 a.m.

UW Foundation parking lot, 1848 University Avenue

Please fill in ALL information below to complete your registration.

Name: _____

Address: _____

City, State & Zip Code: _____

Phone Number: _____

E-mail (required to receive additional e-mail correspondence): _____

Event	Cost	# of Tickets	Total
Game Day Package* Fire-Up Luncheon** & Wisconsin vs. Western Illinois tickets Kick-off 11 a.m. (max. 6 tickets per request)	WALSAA member: \$75 Child 3-11: \$65 Child under 3: Free***	WALSAA member: ___ Children 3-11: ___ Children Under 3: ___	\$
Fire-Up Luncheon Luncheon** Tickets Only	WALSAA member: \$30 Non-member: \$40 Child 3-11: \$20 Child under 3: Free	WALSAA member: ___ Non-member: ___ Children 3-11: ___ Children Under 3: ___	\$
Fire-Up T-Shirts	\$15 per shirt	Small Qty ___ Medium Qty. ___ Large Qty. ___ X-Large Qty. ___	\$

Make checks payable to WALSAA.

Mail registration and payment to WALSAA at
P.O. Box 5177, Madison, WI 53705

Registration must be **postmarked on or before Aug. 25.**
After that date, tickets will be for sale at the gate
for an additional \$5 each.

Additional 100% tax deductible donation to WALSAA.	\$
Total Cost	\$

List Names for Fire-Up Nametags: _____

All football and Fire-Up Luncheon tickets will be available at the "Will Call" table. Tickets will NOT be mailed.

* Badger football tickets are available only to WALSAA members as a Game Day Package deal with Fire-Up Luncheon tickets.

** \$15 of each luncheon ticket is a gift of support to WALSAA and is 100% tax deductible.

***Children Under 3 must sit on the lap of an adult football ticket holder during the Badger game.

For additional information, please contact WALSAA.

Phone: (608) 438-1994; E-mail: admin@walsaa.org; or visit us on the web at www.walsaa.org

Campus Happenings: The beginning of memories to come

WALSAA Student Representatives Matt Olson and Logan Wells

With summer winding down and classes approaching, students are starting to make their way back to campus. To kick-off the year for students, the CALS Student Association will be hosting the CALS Fall Picnic on Thursday, Sept. 4. The fall picnic provides students an opportunity to explore and meet new student organizations. In addition to the student organization fair, students can meet and network with other students and faculty that attend the picnic.

Excitement, nervousness and curiosity are just a few of the feelings that new students have when they arrive on campus for the first time. Soon these young people will make the timeless memories of their Wisconsin Experience. Whether those are memories of meeting new friends, joining a club or doing Jump Around at Camp Randall, we are very fortunate to treasure those experiences. It is our obligation to continue to support CALS so that future students can have a chance to make timeless memories just like we have. Thank you so much for your support as alumni members in helping to create memories for students today! We are both very excited in working together this year and cannot wait to help continue to ensure a bright future for Badgers everywhere!

On, Wisconsin!

Meet WALSAA's new student representatives

Matt Olson

I am excited to be serving as the WALSAA student representative. I grew up on my family's dairy farm in Door County. I am a senior, studying life sciences communication. On campus, I am involved in the Alpha Gamma Rho Fraternity, the National Agri-Marketing Association, the CALS Student Association, and I recently joined the CALS Ambassadors. I am looking forward to working with WALSAA and meeting many of you during my time as the student representative.



Matt Olson

Logan Wells

I am a native of Monroe and a senior majoring in forest science. In the spring of 2013, I was honored to receive a WALSAA Outstanding Sophomore Award.

