

walsaa

Your CALS Connection For Life

2017 Snapshot



WALSAA board members and friends show their Wisconsin pride at the January board of directors meeting: (back row) Emma Wagner, Paul Patterson, Kara Luedtke, Kristina Hopkins, Cory Brown, Tom Vergeront, Julie Larson, Ale Nicolet, Jill Makovec, (front row) Vern Dougherty, Shawn Conley, Marjorie Stieve, Sherryl Pertzborn and Stephanie Hammerly.

WALSAA Board of Directors 2017-2018

Marjorie Stieve, Vita Plus - President
Dr. Shawn Conley, UW-Madison, Agronomy Department - Vice-President
Sherryl Pertzborn, UW Health - Secretary/Treasurer
Vern Dougherty, FOCUSED Marketing Research - Past President
Paul Patterson, Plains All American - Events Committee Chair
Tammy Beard, Compeer Financial - Marketing and Development Committee Chair
Bob Behnke, Bur-Wall Holsteins - FISC Committee Co-Chair
Cory Brown, Sunburst Dairy - FISC Committee Co-Chair
Kim Jones, Tanbark Consulting - Scholarship Committee Co-Chair
Russell Tietz, Clausen Quality Chocolate - Scholarship Committee Co-Chair
Kristina Hopkins, Bader Rutter - Marketing and Development Committee
Tom Janczewski, Michael Best and Friedrich - Past President
Julie Larson, Filament - Marketing and Development Committee
Kara Luedtke, CALS Office, Ex-Officio
Jill Makovec, Brownfield Network - Marketing and Development Committee
Karen Martin, CALS Office, Ex-Officio
Ale Nicolet, UW-Foundation, Ex-Officio
Scott Rasch, CNH Capital - Events Committee
Tom Vergeront, Globe University - Scholarship Committee
Logan Voights, CALS Student Council - Scholarship Committee
Emma Wagner, CALS Ambassadors - Marketing and Development Committee

Contracted Services:

Stephanie Hammerly, Membership and Events Coordinator
Jill Makovec, Bookkeeper

Welcome to the new WALSAA Snapshot 2017!

This annual year-end summary is part of our commitment to be your CALS Connection for Life! Snapshot provides an in-depth look at our organizational resources, donors and sponsors, and leadership.

Please read through Snapshot to learn how your support is helping our members stay connected, network and give back to CALS.

Since 1972, WALSAA has been THE alumni association of the UW-Madison College of Agricultural and Life Sciences (CALS) and Farm and Industry Short Course (FISC).

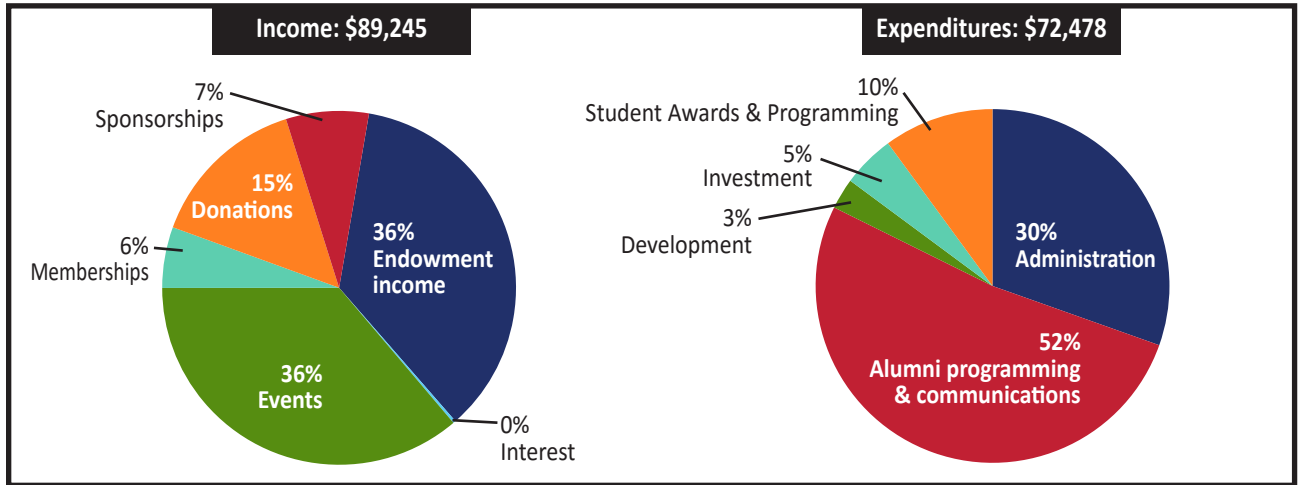
WALSAA is a 501(c)(3) charitable organization that supports the connection of students, faculty and alumni to the UW-Madison College of Agricultural & Life Sciences.

