

WALSAA MEMBER SPOTLIGHT

Giving Back as a CALS Alumnus



Kay Maas, WALSAA Board Member

At this year's Fire-Up, Kay Maas will be retiring from the WALSAA Board of Directors after serving six years. She will remain involved with the scholarship committee and the interview and selection process for the Outstanding Sophomore Awards, Senior Impact Awards, and WALSAA Student Impact Grants. Thank you, Kay, for giving back to WALSAA and CALS!

Tell us about yourself

I attended UW-Madison and CALS to earn an undergraduate degree in bacteriology, meat and animal science, and a master's degree in meat and animal science. I worked with Dr. B.B. Marsh at the Muscle Biology Lab while receiving my master's. I began my career working in Chicago where I met my husband, Duane. Since then, I have had a rather varied background which included adding an additional master's degree before becoming a registered dietitian nutritionist. We live in Pewaukee, Wis., and have three daughters, as well as a second home in Williamsburg, Va. where I am beginning to volunteer at Colonial Williamsburg. I have served on the WALSAA Board of Directors for the past six years and have also served on the CALS Board of Visitors.

What inspires you to serve as a board member and what message would you share with students/alumni interested in serving on a board of directors?

Serving on a board of directors is a wonderful way to give back. You get to contribute ideas as well as listen to other views about important issues. With WALSAA, I have been

involved with the scholarship committee and had the pleasure of interviewing the student candidates. It makes me so proud to be a CALS alumnus knowing that we have so many amazing students as well as the faculty and staff who support them.

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What was the biggest influence UW-Madison, CALS and/or WALSAA had on you?

The biggest influence on me was the wonderful professors and staff who gave me opportunities and encouragement.

What is your favorite WALSAA Football Fire-Up memory?

I remember bringing our daughters to the Fire-Up when they were young and it was held in the Stock Pavilion. Die Deutsche Kapelle with Dr. Kauffman played music and our daughters ran around collecting a lot of the red and white balloons that were used to decorate the space. We would then stuff the girls and the balloons into the minivan and drive back to Pewaukee. We all had a wonderful time!