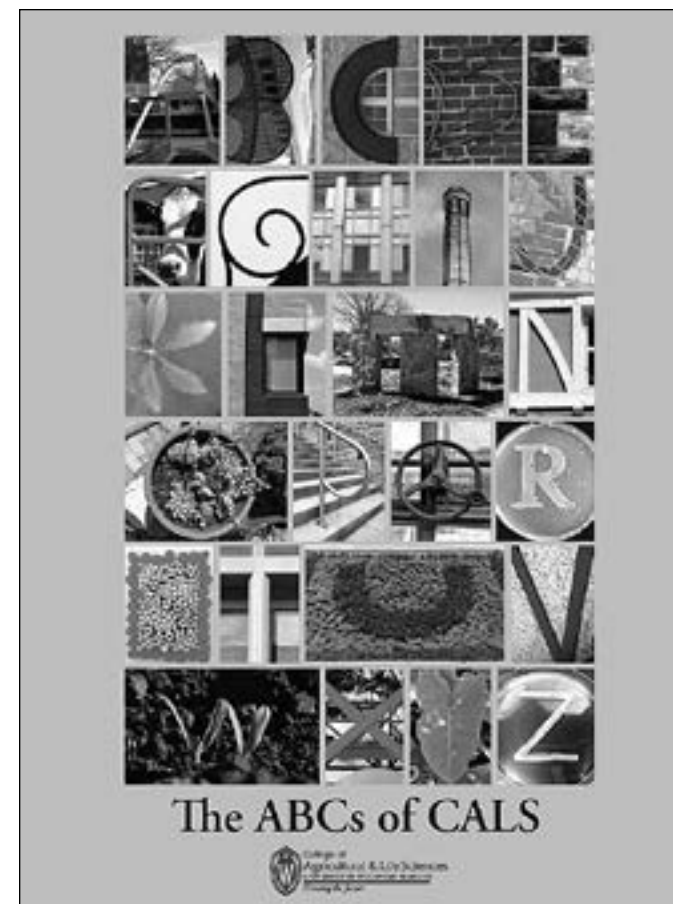


Logan Wells

In my free time, I operate a portable sawmill business called Smock Valley Timber. The main scope of my business is custom sawing everything from fence posts and barn boards to cabinetry grade lumber, but I also built a kiln so I can dry and sell lumber.

Over the past two years, I have served as a Wisconsin State FFA Officer, as vice president and president. Working with students and learning about the agricultural industry were two of my favorite parts in these roles with the FFA. I am very excited to bring those connections and leadership skills to the WALSAA Board of Directors as a student representative. Bringing students, faculty and alumni closer together is a goal I am very excited to help reach!

Interesting topics and Wisconsin accolades at NAADA conference



"ABCs of CALS" poster

Writing in the digital age; the challenges of defining, recruiting, and placement; engaging your college in its mission and brand. These are just some of the interesting topics that were discussed at the annual conference of the National Agricultural Alumni and Development Association (NAADA).

This year's conference was hosted by Penn State and drew more than 200 professionals working in alumni relations, student services, communications and development for colleges of agriculture around the nation.

We are proud that CALS External Relations received three NAADA awards this year. The CALS photo alphabet project sought to complete the alphabet – from A to Z – in photos taken of plants, architectural elements,

www.walsaa.org



CALS student recruitment email

lab equipment and other items found on the CALS campus. These photos were later used to spell messages in a variety of ways. You may even have an "ABCs of CALS" poster from the 2013 WALSAA Football Fire-Up!

Another award was for a student recruitment email, a collaborative project with the office of Academic Affairs to recruit high-school students to CALS and let them know what they need to do to prepare for college. The third award was given for an alumni reception held in Washington D.C. each year. This reception is hosted by all of the schools in the Big Ten that have agricultural programs, providing a unique networking opportunity for alumni.

More information about NAADA can be found at naada.org.

WALSAA members can plan now to secure future

Thank you for helping WALSAA bring together CALS alumni while supporting students and faculty to create solutions that work. You can become an integral part of WALSAA's future by including a charitable gift within your overall estate and financial plans.

With a little planning, you can continue supporting our work well into the future, as we continue to secure our position among the top tier of alumni organizations at leading public research universities.

Gifts you can make anytime include cash, stock, real estate, life insurance and retirement accounts. If your stock and real estate assets have grown over the years, giving them to WALSAA not only allows a charitable deduction but allows you to escape capital gain taxes. There are also tax advantages to giving IRA and other retirement accounts.

Gifts appropriate to designate in your estate plan may include retirement plan assets, savings bonds, life insurance death benefits, as well as the assets listed above. For more information on developing a planned gift that carries your values forward while maximizing financial benefits, contact WALSAA Marketing and Development Co-Chairwoman Valerie Johnson at valjohnson86@rocketmail.com or (608) 235-5595.

Potterton named director of UW-Madison FISC

Jessie Potterton has been named director of the Farm and Industry Short Course (FISC) in UW-Madison CALS. She has held the position on an interim basis for the past 12 months and will formally begin her new duties on Oct. 1.

