

# WALSAA EXPRESS

➔ YOUR CALS CONNECTION FOR LIFE

Volume 47 | Issue 4 | December 2019

## 44<sup>th</sup> Annual Fire-Up and Silent Auction Raises More Than \$25,000 to Support CALS Students

By Paul Patterson, WALSAA Events Chair

More than 300 University of Wisconsin-Madison College of Agricultural and Life Sciences (CALS) alumni, friends, and family came together to network and raise funds as part of the annual Wisconsin Agricultural and Life Sciences Alumni Association (WALSAA) Football Fire-Up Event.

The 44<sup>th</sup> Annual WALSAA Football Fire-Up was held in the University of Wisconsin Foundation parking lot prior to the Wisconsin versus Central Michigan football game on Saturday, September 7. Kate VandenBosch, CALS Dean and Director, and Shawn Conley, WALSAA President, welcomed all in attendance. CALS administration and faculty were also present. This year's silent auction, 50/50 raffle, and donations raised more than \$15,000, and with a matching grant from CALS, the available funds for scholarships, awards, and student activities totals more than \$25,000. A big thank you to the sponsors, donors, bidders, and volunteers, and CALS for the support.

WALSAA presented its fourth annual WALSAA Daluge Red Jacket Award to Marjorie Stieve for her dedication and support of WALSAA for many years.

*Learn more about Stieve and Fire-Up on page 4*



***Stieve presented with 4<sup>th</sup> annual WALSAA Daluge Red Jacket Award***

*Pictured left to right: 2016 Daluge Red Jacket Award recipient, Jack Kaltenberg; Rick and Peggy Daluge; 2019 Daluge Red Jacket Award recipient, Marjorie Stieve; 2018 Daluge Red Jacket Award recipient, Liz Henry; and 2017 Daluge Red Jacket Award recipient, Al Herrman*

### New Lifetime Member

Samantha Vosters '19

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# PRESIDENT'S MESSAGE

## Go Big Red!



*Paul Patterson, WALSAA President*

Go Big Red! This chant always makes me think of UW-Madison. Through the years, I have had the opportunity to talk with many people from other universities around the country who have played Wisconsin in football, basketball, or attended National Agri-Marketing Association (NAMA) conferences, and they always comment on how impressive our alumni following is at all of these events. Your support of UW-Madison in general, and CALS in particular, is exceptional.

This exceptionalism has fostered WALSAA from very humble beginnings in the early 1970s, to an organization that now supports CALS students with scholarships to the tune of nearly \$50,000 per year. That is impressive and it is all because of you, the supporters of WALSAA and CALS.

I am honored to be elected and serve as the 2019/20 WALSAA President. Like many of you, I have very strong and devoted ties to UW-Madison and CALS. I received an agricultural economics degree in 1986 and I have worked in the agriculture and energy industries for the past 25 years. My wife, Sarah, and I live in Green Bay (Go Pack!) and have three adult children. Our youngest daughter is on track to graduate from UW-Madison in May 2020.

As we approach our 50<sup>th</sup> Anniversary as an organization in 2022, we have a great base to build on but challenges that all organizations face. My goal as President is to build upon these tremendous successes of the past and continue to look at how we need to re-invent ourselves to last another 50 years. Our founding principles are staying connected,

networking and giving back. The CALS grads of the class of 2020 have very different needs than graduates of the past. Recent grads also communicate in different ways, and we need to meet them where they are to engage them and help them become active members of WALSAA and ambassadors of CALS.

We will continue to host events such as the FISC reunion, Farm Tech Days summer picnic, Outstanding Sophomore student awards reception, and the Football Fire-Up. In addition, we hope to have more outreach events around the state in the coming year to bring WALSAA and CALS to a town near you. We are listening to you and your ideas to bring WALSAA closer to its members.

Our relationship with CALS continues to strengthen. WALSAA and CALS are working together on a long-term agreement to fund our many scholarship programs. This agreement will solidify our already strong relationship and provide a clearer road map for WALSAA and CALS moving forward, while providing a reliable source of funding for our worthwhile programs. Stay tuned!

