

WALSAA EXPRESS

⇒ YOUR CALS CONNECTION FOR LIFE

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42nd Annual Fire-Up and Silent Auction Raises More Than \$23,000 to Support CALS Students

By Paul Patterson, WALSAA Events Co-Chair

Nothing beats eating a steak sandwich, dancing with Bucky Badger and jamming with the Soggy Prairie Boys at 9 a.m. on a football Saturday. Combine that with a glass or two of UW CALS-inspired Wisconsin Brewing Company's Red Arrow or Badger Club Amber and you have all the ingredients needed for a great event.

At the 42nd WALSAA Football Fire-Up, CALS alumni, families and friends were all out in good spirits to show support for the UW College of Agriculture and Life Sciences. Kate VandenBosch, CALS Dean and Director, welcomed all in attendance. CALS administration and faculty were also present. This year's silent auction helped raise over \$23,000 to support CALS and FISC students through scholarships and student organization impact grants. A big thank you to all the silent auction donors, bidders and volunteers and thank you to the UW Foundation for the matching grant gift of \$10,000. Attendees were also treated to appearances by Alice in Dairyland, Bucky Badger and members of the UW Marching Band.

But the WALSAA Fire-Up isn't all about the money. It was also a day that gave old friends time to catch up and reminisce about days on campus.

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Herrman Presented with 2nd Annual WALSAA Daluge Red Jacket Award

*Pictured left to right are 2016
Daluge Red Jacket Award
recipient Jack Kaltenberg,
2017 Daluge Red Jacket Award
recipient Al Herrman, Rick and
Peggy Daluge, and WALSAA
President Vern Dougherty*

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PRESIDENT'S MESSAGE

CALS Connection for Life: Serving and Supporting



Marjorie Stieve, WALSAA President

Welcome to a new WALSAA year! I feel fortunate to serve as WALSAA president for the coming year and I look forward to using these Express columns as one of many ways to communicate with our members and friends within this great organization and the CALS community.

A little about myself. I'm originally from Baraboo, Wisconsin and live in Madison, where I'm an employee owner at Vita Plus and have been the marketing services manager for 11 and a half years. Prior to working at Vita Plus, I worked for Agri-View and World Dairy Expo. I have an associate's degree from UW-Baraboo/Sauk County and graduated from CALS and UW-Madison with an agricultural journalism degree in 1991. I am also currently a student in the Masters of Servant Leadership program at Viterbo University in LaCrosse, Wisconsin.

I spent many years as a WALSAA volunteer helping with the Fire-Up silent auction before serving on the Board of Directors. I'm currently serving for a second time on the board after taking a hiatus and in my fourth term.

Knowing the talented group of fellow board members, I couldn't be more excited about the year ahead. I would like to send a special welcome to our new board members - Kristina Hopkins, Julie Larson, Jill Makovec and Scott Raasch.

At our late-October board meeting, we identified several key focus areas for the coming year. These include strengthening and expanding our relationships

within CALS with students, faculty, departments and administration; increasing our membership while engaging with current members and building the WALSAA brand; and working to build active and engaged WALSAA committees. Our overall goal is to build upon the strong WALSAA foundation and continue our legacy while identifying new ways to serve the CALS campus, and CALS and FISC students. I welcome all our members to join us in these efforts to serve and support our community.

I would like to briefly highlight one of our focus areas for the coming year. The bulk of our efforts take place in the WALSAA standing committees, which are events, Farm and Industry Short Course, scholarships, marketing and development, and finance. Our board members are doing a tremendous job chairing these endeavors, but we need additional assistance from our membership to continue to strengthen our committees and make each event a success. Are you willing to get involved? If you're interested in helping, you can reach me at 608.250.4284 or via email at mstieve@vitaplus.com.

I want to finish by sending a special thank you to Vern Dougherty. His dedication to WALSAA and his foresight and leadership as our president made this past year a memorable one. I truly enjoyed the opportunity to work alongside and be mentored by him. He leaves very big shoes to fill. I would also like to welcome Shawn Conley as my vice president and thank him for shouldering this role in the coming year. On, Wisconsin!