Potterton says she's thrilled to be able to continue to lead FISC, a 17-week post-secondary educational program that prepares students for careers in agriculture and related fields.

"Being from a rural community, it was really exciting when I was asked to step in last year. I worked hard to build relationships with students and instructors and alumni and I'm looking forward to continuing that," Potterton says. "We also need to seek out representatives from the ag industry and develop an advisory board to

help us improve our program. We need to make sure that our curriculum provides students with the right skills, and we need the industry's help to do that."

Potterton's success in the interim position made her a strong candidate for the job, says Sarah Pfatteicher, CALS associate dean for undergraduate programs and services.

Before joining FISC, Potterton served from 2011 to 2013 as CALS director of prospective student services. Prior to that, she worked for five years as a UW-Extension 4-H youth development educator in Lafayette County.



Jessie Potterton

Alumni Updates

Clayton Stoffel, BS '11, MS '14, joined Papillon Agricultural Company as dairy initiative project manager. In this role, Stoffel works to provide dairy farmers with information for improving feed efficiencies.

New Lifetime Members

Kenneth Fiske BS '50
Alan D. Goldman DDS BS '78
Emmett Hying BS '98
Jessica Kuehn BS '07

In Memoriam

Elton Broege BS '49
James "Jamie" Orth, FISC '86
Mark P. Sherry BS '72
Maurice "Maury" E. White BS, MS '46

Connect your friends to WALSAA

As a WALSAA member receiving this newsletter, you already know WALSAA connects students, faculty and alumni to the University of Wisconsin's College of Agricultural and Life Sciences (CALS).

Help us extend our reach by asking a former roommate, classmate or friend if they are a WALSAA member.

WALSAA has a special way of bringing together like-minded alumni who care about helping others, improving the college and participating in their industry. Help widen our reach of this important group.

WALSAA membership rates:

- Annual membership – \$50.00
- Lifetime membership – One-time payment of \$500.00 or installment payments of \$105 per year for 5 years (there are special offers for new graduates and in honor of the college's centennial in effect this year).

WALSAA membership benefits include the *WALSAA Express* newsletter and invitations to WALSAA events such as the Football Fire-up, Farm Technology Days Picnic, and spring Hit the Ice Hockey event or Brew Crew Bash. A WALSAA membership allows you to reconnect with CALS and give back to the college where it all began. Your membership dollars allow WALSAA to carry out its efforts to award scholarships, fund CALS Ambassadors, support student leadership and recognize exceptional faculty – all in support of the college and the alumni's connection to it.

Send an email, make a call or visit with a friend today and ask them to join you in your support of WALSAA by becoming a WALSAA member. Anyone interested can go to www.walsaa.org/membership to sign-up online or download a brochure.

2014 WALSAA Membership Form

Name: _____ E-mail: _____

Address: _____ City, State, Zip: _____

Phone: _____ Mobile Home Work

UW-Madison Graduate? Yes No If yes, year of degree: _____ Degree earned: _____

Additional degrees (please list): _____

Field(s) of study: _____

Membership level: Annual – \$50 Lifetime – \$500 Lifetime installment – \$105

Additional donation to support WALSAA: \$ _____

Total amount: \$ _____ Check Money order Amer. Express Discover MasterCard Visa

Please complete the following information if you are paying by credit card:

Cardholder's Name: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

I authorize WALSAA to charge the credit card indicated above all charges pertaining to my donation. I attest that I am a legal authorized user of the designated card.

Signature: _____ Date: _____

Are you interested in volunteering at a WALSAA event? Yes No

Follow WALSAA online at:



www.facebook.com



www.twitter.com/walsaa



www.youtube.com/watch?v=vUiep4NFUFg

www.walsaa.org

Upcoming Events

- Aug. 13** **WALSAA Farm Technology Days Picnic, Hancock Agricultural Research Station, Hancock, Wis.**
- Sept. 6** **WALSAA Annual Meeting, held one-half hour before Fire-Up**
- Sept. 6** **WALSAA Football Fire-Up, UW Foundation parking lot, Madison, Wis. – NEW! Buy tickets online at www.walsaa.org**
- Oct. 16** **CALS Honorary Recognition Awards Ceremony
Madison, Wis.**