



Your CALS Connection For Life

2018 Snapshot

Welcome to the WALSAA Snapshot 2018!

This annual year-end summary is part of our commitment to be your CALS Connection for Life! Snapshot provides an in-depth look at our organizational resources, donors and sponsors, and leadership.

Please read through Snapshot to learn how your support is helping our members stay connected, network and give back to CALS.

Since 1972, WALSAA has been THE alumni association of the UW-Madison College of Agricultural and Life Sciences (CALS) and Farm and Industry Short Course (FISC).

WALSAA is a 501(c)(3) charitable organization that supports the connection of students, faculty and alumni to the UW-Madison College of Agricultural & Life Sciences.

Wisconsin Agricultural and Life Sciences Alumni Association
P.O. Box 5177
Madison, WI 53705-5177
608.438.1994
admin@walsaa.org
www.WALSAA.org



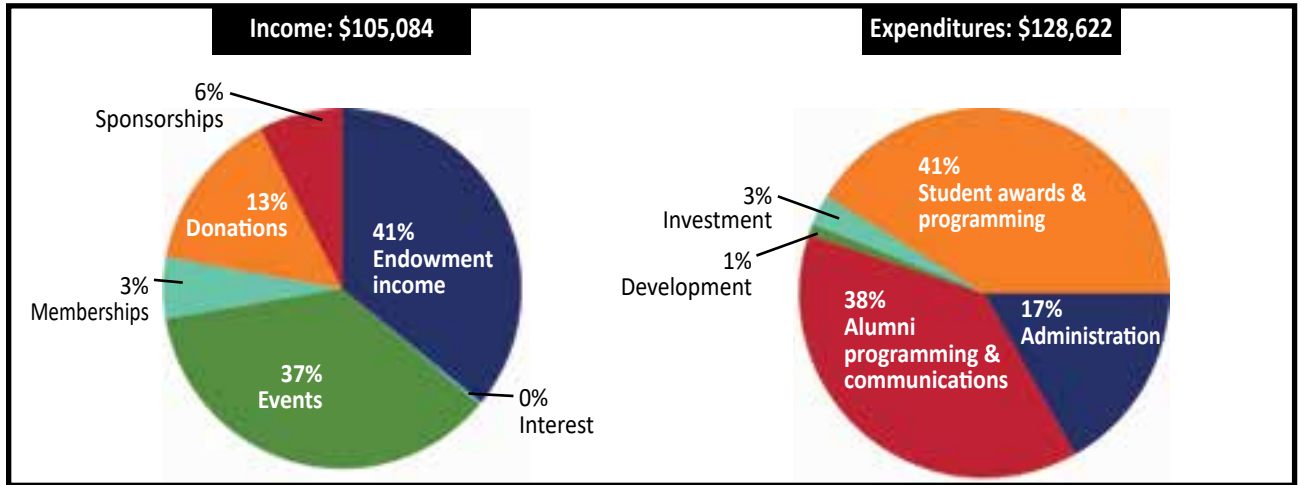
WALSAA board members and staff at the October board of directors meeting: (back row) Joe Powalisz, Adam Gaspar, Pierce Dopp, Taylor Fritsch, Cory Brown, Marjorie Stieve, Jill Makovec, Shawn Conley, (front row) Sherryl Pertzborn, Karen Martin, Kara Luedtke, Kim Jones, Brooke Trustem, Paul Patterson, Kristina Hopkins, Stephanie Hammerly, Scott Rasch and David Cooper.

