

WALSAA Football Fire-Up: Tailgate and Silent Auction at UW Foundation on Saturday, September 7



What: WALSAA continues a 52-year mission to connect the University of Wisconsin-Madison, CALS and CALS alumni. **WALSAA Football Fire-Up** is a fantastic event that fosters camaraderie and showcases the Badger spirit.

When: **Saturday, September 7, 2024.** WALSAA's Annual Meeting will be held at 11 a.m. and Fire-Up will kick off at 11:30 p.m.

Where: This year, Fire-Up will return to the parking lot of the Wisconsin Foundation and Alumni Association, 1848 University Avenue, Madison.

What to Expect: Guests will enjoy special appearances from Bucky Badger and Alice in Dairyland, a tailgate meal including steak sandwiches, brats, The Williams Family's famous potatoes olé, along with a variety of beers and drinks. The 2024 Fire-Up will feature the WALSAA Silent Auction to raise money to support scholarships, awards and student activities. Last year, more than \$21,000 was raised.

How to Engage: Tickets are \$40 for alumni, \$20 for students and children ages 6-18, and free for children under 5. \$20 of the alumni ticket price is a fully tax-deductible donation to WALSAA. Tickets can be ordered at www.WALSAA.org. Registrations in advance of the event are appreciated, however walk-ins are also welcome.

Our Sponsors: WALSAA would like to give special thanks to the generous people, companies and organizations that donate to Fire-Up. These cash and in-kind donations help reduce the overall cost of the event, benefiting both WALSAA members and future scholarship recipients. Varsity Sponsors: American Foods Group, Compeer Financial, Daluge Travel, Egg Innovations, LLC, UW Foundation; Badger Sponsor: In Memory of John L. Dopp; Red Sponsors: Meixelsperger Farms, Paul & Sarah Patterson, June Roush, Sanimax; White Sponsors: Alpha Gamma Rho: Iota Chapter at UW-Madison, Bob Behnke, The Conleys, Dreamstone Dairy, Green Bay Packaging, Al & Lynn Herrman, Schreiber Foods, The Williams Family, Wisconsin Potato & Vegetable Growers Association.

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In Memory of John L. Dopp

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PRESIDENT'S MESSAGE

Thank You!



John Brunnquell, WALSAA President

Welcome back!

As I write this CALS is preparing for the new academic year and we are preparing for the WALSAA Football Fire-Up. I am excited to say we are back on campus on September 7.

This is my final column as my term as President winds down with the annual meeting. This is my second stint as President with the prior one being in 2002-03. As I reflect on the changes to WALSAA over the years, they are dramatic and positive. As such I have to do a few shout-outs: To our retiring Board members: David Cooper, Pierce Dopp and Taylor Fritsch – thank you for the past six years and your dedication to your fellow alumni and WALSAA. You have

guided the organization through significant changes. To my executive committee: Pierce Dopp, Mike Murphy and June Roush – your insight and counsel throughout the year were invaluable. To Stephanie Hammerly – quite simply this organization does not run without her. Finally, to all our alumni – thank you for supporting your organization and making us stronger each year. I will remain on the board for the next several years and look forward to continuing to work with both the alumni and the college.

On Wisconsin!

John Brunnquell (B.S. 1985)

WALSAA AWARDS

Dopp to Receive WALSAA Daluge Red Jacket Award at Fire-Up



Pierce Dopp, 2024 WALSAA Daluge Red Jacket Award Recipient

Continuing with its newest tradition, the Wisconsin Agricultural and Life Sciences Alumni Association (WALSAA) will present the eighth WALSAA Daluge Red Jacket Award at their Football Fire-Up event on September 7. "WALSAA is proud to present our highest award, the Red Jacket Award, to Pierce Dopp. Pierce has been a longtime supporter of WALSAA both on the Board of Directors and through individual donations. He epitomizes the ideal alumni," shares WALSAA President John Brunnquell.