WALSAA BOARD OF DIRECTORS 2017-2018

Marjorie Stieve '91 - 2020
President
Madison, WI

Shawn Conley '96, '99, '01 - 2018
Vice President
Madison, WI

Sherryl Pertzborn '84, '89 - 2018
Treasurer
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Vern Dougherty '83, '88 - 2018
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Ale Nicolet
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Madison, WI

Karen Martin
CALS Rep/Ex-Officio
Madison, WI

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Student Rep

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Student Rep

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Belleville, WI

Kristina Hopkins '05 - 2020
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Tom Janczewski '98 - 2018
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Kim Jones '91 - 2019
Darlington, WI

Julie Larson '86 - 2020
Viroqua, WI

Jill Makovec '00, '02 - 2020
Madison, WI

Paul Patterson '86 - 2019
Green Bay, WI

Scott Rasch '93, '97 - 2020
Racine, WI

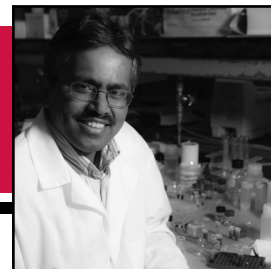
Russell Tietz '96, '98 - 2018
Watertown, WI

Tom Vergeront '77, '78 - 2018
Sun Prairie, WI

CALS MESSAGE

International Programs Strengthens the Global Impact of CALS

Sundaram “Guna” Gunasekaran, CALS International Programs Director



As I write this, I am returning from Khazakstan, where I traveled to visit Nazerbayev University in the capital city of Astana. UW–Madison is partnering with the university to help establish academic and faculty development programs. I also visited with leaders at the National Agrarian University—the largest agricultural university in central Asia, located in Almaty (the old capital)—and S. Seifullin AgroTechnical University (also in Astana). These institutions offer research, teaching, and development opportunities for faculty, staff, and students in CALS.

Our goal at CALS IP is to facilitate and promote the international engagement efforts of our faculty and staff, particularly in the areas of research and outreach. This includes building relationships with government agencies and international non-profits whose activities overlap with CALS' priorities. We also build partnerships with UW-Madison programs outside of the college, connecting our researchers with collaborators to enhance our international work.

Since I began my tenure as faculty director of CALS IP in March 2016, we have made great strides in these areas. Some examples include strengthening our collaboration with Obihiro University in Obihiro, Japan and connecting with the First Lady's office in Addis Ababa, Ethiopia, where strengthening their dairy sector is a top priority. CALS faculty and staff are also working closely with the potato industry in Peru and with the Nestle Corporation to support dairy operations in China.

But you may ask, why is this work important? The answer is that the world has become very interdependent, and so have the problems we face. Many of the scientific challenges and practical problems we encounter today are not solved by isolated islands of intellectual pursuits. They are solved by incorporating ideas and approaches from different disciplines and from across state and national boundaries.

Our faculty and staff understand this, and they are engaged in international research and outreach in more than 80 countries around the globe. At CALS IP, we aim to bolster these efforts to provide a resource hub and a collective voice for our international engagement efforts to help our faculty and staff become more effective and impactful. One way in which we do this is by facilitating like-minded researchers and identifying activities where UW strengths, interests, and priorities lie. We also take the burden of grant administration off the hands of faculty. By removing the frustrations and paperwork nightmares that come with large, multi-institutional efforts with many principal investigators, we can free up their time for research and outreach endeavors more worthy of their expertise.

UW-Madison is a world-class, globally engaged institution, and CALS is among the very best land-grant colleges in the nation. A strong foundation is already there for us to build upon. We can achieve a place as a leader in international engagement among land-grant colleges. More importantly, we can make a significant difference in the lives of people across the globe by crafting sustainable solutions responsive to their needs.

I realize many of you may be involved in your own international enterprises. Please know, we welcome the advice and involvement of our many talented alumni. If you have ideas for how we can improve our own efforts or suggestions for potential collaborations, I encourage you to contact our office at ip.cals.wisc.edu. We look forward to hearing from you.

NEW LIFETIME MEMBERS

- ♦ Ron Checkai, BS '72, MS '79, PhD '83
- ♦ Anne Checkai, MS '82
- ♦ Savannah Waller, BS '17

CAMPUS HAPPENINGS

CALS Ambassadors



Logan Voigts, WALSA Student Representative

As another semester draws to a close, the student body is taking a collective break from midterms to prepare themselves for finals before enjoying a much-needed winter break.