WALSAA Board of Directors 2018-2019

- Dr. Shawn Conley, UW-Madison, Agronomy Department - President
- Paul Patterson, Plains All American - Vice-President and Events Committee Chair
- Sherryl Pertzborn, UW Health - Secretary/Treasurer - Events Committee Chair
- Marjorie Stieve, Vita Plus - Past President - Marketing and Development Committee
- Kristina Hopkins, Bader Rutter - Marketing and Development Committee Chair
- Bob Behnke, Bur-Wall Holsteins - FISC Committee Co-Chair
- Cory Brown, Sunburst Dairy - FISC Committee Co-Chair
- David Cooper, Semex USA - Scholarship Committee
- Pierce Dopp, BMO Harris - Finance Committee
- Taylor Fritsch, Michael Best and Friedrich - Events Committee
- Brandi Funk, UW-Foundation, Ex-Officio - Events Committee
- Adam Gaspar, Corteva Agriscience - Finance and Scholarship Committees
- Kim Jones, Tanbark Consulting - Scholarship Committee Chair
- Lauren Jorgensen, CALS Ambassadors - Scholarship Committee
- Julie Larson, Filament - Marketing and Development Committee
- Kara Luedtke, CALS Office, Ex-Officio - Marketing and Development Committee
- Jill Makovec, Brownfield Network - Events Committee
- Karen Martin, CALS Office, Ex-Officio - Scholarship Committee
- Joe Powalisz, FISC Ambassadors - FISC Committee
- Scott Rasch, CNH Capital - Events Committee
- Brooke Trustem, CALS Student Association - Events Committee

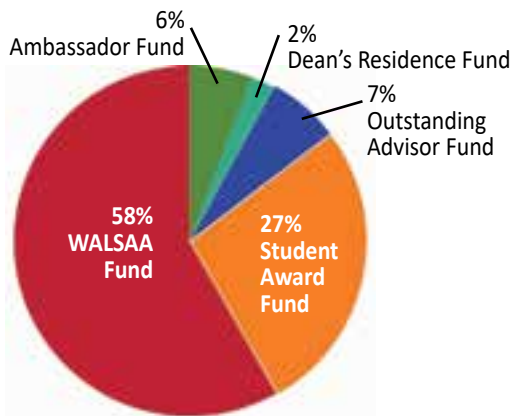
Contracted Services:

- Stephanie Hammerly, Membership and Events Coordinator
- Jill Makovec, Bookkeeper

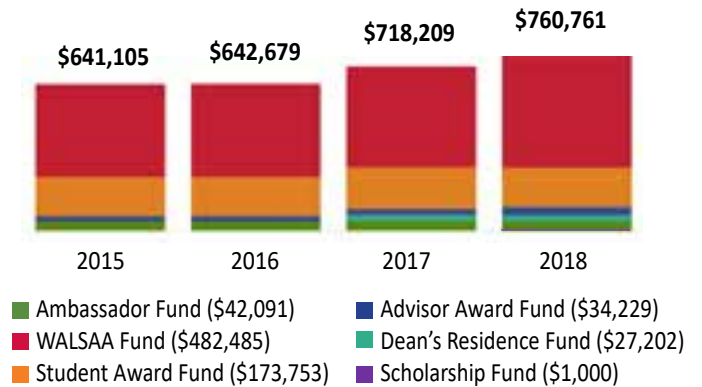


WALSAA Endowment Funds

Estimated Annual Income: \$42,830



Market Value Trend



Endowment Fund Descriptions

Ambassador Fund

This fund was established in December 2000 by the Wisconsin Agricultural and Life Sciences Alumni Association (WALSAA) to support the student ambassador program in the College of Agricultural and Life Sciences (CALs).

Dean's Residence Fund

This fund supports the renovation and remodeling of the building's first floor lobby. WALSAA's contribution to this project, specifically the formal naming of the lobby space, will be recognized and displayed on the donor wall within the finished building space.

Outstanding Advisor Award Fund

The WALSAA Outstanding Advisor Award Fund was established in October 1997 as part of the WALSAA 25th Anniversary Gala to recognize a member of the CALs faculty for exceptional student advising service.

Student Award Fund

The Student Award Fund was established by WALSAA with a \$20,000 donation on March 1, 1991. The fund supports student travel awards, scholarships, intern experiences, and other student recognition and professional development opportunities.

WALSAA Fund

This fund was established to support WALSAA activities, programs and publications. It is primarily used to support programming for members.

WALSAA Scholarship Fund

This fund was established in December 2018 by WALSAA for gifts designated specifically for student scholarships.

WALSAA Resources at Work in 2018

Outstanding Sophomore Award

WALSAA recognized 10 exemplary sophomore CALS students last year. Students go through an application process, screening and personal interviews to each receive the \$2,000 recognition.