Dopp was named this year's recipient because of his dedication and service to WALSAA for many years. He has served on the WALSAA Board for the past six years and was President of the organization from 2020-21. Dopp is an active member of WALSAA and continues to serve the organization on the scholarship and student outreach committees. He enjoys interviewing students for scholarships each year and compliments the energy and experiences that students bring to their interviews.

Dopp grew up in Almond, Wisconsin on a pig/cash crop farm and graduated from UW-Madison with a Bachelor of Science in 1981. He spent 43 years in the financial services industry

with the last 17 years as a Financial Advisor with BMO in Wausau, Wisconsin and recently retired in May 2024. Dopp served on the Marshfield Wisconsin YMCA Board from 2003-2006. In his free time, he likes to read historical fiction, work on crossword puzzles and Wordle, and travel.

The WALSAA Daluge Red Jacket Award honors Rick and Peggy Daluge. Rick was WALSAA's Executive Director for many years and a founding member of the National Agricultural Alumni and Development Association (NAADA). Rick served as CALS Placement Director and CALS Assistant Dean before retiring as FISC Director in 2008. A red jacket is presented in honor of someone who has made a significant contribution to WALSAA and the future of the organization.

To be a part of Dopp's recognition, go online at www.WALSAA.org to purchase tickets for this year's WALSAA Fire-Up event. The WALSAA Daluge Red Jacket Award will be presented on Saturday, September 7 at 12:00 p.m.

Congratulations, Pierce!

CALS MESSAGE

UW's Partnerships in Rural Wisconsin Are Going Strong



Glenda Gillaspy, CALS Dean and Director

In the Summer 2023 issue of *WALSAA Connection*, I announced the launch of UW–Madison's Wisconsin Rural Partnerships Institute (WRPI). This initiative is designed to better meet the needs of rural communities by creating new partnerships and supporting community-based projects. It was made possible through \$9.3 million in funding from the U.S. Department of Agriculture.

The four initial WRPI projects announced in 2023 focus on rural livability, student mental health, Indigenous food systems, and rural community health services. They involve several project leaders from the College of Agricultural and Life Sciences, the UW–Madison Division of Extension, and other parts of UW.

Since then, UW has announced two new projects funded by WRPI, this time focused on responding to natural disasters and protecting water quality in rural Wisconsin. Each project fosters collaborations between interdisciplinary teams of university scientists, local non-profit organizations, elected officials, farmers, business owners, and other neighbor groups. In short, they exemplify the Wisconsin Idea.

One of these two new projects, led by Jed Colquhoun, professor and extension specialist in the Department of Plant and Agroecosystem Sciences, aims to improve groundwater quality in Wisconsin's Central Sands. This region in the middle of the state includes 2 million acres

with deep sandy soil and a mostly rural population of around 300,000. Potatoes and processing vegetables grow particularly well in sandy soil, and these crops generate more than \$5.8 billion in total economic activity in the region.

However, the deep sandy soil is more susceptible than other soil types to groundwater leaching of nutrients and pesticides used to grow the crops, resulting in higher

concentrations of nitrate in groundwater than other parts of the state. The project includes field research to assess impacts from solutions that are both economically viable and feasible for growers to adopt. The project team also plans to provide area communities with research-based

information on improving and protecting water quality.

WRPI is part of a broader USDA-funded Institute for Rural Partnerships, housed at UW–Madison, Auburn University, and the University of Vermont. The institute aims to promote equitable, resilient, and prosperous food and agricultural systems and expanded opportunities for rural community development. It fosters collaborations with community-based initiatives and local research, educational institutions, and subject matter experts. Learn more at ruralpartners.wisc.edu.

WALSAA BOARD OF DIRECTORS 2023-2024

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Brooke Trustem '20 - 2026
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Rachel Zwieg FISC '08 - 2027
Ixonla, WI

FIRE-UP FEATURE

Meet Jimmy Voegeli

Tell us about yourself.