As I stated earlier, I am very excited to serve as your WALSAA President, and I urge anyone that has questions or suggestions, or are just looking to donate your unique gifts and skills to WALSAA, to please reach out to me via email at [pspatterson@new.rr.com](mailto:pspatterson@new.rr.com), or call me at 920.662.9468.

***Go Big Red and On Wisconsin!***

## WALSAA Board of Directors 2019-2020

Left to right (front): Kristina Hopkins, Kay Maas, Brandi Funk, Kara Luedtke, Paul Patterson (President), Stephanie Hammerly (Membership and Events Coordinator), Brooke Trustem (Student Rep), David Cooper; (back) Pierce Dopp (Vice-President), Helen Holtz, Sherryl Pertzborn (Secretary/Treasurer), Shawn Conley (Past President), Taylor Fritsch, Marjorie Stieve, Adam Gaspar, Jill Makovec, Scott Rasch. Not pictured: Jenna Breitenfeldt (FISC Student Rep), Cory Brown, Mariana Garza (Student Rep), Julie Larson, Karen Martin.



# CALS MESSAGE

## UW Dairy Innovation Hub



**Kate VandenBosch, CALS Dean and Director**

Here at CALS, we are filled with enthusiasm for the Dairy Innovation Hub. This new initiative will harness the intellectual and creative power of three University of Wisconsin institutions to address the most complex challenges facing the state's dairy industry - from improving human nutrition to assuring clean water, while growing the farm economy and caring for animals.

To support the Dairy Hub in the 2019-21 state budget, the Wisconsin State Legislature allocated \$8.8 million to UW-Madison, UW-Platteville, and UW-River Falls. In early October, the Legislature's Joint Finance Committee released the funding - \$1 million this fiscal year and \$7.8 million annually starting in 2020-21.

This wise investment will allow us to add up to 15 new faculty to CALS, hire dozens of research trainees over the years, create an Advanced Dairy Management Academy, improve research labs and farms, and purchase new equipment. We hope this joint effort by our three public universities will serve as a model for collaboration throughout the UW System.

Speaking of collaboration, the vision for the Dairy Hub was originally crafted by industry partners following the 2017 UW System Dairy Summit, and was supported as a top priority by members of the state's Dairy Task Force 2.0. The Hub will best succeed with continued involvement from industry representatives. With this in mind, as one of our first priorities, we have gathered an advisory council that includes members from each of the three campuses and has equal representation from industry partners.

I'm excited about the opportunities the Hub will provide our faculty and staff to work together on research and talent development for the state. For example, the Hub will enable the expansion of research efforts in four focus areas: 1) land and water resource stewardship; 2) human health and nutrition enrichment; 3) animal health and welfare assurance; and 4) farm business and community growth. Some of the challenges the three campuses will

look to tackle include increasing capacity for groundwater and runoff monitoring, repurposing waste from cheese production for bioenergy or other uses, and developing new products for people with allergies or sensitivities to traditional dairy products.

Academic programming is another important part of the Hub. Reinvigorated and bolstered by new resources and the Hub's collaborative, interdisciplinary training environment, we will continue to train and develop today's dairy industry professionals and tomorrow's leaders and innovators. They will help transfer the new knowledge the Hub generates to farms, processing plants, watersheds and beyond.

Find out more at [cals.wisc.edu/dairy-innovation-hub/](https://cals.wisc.edu/dairy-innovation-hub/).



*Pictured left to right: Kate VandenBosch, dean of the College of Agricultural and Life Sciences at UW-Madison, Wayne Weber, dean of the College of Business, Industry, Life Science and Agriculture at UW-Platteville, and Dale Gallenberg, dean of the College of Agriculture, Food and Environmental Sciences at UW-River Falls, discuss the impact of the \$8.8 million Dairy Innovation Hub at a news conference at Four Cubs Farm in Grantsburg, Wisconsin on October 9, 2019.*

# THANK YOU FIRE-UP SPONSORS AND DONORS

WALSAA would like to give special thanks to the generous people, companies and organizations that donated to Fire-Up. These cash and in-kind donations help reduce the overall cost of the event, benefitting both WALSAA members and future scholarship recipients.