**Wisconsin Agriculture
and Life Sciences Alumni
Association
P.O. Box 5177
Madison, WI 53705-5177
608.438.1994
admin@walsaa.org**



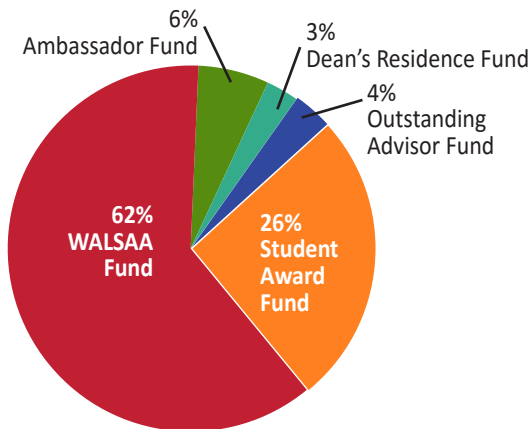
Your CALS Connection For Life

2017 Fiscal Overview

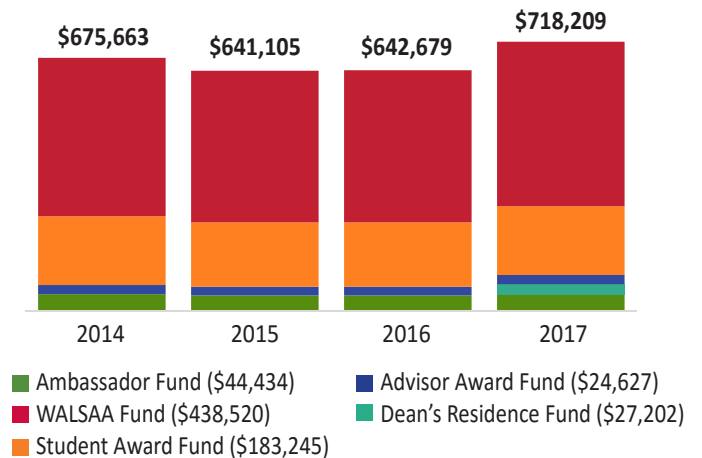


WALSAA Endowment Funds

Estimated Annual Income: \$32,010



Market Value Trend



Endowment Fund Descriptions

Ambassador Fund

This fund was established in December 2000 by the Wisconsin Agricultural and Life Sciences Alumni Association (WALSAA) to support the student ambassador program in the College of Agricultural and Life Sciences (CALs).

Dean's Residence Fund

This fund supports the renovation and remodeling of the building's first floor lobby. WALSAA's contribution to this project, specifically the formal naming of the lobby space, will be recognized and displayed on the donor wall within the finished building space.

Outstanding Advisor Award Fund

The WALSAA Outstanding Advisor Award Fund was established in October 1997 as part of the WALSAA 25th Anniversary Gala to recognize a member of the CALs faculty for exceptional student advising service.

Student Award Fund

The Student Award Fund was established by WALSAA with a \$20,000 donation on March 1, 1991. The fund supports student travel awards, scholarships, intern experiences, and other student recognition and professional development opportunities.

WALSAA Fund

This fund was established to support WALSAA activities, programs and publications. It is primarily used to support programming for members.

