



Creating Connections for 50 Years

Our College, Our Connection

Sponsorship Opportunities

Sponsorships offer exposure to and networking with UW-Madison's College of Agricultural and Life Sciences (CALS) students, faculty, staff, alumni and industry enthusiasts. Your sponsorship offers you industry visibility and helps WALSAA support programs and activities that prepare the next generation for leadership.

In return, you receive our newsletters, inclusion on our website and promotion on our social media channels, plus an invitation to and recognition at our events.



WWW.WALSAA.ORG

Sponsorship Levels

Sponsorships give your industry visibility and help WALSAA support multiple programs and events. Please fill out the below information and send it with payment to: WALSAA, PO Box 5177, Madison, WI 53705-5177. For any questions, please contact Stephanie Hammerly at 608-438-1994 or email admin@walsaa.org.

☐ **VARSITY** Investment \$1,500 and above

Sponsor logo on WALSAA.org and event signage, company mention in news releases, in the print and digital WALSAA Connection newsletter and on social media along with additional recognition at the event. Includes six event tickets.

Get Maximum Exposure -

Varsity level sponsors receive a ¼ page ad in one issue of the WALSAA Connection newsletter, which is sent quarterly to 5,600 WALSAA members and CALS leaders.

☐ **BADGER** Investment \$750-\$1,499

Sponsor logo on WALSAA.org and on event signage, company mention in news releases, in the WALSAA Connection newsletter and on social media along with additional recognition at the event. Includes four event tickets.

☐ **BABCOCK HALL** Investment \$500-\$749

Sponsor logo on event signage, in the WALSAA Connection newsletter and on social media along with additional recognition at the event. Includes two event tickets.

☐ **HENRY MALL** Investment \$250-\$499

Sponsor logo on program and signage, in the WALSAA Connection newsletters and on social media, plus recognition at the event.

☐ **SILENT AUCTION CONTRIBUTION** Value: _____ Item Description: _____

Sponsor a silent auction item of your choosing. We will auction off your item during a WALSAA event to raise money towards future scholarships.



Please fill out the information above and send with payment to:

WALSAA, PO Box 5177, Madison, WI 53705-5177. Contact 608-438-1994 or email admin@walsaa.org with questions.

Contact Name: _____

Company Name (if applicable): _____

Name of how to be recognized: _____

Address: _____

Phone: _____

Email: _____



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Annual Giving Opportunities

Support WALSAA through annual giving and planned gifts as this 501(c)(3) non-profit embarks on its remarkable journey to provide support to the University of Wisconsin-Madison College of Agricultural and Life Sciences (CALS). Over the years, WALSAA has connected students, faculty and alumni of CALS and impacted students and student organizations through:

- Award scholarships to sophomores that excel in academics, leadership and community service
- Recognize outstanding seniors that made an impact on and off campus during their collegiate career
- Support an outstanding advisor that supports and directs students during their time on campus
- Enhance student organizations and encourages their success with student impact grants
- Keep alumni connected to the campus, fellow alumni and college faculty and staff



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☐ **VARSITY** \$1,500 or greater

☐ **BADGER** \$750-\$1499

☐ **BABCOCK HALL** \$500-\$749

☐ **HENRY MALL** \$250-\$499

☐ **RED** \$125-\$249

☐ **WHITE** Less than \$125

☐ **SILENT AUCTION CONTRIBUTION** Value: _____ Item Description: _____
Sponsor a silent auction item of your choosing. We will auction off your item during a WALSAA event to raise money towards future scholarships.



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Company Name (if applicable): _____

Name of how to be recognized: _____

Address: _____

Phone: _____

Email: _____