I've been working on my family's sixth generation Brown Swiss dairy farm all my life. I went to high school in Monticello (where I flunked band by the way), and to college at UW-Madison. I was enrolled in the UW-Madison Dairy Science program, and also joined the UW marching band. Though I couldn't read music, I played the songs by ear and developed a love for performance. Freshman year, I joined the Alpha Gamma Rho fraternity where I met other musicians and nurtured my love for music. My senior year, I finally started my own band, The Dangerous Toys; we played the fraternity numerous times! After college, I returned to Monticello to work beside my father, Howard, and my brother, Bryan, both also graduates of the UW Dairy Science program. To this day, I have continued to work days on the farm, while playing roughly 170 nights a year. I wouldn't change a thing!

Tell us about The Jimmys.

The Jimmys are a musical gumbo of Chicago Style Blues, Memphis Soul, and New Orleans R&B; heavily influenced by artists such as Ray Charles, Albert Collins, Otis Spann, The Band, Little Feat, and a plethora of others! Over the past 15 years, we have released six albums worth of butt-rocking original music. The band is comprised of a four-piece rhythm section, and a three-piece horn section: Jimmy Voegeli (Organ, Piano, Vocals), Perry Weber (Guitar, Vocals), Chris Sandoval (Drums), Johnny Wartenweiler (Bass), Pete Ross (Saxophone), Chad Whittinghill (Trumpet), and Joe Goltz (Trombone, Vocals). We have earned the respect of our peers all over the world as a very exciting and heavy musical act. We have toured to all over the US, Europe and Canada, as well as an annual Caribbean retreat with all of our fans! (You should come!!)

Tell us about your family farm's legacy.

The Voegeli Farm was established in 1854 and has been solely a Brown Swiss Dairy farm since 1895. My grandfather, Jake, and my father, Howard, were considered cutting edge dairy breeders. Furthermore, my father Howard was one of the three forward thinking



"Come and see us at the WALSAA Football Fire-Up on September 7th where we'll be playing our own brand of high energy blues!" – Jimmy Voegeli

farmers who helped found the World Dairy Expo, held annually in Madison. My brother, Bryan, is following in our father's footsteps, not only in his dairy breeding knowledge, but also his involvement in World Dairy Expo. The farm is currently passing the torch to Bryan's son, Christopher, who is also a very gifted farmer and breeder. We have sold and shipped live animals, embryos, and semen from our high-quality herd to other breeders all over the world.

Tell us something about The Jimmys that we don't know.

Well, we are not only sponsored by Hammond Organ Co., but also by Jose Cuervo Tequila, and New Glarus Brewery. How's that for a combination!

What is your most memorable musical performance?

There are ever so many, however I think one my most notable memories was being able to play and record with Louisiana blues star, Long Tall Marcia Ball. She's been my piano hero for 30 plus years, and to be able to write, record, and perform our original music together is beyond words! Perhaps a notable memory for the band as a whole, was playing the prestigious Sighisoara Blues Festival in Romania, and ultimately recording our highly acclaimed live album, "Live From Transylvania!"

What do you foresee for the band in the future?

Oh man...perhaps most simply, continue to tour and record our music..and maybe one day return to where it all started, the Alpha Gamma Rho living room!



WALSAA FOOTBALL FIRE-UP

2024 TICKET ORDER FORM

Saturday, September 7 at 11:30 a.m. ♦ UW Foundation Parking Lot ♦ 1848 University Ave.