For the past three months, the team of CALS Ambassadors have been hard at work welcoming new students to campus and showing prospective students the many benefits of the CALS campus through tours. Hopefully you got to meet some of the ambassadors at the 42nd WALSA Football Fire-Up, where they helped set up, serve food and tear down while the game was being played. The CALS Student Association has also been active hosting the

CALS fall picnic, which introduces new students to CALS student organizations, and planning CALS week and CALS Day for Kids in the spring semester.

On October 24, Collegiate Farm Bureau, the Department of Plant Pathology, and the Food Research Institute partnered to screen the documentary "Food Evolution" at the Marquee Theater in Union South. This documentary highlights the heated debate surrounding GMOs and food. After the screening, a short panel was held to discuss the movie. The movie was very well done, and the attendance was very impressed.

CALS STUDENT AMBASSADORS 2017-2018

Emma Wagner President

Life Science Communications
and Minors in Agricultural
Business Management and
Digital Studies

Lauren Jorgensen Vice President

Agronomy and Community &
Environmental Sociology

Molly Willging Secretary

Forest Science

Jessica Wendt Outreach/Public Relations

Agricultural Business
Management

Marc Altimari

Biology with Global Health
and Afro-American Studies
Certificates

Katie Borden

Pre-Dietetics

Charles Connolly

Microbiology

Rachel Daniels

Biology

Kaitlin Edwards

Dietetics

Keith Franke

Life Sciences Communications
and Genetics

Bailey Fritsch

Dairy Science with Agricultural
Business Management
Certificate

Mariana Garza

Microbiology

Alexandra Hader

Genetics and Political Science

Marisa Klister

Dairy Science and FAVeMeds
Scholar

Haley Kragness

Food Science and Animal
Science

Claudia Lopez

Biological Systems Engineering
(Food Engineering)

Manika Luhano

Biology with Global Health
Certificate

Gina Luu

Biochemistry

Abigail Martin

Dairy Science with Agricultural
Business Management
Certificate



Brooke Moore

Dairy Science with Agricultural
Business Management
Certificate

Alyssa Nuttleman

Dairy Science

Annika Peterson

Plant Pathology and Spanish

David Pintens

Biological Systems Engineering
(Food Engineering)

Christina Rowntree

Agricultural Business
Management

Yuan Fang Tham

Food Science and Microbiology

Emily Woller

Animal Science and Certified
Veterinary Technician

THANK YOU FIRE-UP SPONSORS AND DONORS

WALSAA would like to give special thanks to the generous people, companies and organizations that donated to Fire-Up. These cash and in-kind donations reduced the overall cost of the event, benefitting both WALSAA members and future scholarship recipients.

Red Level Sponsors

AgriGold
Compeer Financial
Michael Best & Friedrich LLP
Wisconsin Soybean Association

White Level Sponsors

Foremost Farms USA

In-Kind Donors

Biddick, Inc.
Coloma Farms, Inc.
Dane County Dairy Promotion Committee
Schoep's Ice Cream
The Swiss Colony
UW Foundation
Williams Family
Wisconsin Brewing Co.
Wisconsin Potato & Vegetable Growers Association



Past and Present Alice in Dairyland Royalty at Fire-Up

Pictured left to right are Liz Henry, Kris Welsh, Kim Nettersheim, Crystal Siemers-Peterman and Jill Makovec with Bucky Badger.

See pages 6 and 7 for a listing of the silent auction donors.

WALSAA Football Fire-Up

Continued from page 1

In addition, WALSAA presented its second annual Daluge Red Jacket Award to Al Herrman in recognition of his long-time involvement and support of WALSAA. Herrman is wrapping up his third term on the WALSAA Board and currently serves as Chairman of the Dean's Residence Fundraising Committee. Herrman and his wife, Lynn, reside in New Franken, Wisconsin.

The Daluge Red Jacket Award honors Peggy and Rick Daluge. Rick was WALSAA's Executive Director for many years and a founding member of the National Ag Alumni and Development Association (NAADA). He served as CALS Placement Director and CALS Assistant Dean before retiring as FISC Director in 2008. A red jacket is presented annually to someone who has helped WALSAA grow each year in their honor.