Last year's recipients and their majors included: Dhanya Attipetty, biology and English literature; Samantha Busch, biochemistry; Emily Matzke, animal science and life sciences communication; Grace Padgett, biochemistry; Jinal Patel, microbiology and business management; Abby Rothering, biology; Anna Schmidt, planning to declare biology and environmental studies; Jessica Strosahl, dietetics; Brooke Trustem, dairy science and agricultural business management; Anna Walther, community and environmental sociology.

Outstanding FISC Student Award

WALSAA recognizes Farm and Industry Short Course (FISC) students who are leaders amongst their peers with this award. 2018 recipients include: Laura Bolstad, Gilman, Wisconsin; Pietro Cerri, Italy; Kevin Richardson, Roscoe, Illinois; Olivia Brandenburg, Fort Atkinson, Wisconsin; and Amanda Gehrke, Arpin, Wisconsin. WALSAA also recognizes FISC students with Outstanding Leadership and Activity Awards and Academic Excellence Awards.

WALSAA Outstanding Advisor Award

WALSAA has been honoring advisors with the Outstanding Advisor Award since 1979. The 2018 recipient was Sarah Botham, a CALS faculty associate and advisor for the UW-Madison student chapter of the National Agri-Marketing Association (NAMA).

WALSAA Student Impact Grants

WALSAA supports CALS student organizations by providing excellent leadership and professional development opportunities through our Impact Grant program. Organizations apply for necessary dollars towards special projects, professional development activities, educational trips, etc.

Here are a few of the 2018 WALSAA Impact Grant recipients and what the funding was put towards:

- **Beta Beta Beta Biological Honors Society** - Supported travel to the Milwaukee County Zoo to perform a comparative analysis of animal behavior between the zoo and the Henry Vilas Zoo in Madison, Wisconsin to help students articulate observations, ask meaningful questions, form hypotheses, and draw logical conclusions.
- **CALS Health and Research Society** - Supported the CALS Undergraduate Research Symposium to help students within their area present their research at a public forum.
- **Food Science Club** - Supported three product teams to travel to Chicago for the American Society of Baking Conference to compete with their new product ideas.
- **Minorities in Agriculture Natural Resources and Related Sciences Club** Created an Immersion Day for students of Vincent High School, in Milwaukee, Wisconsin, to travel to campus to learn about the opportunities within CALS.
- **Plant Science Graduate Student Council** - Expanded the reach of their annual Plant Sciences Symposium through a webinar format to share current research and theories in plant sciences, which encouraged networking connections between fellow students, faculty, and industry representatives.
- **Quarter-Scale Tractor Team** - Designed, built, and tested a quarter-scale pulling tractor for the International Quarter-Scale Competition held by the American Society of Agricultural and Biological Engineers each spring.
- **Saddle and Sirloin Club** - Sponsored world-renowned animal behavior scientist, Dr. Temple Grandin, for a community-wide talk at the UW Stock Pavilion.
- **UW-Madison National Agri-Marketing Association** - Supported the travel of 21 students to attend the National Agri-Marketing Association conference in Kansas City, Missouri and compete in the student marketing competition.



Outstanding Advisor Award



Outstanding FISC Student Award Honorees



Outstanding Sophomore Award Honorees





Your CALS Connection For Life

A Sincere THANK YOU to our 2018 Donors

Please note, recognition within this list was determined using gift amounts in excess of the fair market value of auction items. Donors to the WALSAA Dean's House Residence Fund will be recognized at a later date. A * denotes matching grant funds.

WALSAA SOCIETY (\$1,000 or greater)

Biddick, Inc./Brian Nodolf
*UW-Madison College of
Agricultural and Life Sciences
Compeer Financial
Richard B. Corey
J. Henry & Sons
Eric and Teresa Johnson
Kay and Duane Maas
James C. Mao
James Mode
Irv Sather
*University of Wisconsin
Foundation
The Wilson Family

AG HALL CLUB (\$500-\$999)

