

FIRE-UP LIVE AUCTION, SILENT AUCTION, & RAFFLE

Supporting CALS Student Scholarships, Programs, and Student Organizations

In celebration of the 50th WALSAA Football Fire-Up, there will be a select number of live auction items that will sell during this year's event. Below is a preview of the items that have been donated. Proceeds go towards CALS student scholarships, programs, and student organizations. Here is a partial listing of the items that will be at this year's Fire-Up. To see all of the auction items, attend the event on October 24. Unable to attend? There will not be an online auction this year, however, you can place a bid by emailing: admin@walsaa.org. More photos will be added to WALSAA's social media.



Live Auction

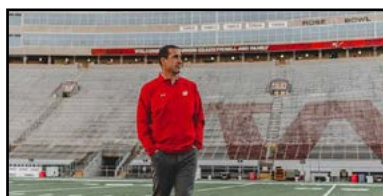
Michael Best's Kohl Center Suite for a Women's Basketball Game. The package includes 14 suite tickets, two parking passes, a \$500 food credit, and a selection of non-alcoholic beverages. Upon purchase, the Buyer must contact Michael Best to select from available games. (Certain dates may be unavailable. Alcohol package not included.)

Donated by: Michael Best & Friedrich LLP

Live Auction

Autographed Luke Fickell football

Donated by: UW-Madison Athletic Department and Wisconsin Foundation & Alumni Association



Live Auction

Autographed

Joe Thomas Jersey

Donated by: Joe Thomas

Jewelry Raffle

A chance to win a \$2,000 shopping experience/ gift certificate for William Thomas Jewelers in Madison.

William Thomas Jewelers is a custom jeweler that also redesigns existing jewelry gems.

Donated by: William Thomas Jewelers

Tickets are \$25/each or \$100/6 tickets and can be purchased online with your Fire-Up registration.

Winner will be drawn during Fire-Up. You do not need to be present to win.



REGISTER NOW



50th Fire-Up Schedule of Events

WALSAA Annual Meeting 3 hrs before kick-off

VIP Experience in the Apollo Lounge

Sponsor Lounge

Fire-Up Tailgate

Awards Program, Bucky, and The Jimmys

Silent Auction, Live Auction, Raffles, and More!

Shuttle to Camp Randall* leaves 1 hr before kick-off

Viewing Party at The Orpheum

Shuttle returns to The Orpheum* after the game

*Shuttle space is limited; reservations required.

Indicate on your registration form or email admin@walsaa.org.



1-week stay at Manney Place in vibrant Door County, Wisconsin June 5-12, 2026

Donated by: The Wilson Family/The Manney Place

Over the years more than 20 different WALSAA members with their families and friends have enjoyed their stays at The Manney Place.



4-night stay at Daluge's Hurley area lodge for up to 12 people

Donated by: Rick & Peggy Daluge



4-pack of Green Bay Packers Football tickets at Lambeau Field (game TBD before Fire-Up)

Donated by: Al & Lynn Herrman



UW Men's basketball ticket packages

Donated by: Taylor Fritsch & Emily Selner, Al & Lynn Herrman, and WALSAA



Wisconsin Memorabilia including an 8x10 framed Ron Dayne autograph, a signed Joe Thomas mini helmet, and a signed art print of Barry Alvarez

Donated by: Rabbit Hole Sports Cards



2-tickets to an Overture Center performance & restaurant gift card

Donated by: Jerry & Nancy Kaufmann



One-week stay in Hawaii

Donated by: Duane & Kay Maas



Two tickets to Scott Bradlee's Postmodern Jukebox at The Orpheum on November 5, 2026

Donated by: Frank Productions



Lake Geneva Cruise includes two-tickets on the one-hour Best of the Lake Cruise

Donated by: Andy & Tracy Propst

Wisconsin Supper Club Basket including \$50 Ishnala gift card, \$50 Black Otter Supper Club gift card, \$50 Butterfly Club gift card, WI Supper Club book, 2 old fashioned glasses, 2 Old Fashion Mix, pack of WI swizzle sticks, and Driftless WI Supper Club Collection chocolates

Donated by: Lindsey Sarbacker



Badger Vintage Gift Basket including Wisconsin glasses and an XL/XXL men's vintage letter jacket

Donated by: Jane Hillstrom & Mark Breseman