Thank you to our 2017 Fire-Up Sponsors (*listed above*).

To the multitude of volunteers, especially Scott Johnson and Mike Marr, who have given their time and talents to make this event what it is today, thank you. To my Fire-Up Co-chair, Al Hermann, THANK YOU – you're the best. A special thank you to the following CALS student organizations for their service at Fire-Up – CALS Student Ambassadors, Alpha Gamma Rho and the Association of Women in Agriculture.

Would you like to help plan next year's event to be held September 15, 2018 against BYU, or any of the other great WALSAA activities in the next year? We are looking for volunteers.

If you or someone you know is interested in helping make Fire-Up 2018 even better, please call or e-mail Stephanie Hammerly, our Membership and Events Coordinator. She can be reached by phone at 608.438.1994, or by email at admin@walsaa.org.

SILENT AUCTION RESULTS

2017 WALSAA FOOTBALL FIRE-UP

WALSAA would like to extend a huge thank you to the donors and bidders of the Fire-Up Silent Auction. Together we raised more than \$23,000 for scholarships. Here is a listing of items sold, their donors and the highest bidders.

1982 Senior Dairy Judging Team Clock

Donated by: Louis & Sandra Arrington
Winning Bidder: Liz Henry

Dave Dickson Calendars

Donated by: Louis & Sandra Arrington
Winning Bidder: Terry Geurink

1995 National Collegiate Contest High Guernsey Team Notebook

Donated by: Louis & Sandra Arrington
Winning Bidder: Kara Luedtke

Satin Hands Set

Donated by: Sara Schoenborn
Winning Bidder: Eric Johnson

Case of Wisconsin-Grown Green Beans

Donated by: DelMonte
Winning Bidder: Vern Dougherty

Annual Subscription to The Country Today

Donated by: The Country Today
Winning Bidder: Scott Pertzborn

CALS Fleece Pullovers

Donated by: CALS
Winning Bidder: Rusty Tietz

Wine and Liquor Basket

Donated by: Bob Behnke
Winning Bidder: Sarah Pfatteicher

WALSAA Lifetime Membership

Donated by: WALSAA
Winning Bidder: Dae Jahnke

Flamingo Couple from "Fill the Hill"