AgriGold
CALS Alumni of John Deere
Kent Carnahan
Case IH
Coloma Farms/Stephen Diercks
Crave Brothers Farm, LLC
Bret Gygi
Mark and Debbie Hansen
Al and Lynn Herrman
Tom and Bev Kennedy
Michael Best & Friedrich LLP
Samuel J. and Nadine M. Miller
Paul and Sarah Patterson
Valley View Farms/Michael Marr
Wisconsin Soybean Association

BABCOCK HALL CLUB (\$250-\$499)

AgSource
Alpha Gamma Rho Alumni
Bob Behnke
Elizabeth Burgy
Martin and Kathy Burkhardt
Shawn and Lori Conley
Rick and Peggy Daluge
Dane County Dairy Promotion
Committee

Doubletree Hotel of Madison
Vern and Judy Dougherty
Karl Drye
East Central/Select Sires
Pat and Amy Galloway
Partners In Production, LLC/
Jack Kaltenberg
LakeShore Equine Services, Inc.
Kevin and Julie Larson Family
John McClellan
Marjorie Stieve
Bill Thompson
Tietz Family Farms Popcorn/
Russell Tietz
Union Bank & Trust
Usinger's
Gale VandeBerg
Vita Plus Corporation
Kathryn Wilke
Williams Family
Wisconsin FFA Foundation
Wisconsin Potato & Vegetable
Growers Assoc.
Working Draft Beer Company

HENRY MALL CLUB (\$125-\$249)

Botham Vineyards & Winery
CALS Student Association
David and Cindy Cooper
Wayne P. Craig
DelMonte
Annie Engebretson
Taylor Fritsch
Bob and Lisa Hagenow
Tom Janczewski
Betty J. Krcma
L'Bri Pure n' Natural/Janeen Reid
Tim Matthewson
Dr. Barbara and David Mickelson
Jeannette Nussbaum
Bob Olson
Scott Rasch
Jon Rasmussen
Bryan and Mary Renk
Russell and Karen Rindsig

Sassy Cow Creamery/
Bearwolf Families
Sara Schoenborn
Schoep's Ice Cream
Mark P. Strohschein
Linda and Kent Syth
Larry and Dona Turner
Russell Vogel and Dae Jean Jahnke
Mary Willems Van Dijk
World Dairy Expo
Ralph R. Zibell

RED & WHITE CLUB (\$50-\$124)

Jon Anderson
Timothy and Alberta Baird
Lawrence Behlen
Big Gain, Inc.
Randall and Stephanie Binversie
Daniel Bird
Lori Ward Bocher
Derek Brander
Cory and Katy Brown
Gordon Carncross
Arthur Carter
Timothy and Marcia Colby
Ray Cooper
Philip and Gloria Craker
Andy and Mary Currie
Tanya Cutsforth
Dairy Farmers of Wisconsin
Carl and Shirley Daniels
The DeLong Co., Inc.
Ronald Doersch
Pierce Dopp
Dan Esch
Marshall F. Finner
Rudolph T. Geimer
David Golz
James and Gladys Hansen
Arden Hardie
Shannon Hayes
William D. Henquinet
Gail (Paton) Holm
Thomas and Gretchen Jeffers
Scott D. Johnson

B.J. and Kim Jones
John L. Koeller
Jim and JoAnn Lawler
Joel P. Marquardt
Nichelle Martin
Stanley McGraw
Mead Witter School of Music
Mary Kaye Merwin
George Morris
Dwight and Mary Mueller
Roger Neumann
Todd Prescott
Richard E. Ralph
Louie Rosandick
Daniel K. Schmahl
Wayne E. and Jane M. Schwartz
Kathleen Sherry
Gary Sommers
David Stute
Millard and Barbara Susman
The Swiss Colony
UW Forestry Club
Karen Wassarman
Paul Williams
WiscoBoxes/Sarah Botham
Scott Zimmerman

OTHER (Less than \$50)

Robb Bender
Jeff and Mary Bradley
Charles Crave
Roseanne Crave
Joseph Dietrich
Denise Henningfield
Lance Linneman
Suzanne and Dr. Alex McKeown
Karl Ohm
Robert Olson
Timothy and Susan Probst
Lindsey Rettenmund
Neal and Joan Sanders
Sheldon Schieldt
Joseph and Susan Stellato
Kate VandenBosch
Thomas Vergeront
Carla Voss