## Badger Level Sponsors

American Foods Group

UW Foundation

## Red Level Sponsors

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Wisconsin Soybean Association

## White Level Sponsors

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Wisconsin Potato & Vegetable Growers Association

Working Draft Beer Company



## SAVE THE DATE!

45<sup>th</sup> WALSAA Football Fire-Up  
September 19, 2020

## WALSAA Football Fire-Up

*Continued from page 1*

Stieve resides in Baraboo, Wisconsin, and is the marketing services manager and an employee owner at Vita Plus. She has served on the WALSAA Board for four three-year terms and was president of the organization last year. For more than two decades, Stieve has helped clerk the Fire-Up Silent Auction, she played a crucial role in the establishment of the WALSAA Impact Grants for CALS student organizations, the execution of the 40<sup>th</sup> anniversary celebration, and can even be credited with naming the "Red Jacket" Award she was honored with.

The second WALSAA Red Apron Award for Dedicated Service was presented to Mike Marr, Mineral Point, Wisconsin. Marr has been behind the scenes coordinating and preparing the delicious tailgate meal for Fire-Up guests for more than 40 years, and he has also been a generous donor to the Fire-Up Silent Auction.

Let's not forget those that make this event possible – our volunteers! WALSAA would like to extend our sincere

gratitude to all of our volunteers for sharing their time and talents. A special thank you to the CALS Ambassadors and student organizations for their service at Fire-Up. We look forward to seeing you next year on **Saturday, September 19**, for another WALSAA Football Fire-Up versus Appalachian State! On Wisconsin!



*Pictured left to right: 2018 Red Apron Award recipient, Scott Johnson; 2019 Red Apron Award recipient, Mike Marr; and WALSAA Events Committee Chair, Paul Patterson*

# PAST PRESIDENT'S MESSAGE

## Pause and Reflect Upon Your Core Mission and Goals



*Shawn P. Conley, WALSAA Past President*

It is wise in any organization to occasionally pause and reflect upon your core mission and goals. Over the next 18 months, WALSAA will begin a strategic planning phase to ensure we continue to meet the needs of our current membership, while also looking forward to the new and diverse needs of tomorrow's WALSAA community. WALSAA will reach out to our existing members during this planning period to gather your input. We ask that you serve as an active participant to ensure WALSAA continues to grow.

Serving as WALSAA President was a wonderful experience as I was truly blessed to have active and thoughtful committee members and staff that went above and beyond what I typically see in volunteer organizations. On a personal note, my family and I will be going abroad on a sabbatical adventure in Alozaina, Spain, for six months starting January 1, 2020. If you are in town, please feel free to stop on in! I look forward to connecting with you all again at the summer picnic and next year's Fire-Up!

*As always, On Wisconsin and Coolbeans!*

## THANK YOU FIRE-UP SILENT AUCTION DONORS

WALSAA would like to extend a huge thank you to the donors and bidders of the Fire-Up Silent Auction. With a \$10,000 matching grant from CALS, together we raised more than \$25,000 to support WALSAA scholarships!

### WALSAA Society

David & Cindy Cooper & Ray & Tracy Cooper  
Ehrke Holsteins Farm/William & Jean Ehrke  
Henry Farms Prairie Spirits, LLC/Liz & Joe Henry  
Al & Lynn Herrman  
Kay & Duane Maas  
The Wilson Family/The Manney Place

### Ag Hall Club

CALS Alumni of John Deere  
Case IH/Racine Experience Center  
Coloma Farms, Inc.  
Paul & Sarah Patterson  
UW Foundation  
Valley View Farms/Michael Marr

### Babcock Hall Club

Alpha Gamma Rho Alumni  
Rick & Peggy Daluge  
Doubletree Hotel of Madison  
Partners in Production, LLC/Jack Kaltenberg  
Wisconsin FFA Foundation

### Henry Mall Club

ANIMART, LLC  
Botham Vineyards & Winery  
CALS  
CALS Student Association  
Dairy Farmers of Wisconsin  
Vern & Judy Dougherty  
Adam & Kali Gaspar  
Bryan & Mary Renk  
Sassy Cow Creamery/The Baerwolf Families  
Tietz Family Farms Popcorn  
WiscoBoxes/Sarah Botham  
World Dairy Expo

