

STUDENT IMPACT GRANT FEATURE

Intercollegiate Dairy Cattle Judging Team

Since the University's inception in 1948, UW–Madison has provided intercollegiate dairy judging. The UW–Madison Intercollegiate Dairy Cattle Judging Team consists of students that have varying backgrounds and experience in dairy cattle judging. Students earn academic credit for their involvement and are eligible to compete starting in their sophomore year in accordance with American Dairy Science Association guidelines.

The dairy judging team competes in the fall and winter at six different contests across the country. In January 2026, they won the Fort Worth Stock Show Intercollegiate Dairy Cattle Judging competition in Texas. Team members included Jenna Gries, Clarissa Ulness, Lauren Breunig, and Sara Kronberg. Jenna Gries also secured 1st place overall individual. The team is coached by Brian Kelroy, a UW–Madison alumnus, and Trent Olson.



L-R: Lauren Breunig, Jenna Gries, Sara Kronberg, Clarissa Ulness, and Brian Kelroy, coach

There are many benefits to be gained by getting involved in this activity. To start with, team members have the opportunity to visit many of the best farms in southern and central Wisconsin. Another advantage is being a part of the fun and camaraderie of the team. And possibly most important, it is the life skills that this activity develops. According to employers who recruit at the UW, students who take part in dairy cattle judging become better decision-makers, better problem solvers, and better communicators.

More information about Student Impact Grants

@ WALSAA.org/students/impact-grants/