Donated by: UW Foundation
Winning Bidder: Tom Janczewski

Bloody Mary Basket

Donated by: Jill Makovec
Winning Bidder: Shannon Hayes

"Madison Panorama" on Canvas

Donated by: Curran Photo, LLC
Winning Bidder: Scott Pertzborn

Case of Wisconsin-Grown Green Beans

Donated by: DelMonte
Winning Bidder: Sara Schoenborn

Lunch with Dean Kate VandenBosch

Donated by: CALS
Winning Bidder: Kay Maas

Annual Subscription to The Country Today

Donated by: The Country Today
Winning Bidder: Bob Behnke

Two UW Men's Basketball Tickets - Courtside Seats

Donated by: Bryan & Mary Renk
Winning Bidder: David Welsh

Enchanted Wish Set

Donated by: Sara Schoenborn
Winning Bidder: Eric Johnson

Two UW Men's Basketball Season Tickets

Donated by: AGR Alumni, WALSAA and Bayer Crop Science
Winning Bidder: Kim Dowse

Case IH 175th Celebration Gift Bag

Donated by: Case IH
Winning Bidder: Stan Kaczmarek

\$120 in Retail Advertising in The Country Today

Donated by: The Country Today
Winning Bidder: Tammy Beard

Case of Wisconsin-Grown Green Beans

Donated by: DelMonte
Winning Bidder: Marjorie Stieve

\$50 Food Fight Gift Card

Donated by: Vern & Judy Dougherty
Winning Bidder: Bob Hagenow

Cheese Basket with World Champion Grand Cru

Donated by: Bob Behnke
Winning Bidder: Bob Hagenow

Four Registrations to Wisconsin FFA Foundation Golf Outing

Donated by: The Wisconsin FFA Foundation
Winning Bidder: Al Herrman

"Bucky on Ice" Photo

Donated by: Curran Photo, LLC
Winning Bidder: Dominique Brossard

One Week Stay at Daluge's Hurley Area Lodge

Donated by: Rick & Peggy Daluge
Winning Bidder: Megan Jordan

Four UW Varsity Band Concert Tickets

Donated by: Mead Witter School of Music
Winning Bidder: Dae Jahnke

Christmas Tree

Donated by: UW Forestry Club
Winning Bidder: Sandy Curran

Red Tractors 1958-2013 Collector's Edition

Donated by: Case IH
Winning Bidder: Jeff Norem

Two UW Men's Basketball Season Tickets

Donated by: Shawn Conley, Al & Lynn Herrman, Paul & Sarah Patterson and WALSA
Winning Bidder: Eric Johnson

Case of Wisconsin-Grown Green Beans

Donated by: DelMonte
Winning Bidder: Vern Dougherty

Two UW Men's Basketball Tickets - Courtside Seats

Donated by: Bryan & Mary Renk
Winning Bidder: Cheryl Fritsch

Two UW Men's Basketball Tickets

Donated by: Kathleen Sherry
Winning Bidder: Bill Thompson

World Dairy Expo Gift Basket

Donated by: World Dairy Expo
Winning Bidder: Robert Rowe

John Deere Wagon

Donated by: CALS Alumni of John Deere
Winning Bidder: Mike Manthey

One Week Door County Getaway

Donated by: The Wilson Family/The Manney Place
Winning Bidder: David Welsh

A Celebration of All Things Wisconsin Gift Basket

Donated by: Marjorie Stieve
Winning Bidder: Lynn Crooks

1/4 Angus Beef

Donated by: Valley View Farms
Winning Bidder: Kim Flitcroft

Canvas Print by CALS Photographer Sevie Kenyon

Donated by: CALS
Winning Bidder: Tom Janczewski

5 Bags of Partners in Production Soybean Seed

Donated by: Jack Kaltenberg, Partners in Production, LLC
Winning Bidder: Cliff Gnatzig

Badgers vs. Michigan Football Tickets

Donated by: Liz & Joe Henry
Winning Bidder: Kara Luedtke

\$100 Food Fight Gift Card

Donated by: Vern & Judy Dougherty
Winning Bidder: Bob Hagenow

Large Purebred Red WiscoBoxes Gift

Donated by: Sarah Botham
Winning Bidder: Bob Hagenow

One Night Stay on Deluxe Level at Doubletree Hotel of Madison

Donated by: Doubletree Hotel of Madison
Winning Bidder: Kim Dowse

Four Green Bay Packers vs. Tampa Bay Football Tickets

Donated by: Al & Lynn Herrman
Winning Bidder: Mike Manthey

John Deere 8400R Pedal Tractor

Donated by: CALS Alumni of John Deere
Winning Bidder: Lisa Gantner

Flamingo Couple from "Fill the Hill"

Donated by: UW Foundation
Winning Bidder: Kay Maas

Two UW Men's Basketball Season Tickets

Donated by: Coloma Farms and WALSA
Winning Bidder: Kathryn Wilke

Movie Theater Popcorn Popper and Tietz Family Farms Popcorn

Donated by: Tietz Family Farms Popcorn
Winning Bidder: Eric Johnson

Two Tickets to Dr. Suess' How the Grinch Stole Christmas Musical at Overture

Donated by: Tom & Dee Earleywine
Winning Bidder: Tammy Beard

J. Henry Bourbon Old Fashioned Box with Tour, Tasting and Cocktails

Donated by: J. Henry & Sons
Winning Bidder: Scott Vosters

One Week Stay at Club Wyndham Plus Resort at Ka 'Eo Kai, Hawaii

Donated by: Duane & Kay Maas
Winning Bidder: Kim Flitcroft

Two Badgers vs. Purdue Football Tickets

Donated by: Liz & Joe Henry
Winning Bidder: Mike Manthey

Barnboard Sign

Donated by: Marjorie Stieve
Winning Bidder: Tom Janczewski

Four Badgers vs. Iowa Football Tickets

Donated by: Liz & Joe Henry
Winning Bidder: Mike Manthey

Case of Tippy Cow

Donated by: Duane & Kay Maas
Winning Bidder: Jill Makovec

Frappa Chata and Mugs

Donated by: Duane & Kay Maas
Winning Bidder: Mark McFarland

Case of Tippy Cow

Donated by: Duane & Kay Maas
Winning Bidder: Jordan Krentz

THANK YOU to the UW Foundation for their \$10,000 in matching funds to support WALSA Scholarships!