Online registration available at: www.WALSAA.org



Join your classmates, professors, and friends to network and have fun at this fall's WALSAA Football Fire-Up on **Saturday, September 7**. The big event will be held prior to the 2:30 p.m. kickoff between the Badgers and the South Dakota Coyotes. WALSAA's Annual Meeting begins at 11 a.m. and Fire-Up begins at 11:30 a.m. in the parking lot of the Wisconsin Foundation and Alumni Association, 1848 University Avenue. Plans include visits from Bucky Badger and Alice in Dairyland, live music from The Jimmys, a silent auction with proceeds to CALS scholarships, famous steak sandwiches, brats, potatoes olé, drinks, and various beer selections. **Register online at: www.WALSAA.org**

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**Wisconsin Foundation
& Alumni Association**
UNIVERSITY OF WISCONSIN-MADISON

Name: _____

Address: _____

City, State & Zip Code: _____

Phone #: _____

Email: _____

Names for name tags: _____

Make checks payable to: WALSAA

Mail registration and payment to:

WALSAA, PO Box 5177, Madison, WI 53705

Advance registration is encouraged - Walk-ins also welcome

\$20 of each adult ticket includes a fully tax-deductible donation to WALSAA to support CALS student scholarships

Number of reservation(s)	
Fire-Up Luncheon Adult Ticket \$40/ea _____	\$ _____
Fire-Up Luncheon Student Ticket \$20/ea _____ <i>*Note: free for student volunteers</i>	\$ _____
Fire-Up Luncheon Child Ticket (ages 6-18) \$20/ea _____	\$ _____
Fire-Up Luncheon Child Ticket (under 5) FREE _____	\$ - - -
Additional 100% tax deductible donation to WALSAA	\$ _____
Total Cost	\$ _____

SILENT AUCTION ITEMS

2024 WALSAA FOOTBALL FIRE-UP

Here is a partial listing of items that will be up for auction at Fire-Up. To see all the auction items, attend the event on September 7. Select items will be available for online bidding and offered with a "Buy it Now" option at www.WALSAA.org. Online auction items will close during the event on September 7. More photos will be added to WALSAA's social media!



ITEM: One-week stay at Manney Place in vibrant Door County, Wisconsin June 6-13, 2025

VALUE: \$2,500

DONOR: The Wilson Family/The Manney Place

ITEM: Four night stay at Daluge's Montreal, WI Cabin for up to 10 people

VALUE: \$650

DONOR: Rick & Peggy Daluge



ITEM: Quarter Angus, grain-finished beef. Processed and cut at Weber's in Cuba City. Processing is included.

VALUE: \$800

DONOR: Valley View Farms

ITEM: Wisconsin Memorabilia including Original "On Wisconsin" Sheet Music & 45 Record, 1963 Rose Bowl Pennant & Program, 1960 Rose Bowl Program, 1953 Rose Bowl Program, Camp Randall Replica, and Lynn Casper Framed Original Art

VALUE: \$1,000

DONOR: Pierce Dopp



ITEM: UW Men's basketball season tickets

VALUE: \$1,656

DONORS: Taylor Fritsch & Emily Selner, Al & Lynn Herrman and WALSAA



ITEM: 4-pack of Green Bay Packers Football tickets vs. Detroit Lions on Nov 3

VALUE: \$560

DONOR: Al & Lynn Herrman



ITEM: PiP Seeds Winter Wheat

VALUE: \$700

DONOR: Partners in Production, LLC/ Jack Kaltenberg



ITEM: 1 week timeshare stay in Princeville, Kauai, Hawaii

VALUE: \$1,500

DONOR: Duane & Kay Maas

ITEM: "Wisconsin Old Fashioned" Basket

VALUE: \$100

DONOR: Taylor Fritsch & Emily Selner



ITEM: Antique Babcock Tester and Cream Can with Strainer

VALUE: \$250

DONOR: Anonymous



ITEM: Case IH Pedal Tractor and Collector Equipment Books

VALUE: \$425

DONOR: Case IH Racine Experience Center

ITEM: Wisconsin Supper Club Basket

VALUE: \$100

DONOR: Lindsey Sarbacker

SILENT AUCTION FEATURE

The Wilson Connection to WALSAA

The Wilson family has generously donated a one-week stay at their beautiful place in Door County to the WALSAA Football Fire-Up Silent Auction for the past 30 years. This story hangs on the wall at Manney Place for guests to enjoy. Thank you to the Wilson family for your continued support of CALS student scholarships!

