



## Sponsorship Opportunities

Sponsorships offer exposure to and networking with UW-Madison's College of Agricultural and Life Sciences (CAL S) students, faculty, staff, alumni, and industry enthusiasts. Your sponsorship offers you industry visibility and helps WALSAA support programs and activities that prepare the next generation for leadership. In return, you receive our newsletters, inclusion on our website, and promotion on our social media channels, plus an invitation to and recognition at our events.



[WWW.WALSAA.ORG](http://WWW.WALSAA.ORG)

## Sponsorship Levels

- LEGACY** Investment \$5,000 and above  
Sponsor logo on WALSAA.org and event signage, company mention in news releases, in the print and digital WALSAA Connection newsletter, and on social media along with additional recognition at the event including indoor and outdoor signage. Includes ten event tickets, social media spotlight, along with a table at the Fire-Up event.
- AMBASSADOR** Investment \$2,500-\$4,999  
Sponsor logo on WALSAA.org and event signage, company mention in news releases, in the print and digital WALSAA Connection newsletter, and on social media along with additional recognition at the event. Includes six event tickets, social media spotlight, and a table at the event.
- VARSITY** Investment \$1,500-\$2,499  
Sponsor logo on WALSAA.org and event signage, company mention in news releases, in the print and digital WALSAA Connection newsletter, and on social media along with additional recognition at the event. Includes six event tickets.
- BADGER** Investment \$750-\$1,499  
Sponsor logo on WALSAA.org and on event signage, company mention in news releases, in the WALSAA Connection newsletter, and on social media along with additional recognition at the event. Includes four event tickets.
- BABCOCK HALL** Investment \$500-\$749  
Sponsor logo on event signage, in the WALSAA Connection newsletter, and on social media along with additional recognition at the event. Includes two event tickets.
- HENRY MALL** Investment \$250-\$499  
Sponsor logo on program and signage, in the WALSAA Connection newsletter, and on social media, plus recognition at the event.
- SILENT AUCTION CONTRIBUTION** Value: \_\_\_\_\_ Item Description: \_\_\_\_\_  
Sponsor a silent auction item of your choosing. We will auction off your item during a WALSAA event to raise money towards future scholarships.



Please fill out the information requested and send with payment to:  
WALSAA, PO Box 5177, Madison, WI 53705-5177. Contact 608-438-1994 or email [admin@walsaa.org](mailto:admin@walsaa.org) with questions.

Contact Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Name of how to be recognized: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_