WELCOME TO THE WALSAA BOARD

Hopkins, Larson, Makovec and Rasch Join the WALSAA Board of Directors



Kristina Hopkins

Kristina Hopkins serves as a public relations team leader for Bader Rutter, the largest agriculture marketing company in the U.S. In her role, Hopkins leads the strategic public relations and content development team for the dairy sector of a leading animal health company. While

at Bader Rutter, she has led and contributed to various award-winning public relations campaigns, including the agency's first-ever Public Relations Society of America Best of Show Paragon Award in 2015.

Prior to joining Bader Rutter, Hopkins held positions with MorganMyers and Filament Marketing. She also worked for the Dairy Business Association and Capital Newspapers. Hopkins earned a bachelor's degree in life science communications in 2005. On campus, she held leadership roles in the Association of Women in Agriculture (AWA), including chapter president, and was involved in the National Agri-Marketing Association (NAMA) and Badger Dairy Club. She also represented CALS on the 2004 UW-Madison Homecoming Court.

Hopkins brings a lifetime of dairy experience, having grown up helping on her grandparents' dairy farm. Hopkins and her husband, Matt, have two children, Lillian (5) and Brandt (10 months), and reside in Delafield, Wisconsin. Matt, a sixth generation dairy farmer, milks 160 cows and farms more than 2,000 acres in partnership with his parents. Hopkins has spent the last decade serving as a member on the Wisconsin State Fair Dairy Promotion Board, where she helps promote Wisconsin's \$43.4 billion dairy industry during the Wisconsin State Fair.

Julie Larson

Julie Larson is Vice President of Client Business Services for Filament Marketing, an agriculture marketing company based in Madison, Wisconsin. She oversees client services, including supervision of all client team staff, with a specific focus on developing client service teams, new business leads and opportunities,



and business solutions. Prior to joining Filament, she worked for Boehringer Ingelheim Animal Health, Merial, and Accelerated Genetics in sales, marketing, and public relations careers.

Larson grew-up on a registered Holstein, diversified livestock and crops farm in Lake Mills, Wisconsin. She was very involved in 4-H, FFA, Wisconsin Junior Dairywomen's Association and the Wisconsin Junior Holstein Association. Between her farm and agricultural youth background, Larson went on to earn her bachelor's degree in agricultural education from CALS and UW-Madison. On campus, she was involved in AWA, Ag Education Club, NAMA and Badger Dairy Club.

Larson puts an emphasis on giving back and paying forward. Throughout her career, she has served on the National Dairy Shrine Board of Directors, the Wisconsin FFA Foundation Board of Directors, World Dairy Expo Board of Directors, Wisconsin 4-H Foundation Board of Directors, and Wisconsin Rural Leadership Board, to name a few. She has also been involved in her community, where she serves as a 4-H leader, 4-H and FFA Dairy Judging Coach, and on her county's Dairy Youth Fund Committee.

Larson and her husband, Kevin, live on a small dairy heifer and 300-acre crop farm in Viroqua, Wisconsin. They have two children, Thomas (CALS Biological Systems Engineering Degree, May 2016) and Katherine (UW-Platteville senior in ag. business). In her free time, Larson enjoys working in and outside her home and around the yard and volunteering whenever she can.

Jill Makovec

Jill Makovec grew up on her family's dairy farm, Lazy M Acres, near Muscoda, Wisconsin. Today, she is a National Account Executive with Learfield Communications representing Wisconsin Radio and Brownfield Ag Networks. She is a graduate of the University of Wisconsin-Madison, where she earned her master's degree in dairy science for her research and focus on milk quality, along with a bachelor's degree in dairy science and agricultural journalism.