### Red & White Club

Bob Behnke  
DelMonte  
Kevin & Julie Larson Family  
Barb McCarthy  
Kathleen Sherry in Memory of Mark Sherry  
Marjorie Stieve

# CALS AMBASSADORS

## Working with WALSAA to Promote CALS



*Jessica Mehre, CALS Ambassador*

The CALS Ambassadors started off the year strong with the WALSAA Fire-Up Football Tailgate. Ambassadors helped set up and take down the event, but the most enjoyable part for me was serving during the event. As young adults excited about opportunities in agricultural and life science careers, my team and I loved hearing from alumni. Stories about their UW experience and pathways to professional careers imparted wisdom to shape the semester and beyond.

As a current junior studying dairy science and agronomy, I jumped at the chance to network with professionals in the agronomy field at Fire-Up. A short conversation with Julie Larson sparked connections with more WALSAA board members, an evaluation of my professional interests and

readiness for graduate school, and an e-mail chain with a current graduate student at Michigan State. Fire-Up quickly changed from a simple fundraising event to something much bigger.

WALSAA members are devoted to supporting their CALS students. As an Outstanding Sophomore Award recipient, I'm grateful for the academic support WALSAA provides. Yet, sometimes we forget that support can come in the form of career advice and personal anecdotes. Support can mean taking a minute to get to know a student and listen to their goals and ambitions. Fire-Up has showed me all that WALSAA has to offer, and I'm excited for more to come as a CALS Ambassador.

## CALS STUDENT AMBASSADORS 2019-2020

### Prospective Students Committee

#### Meikah Dado

Dairy science and life sciences communication

#### Alicia Dixon

Environmental studies and American Indian studies certificates

#### Haley Kragness

Animal science with agricultural business management certificate

#### Caitlin McCrory

Microbiology with global health certificate

### Admitted Students Committee

#### Jenna Rosinski

Microbiology with environmental studies certificate

#### Emily Franke

Dairy science with agricultural business management certificate

#### Victor Hinardi

Food science with agricultural and applied economics

#### Johnson Hoang

Biochemistry

#### Caleb LaCount

Dairy science and computer science

#### Haley Sisel

Biology and spanish with global health and gender and women's studies certificates

#### Helen Wang

Genetics with Italian and global health certificates



### Current Students & Alumni Committee

#### Mariana Garza

Nutritional science

#### Albiona Sabani

Biology and German with biocore and sustainability certificates

#### Wai Hlaing Bwar

Dietetics with global health certificate

#### Liz Grady

Life sciences communication with agribusiness and entrepreneurship certificates

#### Stephanie Hoff

Life sciences communication with entrepreneurship and folklore certificates

#### Jessica Liu

Biochemistry

#### Hannah McBride

Biochemistry and biology with global health and leadership certificates

#### Jessica Mehre

Dairy science and agronomy

# CALS AMBASSADORS

## Q&A with Fire-Up Attendees

*Some of the CALS Ambassadors that attended Fire-Up shared a look into life as an ambassador and what they found most exciting about Fire-Up.*

**Tell us about yourself (name, hometown, major, etc.).**

**Stephanie Hoff:** I grew up near Thorp, Wisconsin. I am a senior (graduating in December) majoring in life sciences communication. I am passionate about agriculture, science, and communicating those topics to the public through marketing, broadcast, journalism, and any other form. I am also a fan of everything Wisconsin, from Colby cheese to the Milwaukee Bucks and everything in between.

**Cait McCrory:** My name is Cait McCrory and I'm from Janesville, Wisconsin. I am studying microbiology and global health, and this is my second year serving as a CALS Ambassador. A fun fact about me, my mother, my aunt, and grandfather all graduated from CALS just as I will this May (their names are Barbara Ward McCrory, Lori Ward Bocher, and Bill Ward, respectively).