Here are a few of the ways WALSAA put resources to work in 2017

Outstanding Sophomore Award

WALSAA recognized 10 exemplary sophomore CALS students last year. Students go through an application process, screening and personal interviews to each receive the \$2,000 recognition.

Last year's recipients and their majors included: Ciera Ballmer, Dairy Science; Kristin Carlson, Biology; Bailey Fritsch, Dairy Science; Emily Michael, Animal Science; David Pintens, Biological Systems Engineering; Nicole Pralle, Dairy Science; YuanFang Tham, Food Science; Stephanie Thiel, Food Science; Jessica Wendt, Agricultural Business Management; Diane Xue, Agricultural and Applied Economics.

Outstanding FISC Student Award

WALSAA recognizes Farm and Industry Short Course (FISC) students who are leaders amongst their peers with this award. 2017 recipients include: Helen Holtz, Mukwonago, WI; Kevin Richardson, Roscoe, IL; Libby Manthe, DeForest, WI; Lindsey Rettenmund, Black Earth, WI; and Evan Schindler, Curtiss, WI. WALSAA also recognizes FISC students with Outstanding Leadership and Activity Awards and Academic Excellence Awards.

WALSAA Outstanding Advisor Award

WALSAA has been honoring advisors with the Outstanding Advisor Award since 1979. The 2017 recipient was Molly Reinhard, a CALS senior student services coordinator.

WALSAA Student Impact Grants

WALSAA supports CALS student organizations by providing excellent leadership and professional development opportunities through our Impact Grant program. Organizations apply for necessary dollars towards special projects, professional development activities, educational trips, etc.

Here are a few of the 2017 WALSAA Impact Grant recipients and what the funding was put towards:

- **Association of Women in Agriculture Etiquette Dinner** - Funded a dinner where association members learn etiquette for professional events.
- **Badger Dairy Club Tour** - Supported the travel of 22 students for a California Central Valley dairy and business tour
- **Badger Meat Science Club Conference** - Supported travel and registration fees for four students to the Reciprocal Meats Conference at Texas A&M, where they competed in a processing contest, attended seminars, and networked with industry peers.
- **Food Science Club Product Development Teams** - Supported seven product teams responsible for developing a new and innovative food product and carrying the concept through marketing and production.
- **UW-Madison National Agri-Marketing Association Trip** - Supported the travel of 21 students to attend the National Agri-Marketing Association conference to compete in the student marketing competition.
- **UW-Madison Quarter-Scale Tractor Team Competition** - Designed, built and tested a quarter-scale pulling tractor for the International Quarter-Scale Competition held by the American Society of Agricultural and Biological Engineers each spring.
- **Plant Sciences Graduate Student Council Plant Sciences Symposium** - Focused on promoting knowledge and appreciation of plant sciences through presentations given by researchers from both the public and private sector.
- **Village Health Project Profitable Pork Budget in Lweza, Uganda** - This student organization encompasses the humanitarian principles propagated by the Wisconsin idea. Working closely with the Lweza community, this funding helped supply the addition of 10 pigs and four pig pens as a continuation of a current livestock project.



Outstanding Advisor Award



Outstanding FISC Student Award Honorees



Outstanding Sophomore Award Honorees

Resources at Work



Your CALS Connection For Life



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A Sincere THANK YOU to our 2017 Donors

Please note, recognition within this list was determined using gift amounts in excess of the fair market value of auction items. Donors to the WALSAA Dean's House Residence Fund will be recognized at a later date. A * denotes matching grant funds.