Continued on page 9

CALS ANNOUNCES 2017 HONORARY RECOGNITION AWARDEES

On October 19, the University of Wisconsin-Madison College of Agricultural and Life Sciences (CALS) presented its Honorary Recognition Award to Allan Herrman and Louis Wysocki, its Distinguished Service Award to Robert Kauffman, and its Distinguished Alumni Award to Mary Beth Kirkham.

These are the highest honors bestowed by the college. The Honorary Recognition Award, established in 1909, recognizes individuals who have made significant contributions to their professions, their communities and the university. The Distinguished Service Award, first presented in 1994, recognizes meritorious service by CALS faculty and staff members. The Distinguished Alumni Award, which recognizes lifetime achievement and service, has been presented since 2009.

For additional information on this year's award recipients, visit <https://news.cals.wisc.edu/2017/08/17/cals-announces-2017-honorary-recognition-awardees/>.



2017 Honorary Recognition Awardees

Pictured left to right: Allan Herrman, CALS Dean and Director Kate VandenBosch, Mary Beth Kirkham, Louis Wysocki and Robert Kauffman

Welcome to the WALSAA Board

Continued from page 8

A strong advocate for Wisconsin agriculture, Makovec served as the 60th Alice in Dairyland where she worked to promote the industry's significance to the state's economy and quality of life. Currently, she works with WALSAA serving as the bookkeeper and the Wisconsin Fairest of the Fair committee.

Very involved locally, Makovec initiated the formation of the Leading Ladies, a coalition of women leaders in her hometown designed to mentor others, beautify the community, promote tourism and enhance economic initiatives. In addition, she plans to continue the legacy of agriculture on her family's century farm.



Scott Rasch

Scott Rasch is currently the Senior Event Manager for Case IH, one of the largest agricultural equipment manufacturers in the world and a brand of CNH Industrial. He is responsible for

strategy development as well as planning and executing meetings, training events, trade shows, incentive trips, and other brand-focused activities. Rasch started with the Case Corporation in 1997 and has worked across three business units in a variety of sales, marketing, communications and product development roles over those 20 years.

Rasch received a bachelor's degree in agricultural business management in 1993 and a joint master's degree in agriculture journalism and animal science in 1997. As an undergraduate, he was a member of Alpha Gamma Rho fraternity, the National Agri-Marketing Association, Saddle and Sirloin, and the Wisconsin Singers. During graduate school, Rasch served as a FISC House Fellow for two years, worked for CALS Career Services managing the summer internship program, and was a graduate advisor for NAMA. Rasch served as a co-chair for WALSAA Fire-Up for four years.

Rasch, originally from Austin, Minnesota, now calls Racine, Wisconsin home, where he and his wife, Angela, have two boys, Connor (16) and Logan (12). The family keeps busy with club soccer, club volleyball and the occasional Badger sports event.

PAST PRESIDENT'S MESSAGE

CALS Connection for Life: Networking, Giving



Vern Dougherty, WALSAA Past President

Dear WALSAA members,

Thank you for allowing me to be your president this past year, it has been a pleasure to serve you.

The key highlights this year for me were (in no particular order):

- Talking and sharing stories with FISC alumni
- Reading the Outstanding Sophomore Award Scholarship applications (all I can say is WOW – truly inspiring students)
- Seeing friends at both the WALSAA Summer Picnic in Kewaunee, Wisconsin and the 42nd annual Football Fire-Up in September
- Volunteering my time with some fabulous and dedicated WALSAA Board members – what a pleasure!

This entire year has been a reminder of what a great and unselfish organization WALSAA is. We are a group of volunteer alumni with no self-serving agenda and it has been a pleasure, an absolute pleasure to be your president for the year. I am equally confident our organization is in good hands with our incoming president, Marjorie Stieve. She has been an excellent sounding board for me all year and a person with rock-solid ideas. I look forward to watching her excel at the helm.

Finally, thank you for your support. Please keep WALSAA in mind for your year-end charitable donations. Donations can be made online by going to WALSAA.org and clicking the “Donate to WALSAA” button, or you can send them by mail to: WALSAA, PO Box 5177, Madison, WI 53705.

Thank you again – Go Badgers!