**Liz Grady:** My name is Liz Grady and I come to UW-Madison from Oregon, Wisconsin. I am currently studying life sciences communication with certificates in agribusiness management and entrepreneurship.

**What did you find most exciting about attending and helping with the WALSAA Football Fire-Up?**

**Hoff:** I especially enjoyed seeing alumni get together, get excited, and give! It makes me look forward to joining WALSAA after graduation. I thought the silent auction was so cool, and, of course, I loved serving WALSAA members the famous cheesy potatoes.

**McCrory:** My favorite part of Fire-Up was setting up the silent auction items. (The toy John Deere tractors were too cute!)

**Grady:** This was my first Fire-Up and I loved meeting and learning from our CALS alumni.

**Why did you decide to join CALS Ambassadors?**

**Hoff:** I joined the CALS Ambassadors because I wanted to show prospective CALS students all of the things that CALS gave to me professionally, socially, academically and personally. The opportunities are endless, the networking



**CALS Ambassadors at Fire-Up**  
**Pictured left to right: Cait McCrory, Liz Grady, Hannah McBride, Jessica Liu, and Stephanie Hoff**

is phenomenal, and the community is so strong. I also value the relationship that the college has with its alumni. I am so proud of our student/WALSAA connections, which are unlike any other school or college at the university.

**McCrory:** I decided to be a CALS Ambassador after spending a semester in a research lab on campus and coming to the realization that I wanted to explore my love for science by sharing it with other people rather than working in a lab.

**Grady:** As a senior, I recognize all the challenges students face in college. I joined CALS Ambassadors because I wanted to share my experiences to help fellow and prospective students navigate these challenges and learn more about campus resources.

**What activity, project or event are you most looking forward to as a CALS Ambassador?**

**Hoff:** Sadly, my time is almost up as a student, but I am happy that the Ambassadors will be helping with the CALS Etiquette Dinner in the spring. It's something I've always wanted to attend, so, hopefully, I can participate as an alumnus.

**McCrory:** I am most excited for Your UW Day, which is an event for admitted students to come visit campus and learn more about their future school. This event is my favorite because I get to talk to incoming freshman and be one of the first people to welcome them to our beautiful campus and share all of the things I love about UW and my time here.

**Grady:** I really enjoy helping with the CALS Info Sessions. It's fun being able to answer questions from prospective students and share information about our college.

# CAMPUS HAPPENINGS

## CALS Ambassadors



*Mariana Garza, WALSAA Student Representative*

As the semester continues, the CALS Ambassadors have stayed busy. We helped out at World Dairy Expo at the beginning of October, and we've also been assisting CALS TAOS advisors with info sessions, and then leading the subsequent tours after each session. We had a lot of families attend the October info sessions, and we expect these numbers to remain high until winter hits.

The Admitted Students Committee is focused on planning their spring events, such as Your UW Days, Calling Nights and the CALS Admitted Student Day. The Current Student and Alumni Committee is working on different workshops and events to host for students. We plan to host a

"Destress from Midterms" group fitness class within the next month. We figured there are many Destress from Finals events, but not many midterm destress events. We are also trying to think of events to hold with alumni, so if anyone has ideas for events, please feel free to email me.

At our monthly meetings, we are discussing the planning and execution of the events above, while also creating a fun team environment by getting to know each other better. Despite midterm season being in full swing, the ambassadors are eager to engage with prospective students and create new events for the year.

*Learn more about CALS Ambassadors on pages 6 and 7.*

## CALS Student Association



*Brooke Trustem, WALSAA Student Representative*

The fall semester has flown by! This semester has been busy on campus with fall events and trips for the student organizations! Many CALS organizations enjoyed participating in UW Homecoming activities, the highlight was the Homecoming parade where the Badger Dairy Club handed out 4,000 cheese sticks to parade attendees for the third year in a row!

The CALS Student Association is busy planning some exciting new events for the spring semester! One event

in the planning process is a service project to help donate food to a campus food pantry to benefit fellow students. This will be a great opportunity for organizations to give to others on campus and within the community. We are also looking forward to our annual CALS Leadership Workshop, this is a great opportunity for students and student organizations to learn how to be a better leader on campus and for their future. The CALS Student Association is excited to partner with WALSAA this year to connect students with CALS Alumni!



