

Alumni Can Play a Role in CALS Recruitment

The **largest incoming undergraduate class in history of 4,169** is the result of a concerted effort by CALS staff and faculty to provide more connections with prospective students. Through virtual and in-person meetings, the College increased efforts to reach seeking college-age students about the value of a CALS major and attending the UW–Madison. To build on this growth, there are ways alumni can join the effort.



- **In-person and virtual visits to the CALS campus happen year-round.** The general UW–Madison campus tour doesn't cover the west side of campus, so encouraging students interested in agricultural and life sciences to sign-up for a CALS session helps them see more of the classrooms and campus they'll experience. Check out the website, VisitBucky.wisc.edu, for a list of sessions. Talk with local teachers and administrators to encourage them to attend the sessions or invite CALS recruitment staff to visit with your school.
- **CALS attends the state and national conferences of 4-H and FFA to recruit prospective students.** The College also sponsored and attended the Wisconsin Association of Agricultural Educators conference. Share your CALS experience with your school's agriculture educator, 4-H club, or talk with your local FFA.
- **CALS hosted the state regional conference of the Health Occupation Student Association (HOSA)** which brought 500 prospective high school students to Union South for faculty-led sessions and campus tours. Life Sciences majors now comprise 70% of CALS students. If you know of someone interested in a health-focused major, talk about the research-based, hands-on learning they'll receive in CALS.
- **The Wisconsin Rural Scholars program**, partially funded by USDA, brought rising high school seniors and their teachers to campus for a summer pre-college experience. This four-day residential program highlighted CALS academic programs, cutting-edge research, and the undergraduate student experience. Help grow this program through a donation to the University of Wisconsin Foundation for WI Rural Scholars.

CALS enrollment has momentum. Alumni can keep it growing. If you know of prospective student, send their name and contact info to ambassadors@cals.wisc.edu. Staff will contact the student to let them know a CALS alum shared they were interested in the college search process.

NEW LEGACY MEMBERS

Daniel Butterbrodt, BS '87
Terry Kippley, BS '86
Jennifer Loeb, BS '01, MS '13
Wynnie Zuchowski, BS '92

IN MEMORIAM

Kimberly Gonzales, FISC '90

CONTACT US

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