SPONSOR SPOTLIGHT

Compeer Financial

On July 1, Badgerland Financial, 1st Farm Credit Services and AgStar Financial Services merged to become Compeer Financial. Badgerland Financial, now Compeer Financial, has been a longtime supporter of young and beginning farmers through not only time shared in the classroom and monetary contributions to WALSAA and the FISC program, but also its own efforts to provide tools, resources, and expertise to the agriculture industry as a whole.

“The merger of these three successful cooperatives strengthens our commitment to the agricultural and rural communities we serve,” says Rod Hebrink, Compeer Financial president and chief executive officer. “Our name, Compeer Financial, means “together with equals” and speaks to the way we’re moving forward—as a unified cooperative that’s committed to the success of our clients, team members and rural America. We’re excited about the opportunities ahead.”

Their team of local lending, crop insurance, tax and accounting staff works with farmers at all ages and stages of their careers, and have been doing so for more than 100 years as a proud member of the nationwide cooperative Farm Credit system.

For more information about Compeer Financial, visit Compeer.com.



FISC CORNER

Special FISC Reunion Planned for January 27



Bob Behnke, WALSAA FISC Chairman

Come one, come all! Come hear Pam Jahnke tell us all! Join WALSAA as we honor award recipients at the FISC Reunion on January 27 at The Coliseum Bar in Madison and enjoy a hearty buffet meal starting at noon. Alice in Dairyland will be in attendance and Vern Dougherty will be serving as the banquet emcee. Thank you to Compeer Financial for being our lead sponsor!

I hope we can all come together to enjoy each other's stories from years gone by and hopefully share a few laughs. Please join WALSAA on January 27 as the Fabulous Farm Babe will keep us informed and, of course, on the edge of our seats. Mark this as a wintertime must on your calendars!

FARM AND INDUSTRY SHORT COURSE REUNION 2018 TICKET ORDER FORM

Saturday, January 27 at 11:15a.m. ♦ The Coliseum Bar ♦ 232 Olin Ave., Madison

Online registration available at: www.WALSAA.org

The 2018 Farm and Industry Short Course (FISC) Reunion will be held on Saturday, January 27 at the Coliseum Bar in Madison. This year's guest speaker is the Fabulous Farm Babe, Pam Jahnke. Compeer Financial will be the lead sponsor for this event. Learn more about Compeer Financial in the Sponsor Spotlight on page 10. The reunion will begin with registration at 11:15a.m. and food will be served at noon. Alumni and guests are encouraged to join us for the formal program beginning at 1:00p.m. Awards will be presented for the Friend of Short Course, Service to Agriculture and Excellence in Teaching. There will be a silent auction to help raise scholarship funds for deserving FISC students. FISC alumni and supporters are encouraged to bring others who might have an interest in supporting the FISC program. Register online at www.WALSAA.org or you can mail in this form. Register by Jan. 20 for \$25. Registrations also will be accepted the day of the event for \$35.

Name: _____

Address: _____ City, State & Zip Code: _____

Phone #: _____ Email: _____

Names for name tags: _____

Make checks payable to: WALSAA

Mail registration and payment to:

WALSAA, PO Box 5177, Madison, WI 53705

Registration MUST BE POSTMARKED by January 20.

After that date, tickets will be available online and at the event for an additional \$10/each.

Number of reservation(s) at \$25 per person until January 20 _____	\$ _____
Additional 100% tax deductible donation to WALSAA _____	\$ _____
Total Cost	\$ _____



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UPCOMING EVENTS

Jan. 26 ♦ WALSAA Board of Directors Meeting

Jan. 27 ♦ 2018 Farm and Industry Short Course Reunion, The Coliseum Bar, Madison

March 17 ♦ Farm and Industry Short Course Graduation

April 6 ♦ WALSAA Board of Directors Meeting

April 6 ♦ Outstanding Sophomore & Leadership Awards Ceremony, Memorial Union, Madison

May 5 ♦ WALSAA Brewers Outing, Miller Park, Milwaukee

May 12 ♦ CALS Commencement

July 11 ♦ WALSAA Board of Directors Meeting

July 11 ♦ WALSAA Summer Picnic, Marshfield Ag Research Station, Marshfield

Sept. 15 ♦ 43rd WALSAA Football Fire-Up, UW Foundation Parking Lot, Madison

Oct. 19 ♦ WALSAA Board of Directors Meeting