# WELCOME TO THE WALSAA BOARD

## Holtz and Maas Join the WALSAA Board of Directors



### Helen Holtz

With the guidance of the famous environmentalist, Aldo Leopold, Helen Holtz's grandfather bought her family's farm. Holtz followed in her father's footsteps and completed two years at Farm and Industry Short Course with the assistance of the

Outstanding Student and the Activities and Leadership Awards from WALSAA. Holtz's passion is in the outdoors and hiking. She has backpacked in every continental state, several territories of Canada, and throughout Central America with her beloved dog, Dobby. Holtz works on her family's beef and lamb farm and has started her own business installing native pollinator habitats and micro prairies.



### Kay Maas

Kay Wilhelm Maas is a consulting clinical registered dietitian nutritionist. She attended UW-Madison and CALS to earn an undergraduate degree in bacteriology, meat and animal science, and a master's degree in meat and animal Science. Maas and her husband, Duane, live in

Pewaukee, Wisconsin, and they have three daughters. Maas is a lifetime member of WALSAA and is interested in focusing on scholarship opportunities for CALS students while serving on the Board of Directors.

# CALS HONORARY RECOGNITION AWARDS

## Boerner, Weiss, Thomas, Barton, Higginbottom, and Ricke Recognized

On October 17, CALS presented its Honorary Recognition Award to Tim Boerner and Gerald Weiss; its Distinguished Service Award to David Thomas; and its Distinguished Alumni Award to Barbara Barton, Elzie Higginbottom and Steven Ricke.

These are the highest honors bestowed by the college. The Honorary Recognition Award, now in its 110<sup>th</sup> year, recognizes individuals who have made significant contributions to their professions, their communities and the university. The Distinguished Service Award, first given in 1994, recognizes meritorious service by CALS faculty and staff members. The Distinguished Alumni Award, which recognizes lifetime achievement and service, was established in 2009.

The awards were presented at the CALS Honorary Recognition Banquet on Thursday, Oct. 17, in Union South.



### 2019 Honorary Recognition Awardees

*Pictured left to right: Tim Boerner, Steven Ricke, Barbara Barton, Elzie Higginbottom, Gerald Weiss and David Thomas*

# CAMPUS HAPPENINGS

## Farm and Industry Short Course



*Jenna Breitenfeldt, WALSAA Student Representative*

Ambassadors had a great time at World Dairy Expo meeting prospective students and hearing stories from reminiscing alumni. Short course students are excited for the 2019/20 school year! At the end of October, students moved in and started classes. One of the many things FISC students look forward to is the Agriculture Experience Tour that took place the middle of November. We traveled to northwest Wisconsin on this trip, and toured many different kinds of farms.

Ambassadors are also busy collaborating and planning fun night events for the students throughout the school year. Some of these activities include a volleyball tournament, bowling, snowball fights, capture the flag, karaoke, farm presentations and more. There were so many fun things to do in the fall, like harvesting crops and starting school!

# SPONSOR SPOTLIGHT

## Compeer Financial

Compeer Financial is a member-owned farm credit cooperative serving and supporting agriculture and rural communities. Based in the Upper Midwest, Compeer Financial exists to champion the hopes and dreams of rural America, while providing personalized service and expertise to clients and the agriculture industry. The \$21.3 billion organization provides loans, leases, risk management, and other financial services throughout 144 counties in Illinois, Minnesota, and Wisconsin.

Compeer Financial is the third largest cooperative of the Farm Credit System, a nationwide network of lending institutions supporting agriculture and rural communities with reliable, consistent credit, and financial services.

For more information about Compeer Financial, visit [www.Compeer.com](http://www.Compeer.com).