WALSAA SOCIETY (\$1,000 or greater)

*UW-Madison College of
Agricultural and Life Sciences
Coloma Farms/Stephen Diercks
Compeer Financial
Richard B. Corey
J. Henry & Sons/Liz & Joe Henry
Kay and Duane Maas
Samuel J. and Nadine M. Miller
James Mode
*University of Wisconsin
Foundation
Kathryn Wilke
The Wilson Family

AG HALL CLUB (\$500-\$999)

AgriGold
Badgerland Financial
Crave Brothers Farm, LLC
Rick and Peggy Daluge
East Central/Select Sires
Al and Lynn Herrman
Tom and Bev Kennedy
Howard and Ruby Larsen
James C. Mao
Michael Best & Friedrich LLP
Sanka Mitra
Pioneer
Marjorie Stieve
Glenn and Janice Thompson
Valley View Farms/Michael Marr
Wisconsin Brewing Company
Wisconsin Soybean
Marketing Board

BABCOCK HALL CLUB (\$250-\$499)

AgSource
Alpha Gamma Rho Alumni
David Arndt
BASF
Bayer Crop Science

CALS Alumni of John Deere
Case IH
Shawn Conley
Curran Photo LLC
Doubletree Hotel of Madison
Foremost Farms USA
Pat and Amy Galloway
Alan B. Gunderson
Bob Hagenow
John McClellan
Jeannette Nussbaum
Russell and Karen Rindsig
Bill and Diane Thompson
Titledown Brewing Company
Union Bank & Trust
Gale VandeBerg
Vita Plus Corporation
Wisconsin FFA Foundation

HENRY MALL CLUB (\$125-\$249)

Accelerated Genetics
Robert Behnke
Martin and Kathy Burkhardt
Bob Cooney
The Country Today
Wayne P. Craig
DelMonte
Vern and Judy Dougherty
Tom and Dee Earleywine
Cheryl Fritsch
Kevin and Julie Larson Family
Jill Makovec
Mike Manthey
Stanley McGraw
Kirk and Sarah Moore-Nokes
Partners in Production, LLC/
Jack Kaltenberg
Paul and Sarah Patterson
Dean Peterson
Jon Rasmussen
Bryan and Mary Renk
Denise Retzleff
Sara Schoenborn
Russell Skewes and Tedi Winnett

Russell Tietz
David Welsh
WiscoBoxes/Sarah Botham
World Dairy Expo

RED & WHITE CLUB (\$50-\$124)

Jon Anderson
Balchem Animal Nutrition & Health
Tamarin Beard
Lawrence Behlen
Robert Briggs
Carl E. Daniels
Dirk Daniels
William Davies
Peter Dorner
Kenneth V. Fiske
Brian Fluno
Rudolph Geimer
Cliff Gnatzig
Alan D. Goldman DDS
Phil Gordon
Ivan Gruetzmacher
James and Gladys Hansen
Philip and Lucille Hein
William D. Henquinet
Eric Johnson
Scott D. Johnson
Beth and Bill Kolodzinski
Stephan and Sandra Manning
Nichelle Martin
Andrea McGowan
Mead Witter School of Music
George A. Morris
Janette Waite Moyer
Tim and Barb Natzke
Sherryl Pertzborn
Deborah Lee Pollack
Arthur and Betty Pope
Richard Ralph
Robert T. Reddell
Elmira Schultz
Kathleen Sherry
George and Nancy Shook
Dale Sievert

Wayne Slotten
Timothy Sprecher
Roger Steiner
Millard Susman
Robert and Susan Thomsen
Dona D. Turner
UW Forestry Club
Kristin Vogel
Russ Vogel
Paul H. Williams
Ralph Zibell
Scott Zimmerman

OTHER (Less than \$50)

Dominique Brossard
Lynn Crooks
Joseph Dietrich
Pierce Dopp
Terry Geurink
Shannon Hayes
Kara Luedtke
Brittney Muenster
Sarah Pfatteicher
Robert and Kathryn Pfefferkorn
Timothy and Susan Probst
Neal and Joan Sanders
Sheldon and Janet Schieldt
Mark and Vanessa Thieleke
Scott Vosters

IN-KIND DONATIONS

Babcock Hall
Biddick, Inc./Brian Nodolf
Bucky's Butchery
Coloma Farms, Inc.
Dane County Dairy Promotion
Committee
Schoep's Ice Cream
The Swiss Colony
UW Foundation
Williams Family
Wisconsin Potato & Vegetable
Growers Assoc.