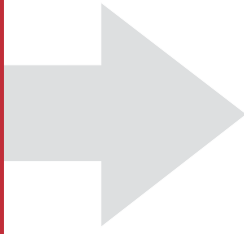




Creating Connections for 50 Years

# Our College, Our Connection



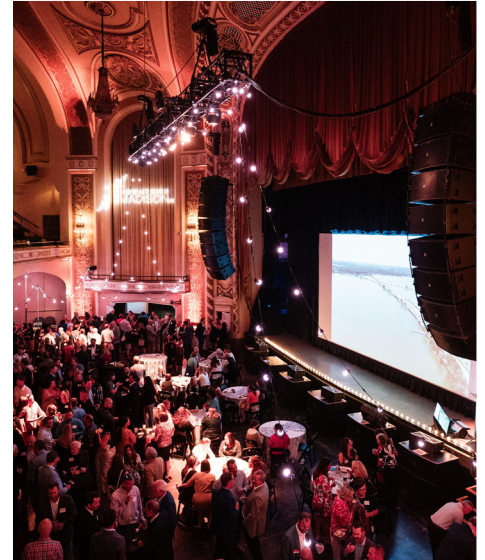
## 50<sup>th</sup> Fire-Up Sponsorship Opportunities

Sponsorships offer exposure to and networking with UW-Madison's College of Agricultural and Life Sciences (CAL S) students, faculty, staff, alumni, and industry enthusiasts. Your sponsorship not only provides industry visibility, but more importantly, it helps WALSAA support programs and activities that support alumni and prepare the next generation for leadership. You will also receive our newsletters, inclusion on our website, and promotion on our social media, plus an invitation to and recognition at our events.



[WWW.WALSAA.ORG](http://WWW.WALSAA.ORG)

- PRESENTING SPONSOR** Investment \$10,000 (1 available)  
Exclusive top-tier partnership with the highest level of visibility and hospitality. As the EXCLUSIVE PRESENTING SPONSOR, you will be recognized as the premier partner of the 50<sup>th</sup> WALSAA Football Fire-Up and associated with one of the event's most visible and memorable experiences. Includes a one-night hotel stay, 1 premium reserved table for 8, VIP Experience in the Apollo Lounge, Sponsor Lounge access, premium hosted bar, Orpheum State Street Marquee, on-stage logos, and more.
- LEGACY** Investment \$5,000 (3 available)  
Premium sponsorship featuring elevated hospitality and strong event recognition. As a LEGACY SPONSOR, you will be recognized as a premier partner of the 50<sup>th</sup> WALSAA Football Fire-Up and aligned with one of the event's most elevated hospitality experiences. Includes a one-night hotel stay, 1 premium reserved table for 8, VIP Experience in the Apollo Lounge, Sponsor Lounge access, premium hosted bar, and more.
- AMBASSADOR** Investment \$2,500  
As an AMBASSADOR SPONSOR, you will be recognized as a supporter of the 50<sup>th</sup> WALSAA Football Fire-Up. Includes 1 reserved table for 8, Sponsor Lounge access, hosted bar, logo on event banners, and more.
- VARSITY** Investment \$1,000  
As a VARSITY SPONSOR, you will be recognized as a valued supporter of the 50<sup>th</sup> WALSAA Football Fire-Up. Includes 4 seats at a reserved table, Sponsor Lounge access, hosted bar, and more.
- SILENT AUCTION CONTRIBUTION** Sponsor a silent auction item of your choosing. We will showcase your item in 50<sup>th</sup> WALSAA Football Fire-Up promotions. Proceeds towards WALSAA's mission to support CAL S students.



Value: \_\_\_\_\_ Item Description: \_\_\_\_\_

Please fill out the information requested and send with payment to:  
WALSAA, PO Box 5177, Madison, WI 53705-5177. Contact 608-438-1994 or email [admin@walsaa.org](mailto:admin@walsaa.org) with questions. Donate online using QR code >>



Contact Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Name of how to be recognized: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