# WALSAA BOARD OF DIRECTORS 2019-2020

**Paul Patterson '86 - 2022**  
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CALs Rep/Ex-Officio  
Madison, WI

**Brandi Funk**  
UW Foundation/Ex-Officio  
Madison, WI

**Karen Martin**  
CALs Rep/Ex-Officio  
Madison, WI

**Student Reps**  
Jenna Breitenfeldt  
Mariana Garza  
Brooke Trustem

**Cory Brown FISC '13 - 2021**  
Belleville, WI

**David Cooper '89 - 2021**  
Sun Prairie, WI

**Taylor Fritsch '14 - 2021**  
Madison, WI

**Adam Gaspar '16 - 2021**  
Janesville, WI

**Helen Holtz '17 - 2022**  
Mukwonago, WI

**Kristina Hopkins '05 - 2020**  
Delafield, WI

**Julie Larson '86 - 2020**  
Viroqua, WI

**Kay Maas '79, '82 - 2022**  
Pewaukee, WI

**Jill Makovec '00, '02 - 2020**  
Madison, WI

**Scott Rasch '93, '97 - 2020**  
Racine, WI

**Marjorie Stieve '91 - 2020**  
Baraboo, WI

# FARM AND INDUSTRY SHORT COURSE REUNION

## 2020 TICKET ORDER FORM

**Saturday, January 25 at 11:30 a.m. ♦ The American Center ♦ 5109 W. Terrace Dr., Madison**  
**Online registration available at: [www.WALSAA.org](http://www.WALSAA.org) \*\*NEW LOCATION\*\***



The 2020 FISC Reunion will be held on Saturday, January 25, at a **NEW LOCATION**, The American Center in Madison, Wisconsin. This year's program will include a panel discussion on value-added agriculture. Panelists include Charlie Crave, Crave Brothers Farm, LLC; Tom Oberhaus, Cozy Nook Farm; and Kara Olson, Little Farmer Meats. This session will be moderated by Paul Dietmann, Compeer Financial. The reunion will begin with registration at 11:30 a.m. Food will be served at noon with the formal program beginning at 1 p.m. Awards will be presented for the Friend of Short Course, Service to Agriculture, and Excellence in Teaching. We will have a 50/50 raffle to help raise scholarship funds for deserving FISC students. FISC alumni and supporters are encouraged to bring others who might have an interest in supporting the FISC program. Compeer Financial is the lead sponsor for this event, and you can learn more about Compeer Financial in the Sponsor Spotlight on page 10. Register online at [www.WALSAA.org](http://www.WALSAA.org), or you can mail in this form. Register by January 10 for \$25. Registrations will also be accepted the day of the event for \$35.

### VARSIITY SPONSOR:



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**AgSource, CentralStar Cooperative, and State Bank of Cross Plains**

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State & Zip Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Names for name tags: \_\_\_\_\_

**Make checks payable to: WALSAA**

**Mail registration and payment to:**

**WALSAA, PO Box 5177, Madison, WI 53705**

**Registration MUST BE POSTMARKED by January 10.**

*After that date, tickets will be available online and at the event for an additional \$10/each.*

Number of reservation(s) at \$25 per person until January 10 _____	\$ _____
Additional 100% tax deductible donation to WALSAA	\$ _____
Total Cost	\$ _____



Your CALS Connection For Life

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[www.WALSAA.org](http://www.WALSAA.org)

## UPCOMING EVENTS

**Jan. 25 ♦ 2020 Farm and Industry Short Course Reunion**, The American Center, Madison

**March 14 ♦ Farm and Industry Short Course Graduation**

**April 3 ♦ WALSAA Awards Ceremony**, Carson Gulley Center, Madison

**May 9 ♦ CALS Commencement**

**June 11 ♦ WALSAA Welcome Event**, Wisconsin Woodchucks, Wausau

**July 21 ♦ WALSAA Summer Picnic**, Farm Technology Days, Eau Claire

**Sept. 19 ♦ 45<sup>th</sup> WALSAA Football Fire-Up**, UW Foundation Parking Lot, Madison

### You're the Hero in Our WALSAA Story of Giving

As the year comes to an end, please consider making a year-end tax-deductible monetary gift to WALSAA to help support CALS and FISC students and faculty through much-needed scholarships, programs, and awards. Your financial contributions are crucial to continue our legacy of giving. ***Give online at [www.WALSAA.org/online-donation/](http://www.WALSAA.org/online-donation/)***