WALSAA (Wisconsin Agricultural and Life Sciences Alumni Association) is a charitable organization that supports the University of Wisconsin-Madison College of Agricultural and Life Sciences with thousands of dollars in scholarships and funds for student organizations. Established in 1972, the first WALSAA president said, "As alumni, we can act more effectively than any single group to rebuild the image of greatness that this college so justly deserves and at the same time enjoy the fellowship of working together."

James F. (Jim) Wilson, Jr.'s college career at the University of Wisconsin began in the fall of 1934. His father, James F. Wilson had been killed in a car accident just north of Sturgeon Bay in 1933. This left his wife, Rose Manney Wilson, to manage the Wilson General Store in Egg Harbor in the middle of the Great Depression.

As a high school student, Jim had little interest in the scholastic part of school, with correspondingly poor study habits and poor grades. But, at the insistence of his agriculture teacher, Merrill Ross, and in direct opposition to his high school principal, he applied to and was accepted at

the UW-Madison College of Agricultural and Life Sciences. His mother, Rose, shut down the General Store and joined him in Madison where she became a housemother for a group of Door County students, including her son. She performed this task for four years and it has been said, "became quite an educated person."

Jim was helped with tuition costs by a \$500 per year contribution from his Uncle Chester Manney, Rose's brother. This was during a time that Uncle Chester had a Ford car dealership in Shanghai, China. To the surprise of many, Jim graduated in 1938 with a teaching degree in agriculture. He began his career as the Agricultural Education Instructor for Crivitz, Wisconsin High School.

Jim and Helen were avid members of WALSAA, always participating in the fall Fire-Up. This enabled them to reconnect with college and agriculture friends and their families. The Wilson Family includes four of Jim and Helen's children who graduated from CALS, and a son-in-law and numerous grandchildren who also graduated from UW-Madison. In memory of their parents and their commitment to the University of Wisconsin, the family has donated a week at their family home in Door County to the silent auction at the WALSAA Football Fire-Up. Over the many years this week has been offered, the family has raised over \$30,000 in scholarship support for WALSAA.

Please enjoy this Wilson family heritage!

FIRE-UP SILENT AUCTION

Looking for a great way to support current Badgers? Consider a donation to our WALSAA Football Fire-Up Silent Auction! Proceeds benefit UW CALS students through the Outstanding Sophomore and Senior Impact Award scholarships, student organization impact grants and FISC awards. Contact Stephanie Hammerly, 608.438.1994 or admin@walsaa.org, for more information or to confirm your donation.

Online Donation Form can be found at:
www.WALSAA.org/alumni/give-back/silent-auction/



**Seeking Football Fire-Up
Silent Auction Donations**



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www.WALSAA.org

Mialik Recognized as 2024 WALSAA Outstanding Advisor



Congratulations to Heather Mialik, CALS Academic Affairs, on receiving this year's WALSAA Outstanding Advisor Award! This award recognizes an individual who has demonstrated a deep concern for the

welfare of CALS undergraduates and has invested exceptional time and effort in providing them (individuals, teams, or clubs) with academic or personal guidance. The members of the Wisconsin Agricultural and Life Sciences Alumni Association have been honoring outstanding advisors with this award since 1979.

UPCOMING EVENTS

September 3-7 ♦ CALS Welcome Week

September 7 ♦ WALSAA Football Fire-Up
UW Foundation, Madison

Schedule of Events:

11:00 a.m. WALSAA Annual Meeting
11:30 a.m. - 1:45 p.m. Tailgate meal served
12:00 p.m. Program
12:30 p.m. - 1:00 p.m. Meet Bucky
End time at 2:30 p.m.
2:30 p.m. UW at South Dakota kick-off

Register online at: www.WALSAA.org

November 1 ♦ WALSAA Leadership Reception